

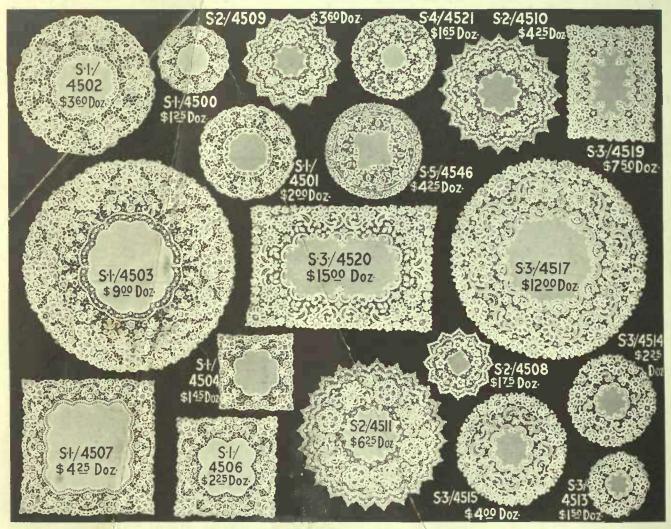
FOREWORD :

LO 185-15617=

WITHIN the covers of this special catalogue the merchant wishing to make selections in Laces, Embroideries, Ribbons and other kindred lines, will find one of the most complete and varied assortments ever gathered together. Keep this book at your elbow and refer to it constantly. We have the goods in stock and can give you instant shipments.

Get The Habit,	Use This-INDEX-It	Will Help You Find	Things Quickly
Artificial Silk Laces	Flannelette Embroidery	Motor Scarfs	Strappings .27 Sweater Coats .55 Torchon Laces .5 to 7, 11-11A Valenciennes Lace .1 to 4-11D Veilings .49-50 Venice Point Laces .12

A Special Showing of Plauen Lace Doylies and Tray Cloths

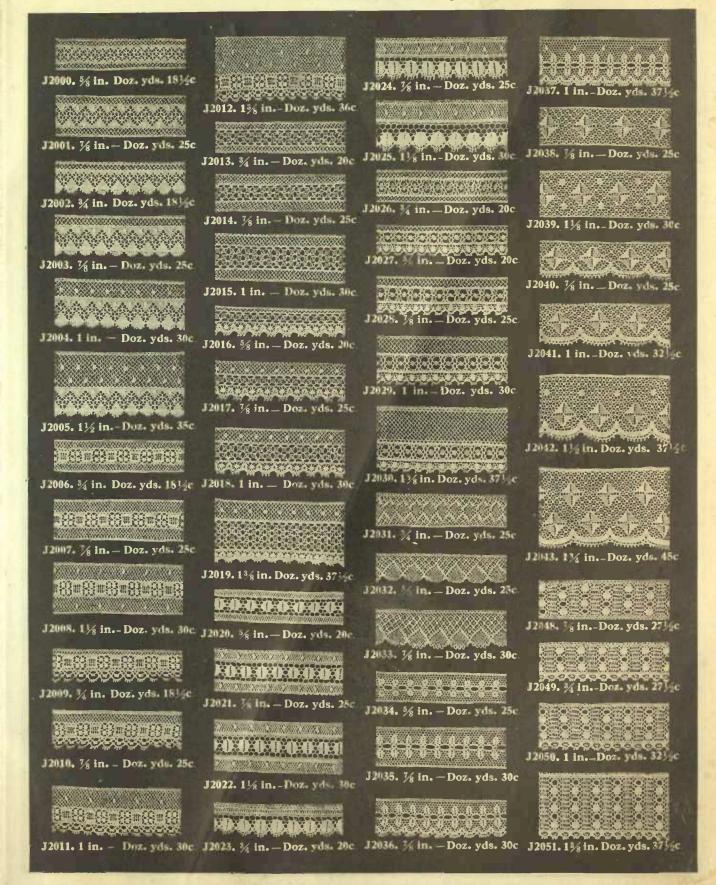


WE are direct importers of this class of goods and constantly in touch with the very latest patterns as they are produced. Our range represents the newest designs, which are exclusively confined to us. NOTE.—The letter "S" and figure following before numbers on this block indicate the set to which that particular pattern belongs.

	-				
	7.14500.	Diameter 6 inches. Per dozen\$1.25			
	J4501.	Same, diameter 8 inches. Per dozen		/ J4521.	Diameter 5 Inches. Per dozen\$1.65
-	J4502.	Same, diameter 12 inches. Per dozen		J4522.	Same, diameter 7 inches. Per dozen
	J4503.	Same, diameter 20 inches. Per dozen	2.25	J4523.	Same, diameter 10 inches. Per dozen \$3.60
6	J 1504.	6 inches square. Per dozen\$1.45		J4524.	Same, diameter 15 inches. Per dozen
	J4506.	Same, 8 inches square. Per dozen		J4525.	Same, diameter 20 inches. Per dozen
	J4507.	Same, 12 inches square. Per dozen	4	Carl a	
	(14508.	Diameter 6 inches. Per dozen	¥.	14526.	Same, 6 inches square. Per dozen
0	J4509.	Same, diameter & inches. Per dozen	10	J4527.	Same, 9 inches Aquare. Per dozen
-	J4510.	Same, diameter 10 inches. Per dozen		34528.	Same, 12 inches square. Per dozen
		Same/ diameter 14 inches. Per dozen		198399 2	
5	J4512.	Same diameter 20 inches. Per dozen		J4529.	Same, size 9 x 14\inches. Per dozen
				J4530.	Same, size 12 x 18 inches. Per dozen
	(14513.	Diameter 5 inches. Per dozen\$1.50		J4531.	Same, size 14 x 20 inches. Per dozen
	J4514.	Same, diameter 8 inches. Per dozen			
5		Same, diameter 10 inches. Per dozen			
	J J4516.	Same, diameter 12 inches. Per dozen\$6.50	ŝ	(J4546.	Diameter 8 inches. Per dozen
ŝ	J4517.	Sanje, diameter 18 inches. Per dozen \$12.00		J4547.	Same, diameter 10 inches. Per dozen \$6.50
	J4519.	Size 10 x 15 inches. Per dozen	S	J4548.	Same, diameter 12 inches, Per dozen
	J4518.	Same, 7 x 9 inches. Per dozen		-	
	14520.	Same, 14 x 20 inches. Per dozen	P	-12	

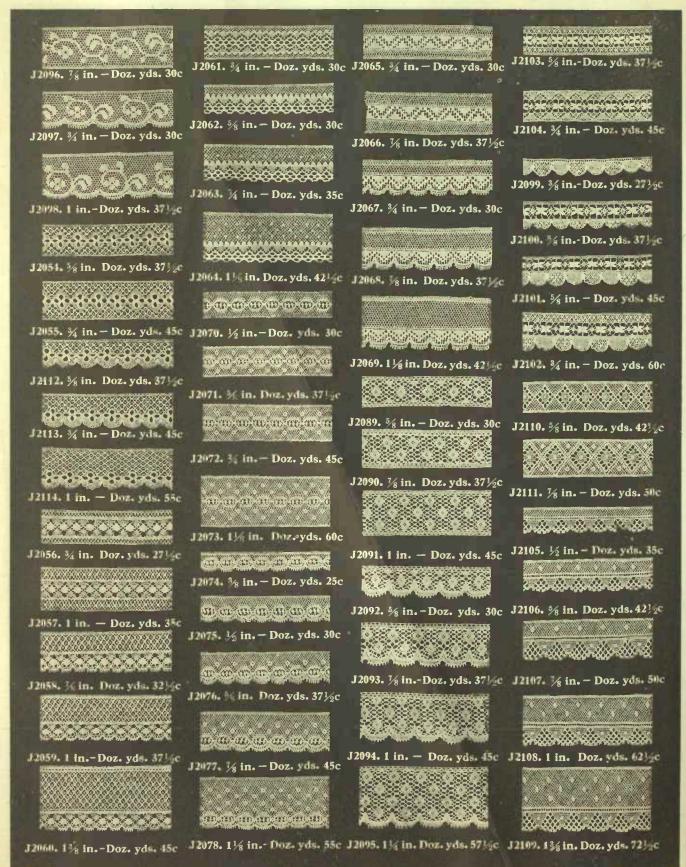
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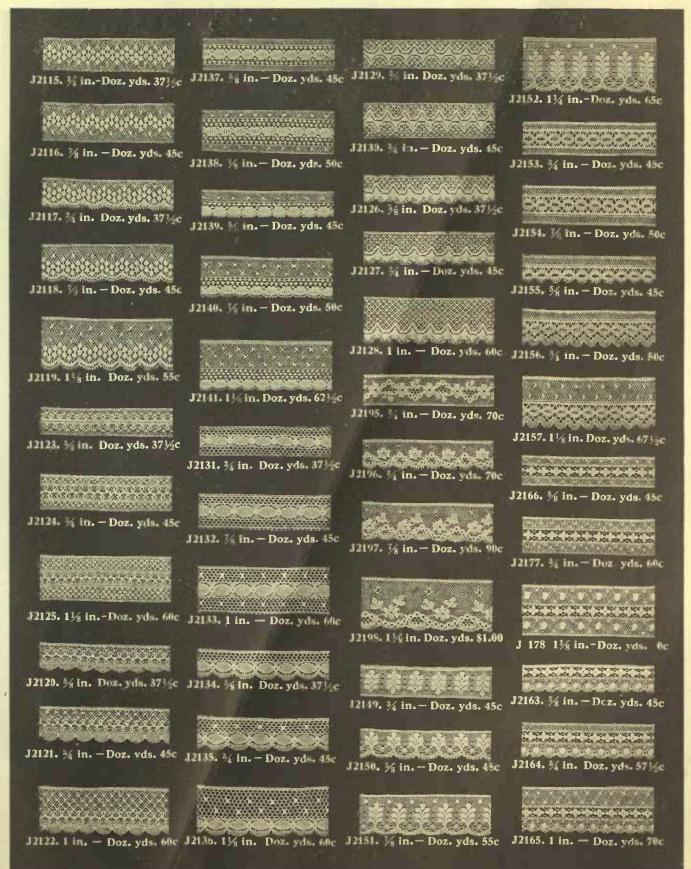


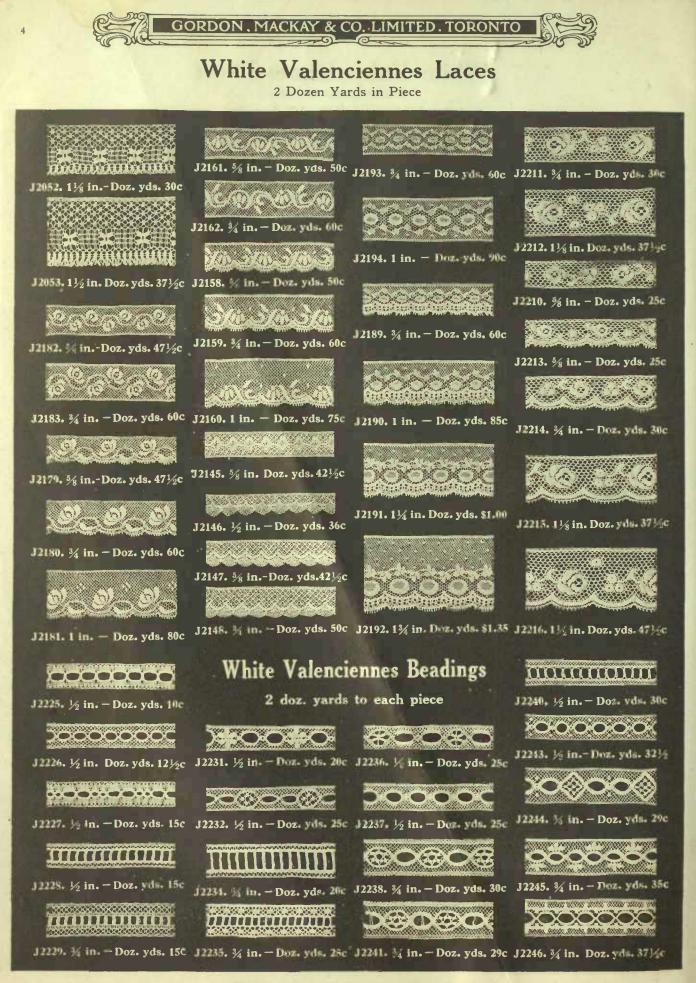
White Valenciennes Laces





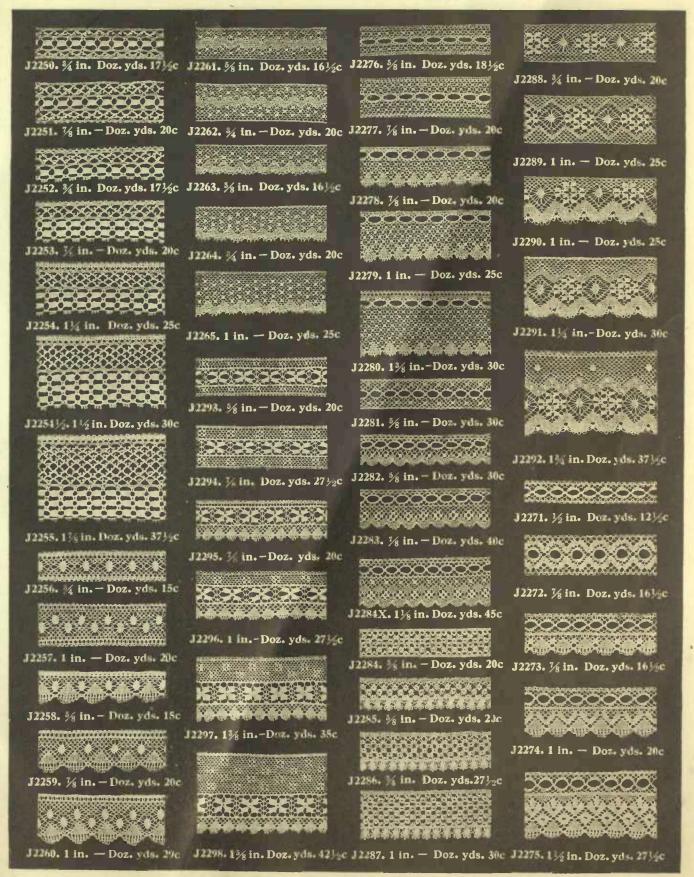
White Valenciennes Laces

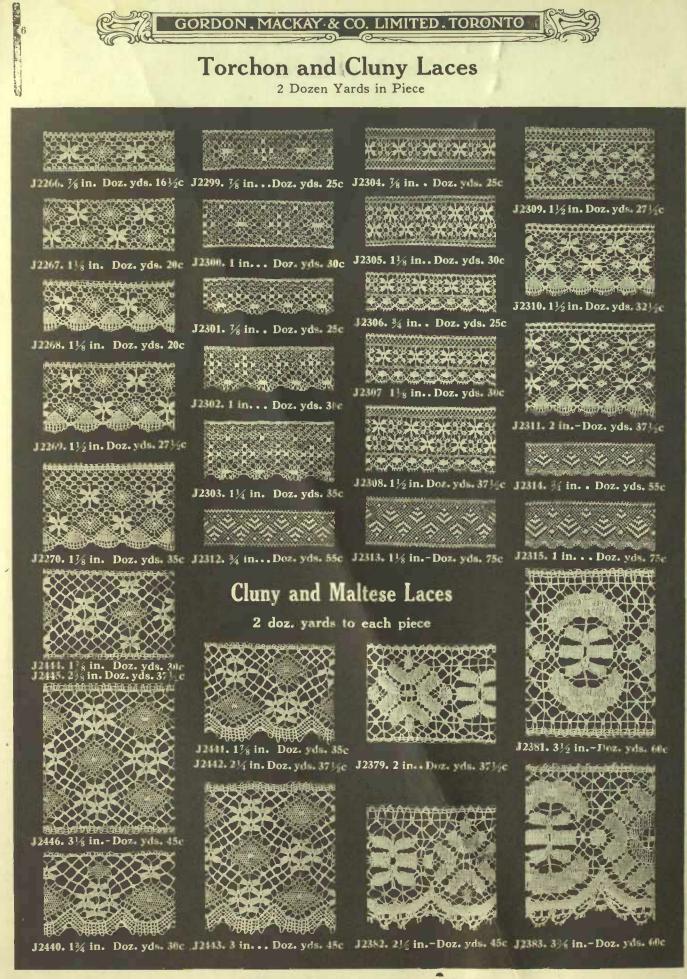


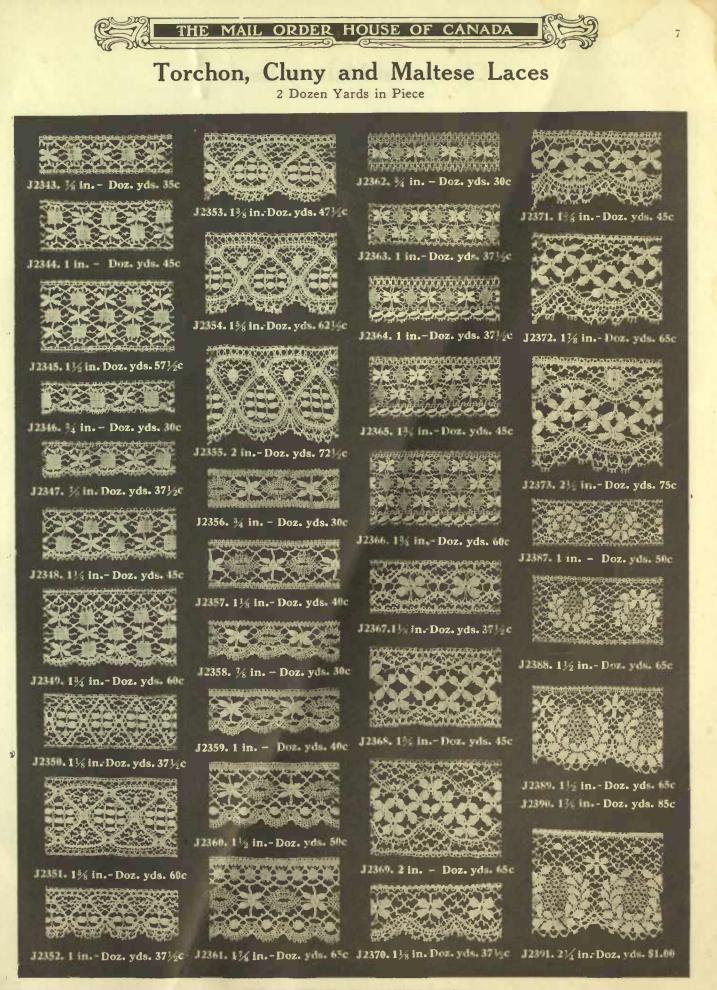


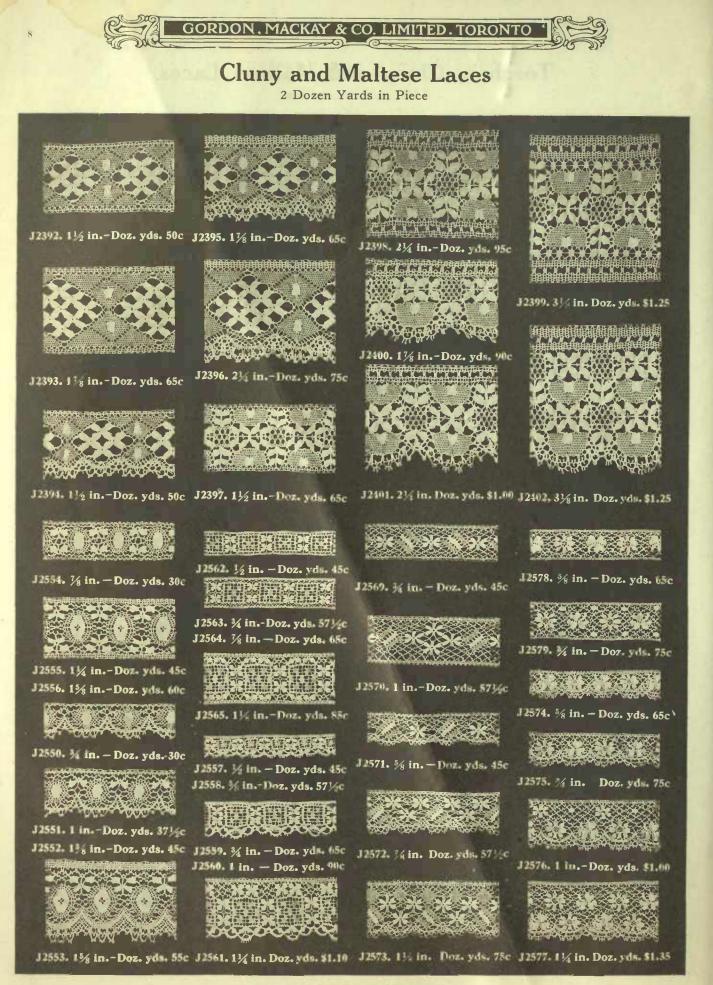


Torchon Laces











Linen Laces 2 Dozen Yards in Piece

unananananana



J2405. 11/2 in. - Doz. yds. 95c



J2406. 1% in. Doz. yds. \$1.25

THE REPORT OF THE PROPERTY

J2407. 7/8 in. - Doz. yds. 60c J2408, 1 in. Doz. yds. 75c



J2409. 11/2 in. - Doz. yds. 95c



J2410. 2 in. - Doz. yds. \$1.25



J2404. 1 in. Doz. yds. 75c J2500. 11/8 in. - Doz. yds. 75c

18.

J2501. 11/2 in. - Doz. yds. 95c



J2502. 11/2 in. - Doz. yds. 95c



J2503. 2 in.-Doz. yds. \$1.15



J2504. 11/2 in. Doz. yds. \$1.15 12505. 2% in. Doz. yds. \$1.75



J2506. 11 in. Doz. yds. \$1.15





J2508. 134 in. Doz. yds. 51.00



12509. 2% in. Doz. yds. \$1.35



J2510. 31/ in. Doz. yds. \$1.75



J2511. 2]4 in. Doz. yds. \$1.35





J2528. 214 in. Doz. yds. \$1.50



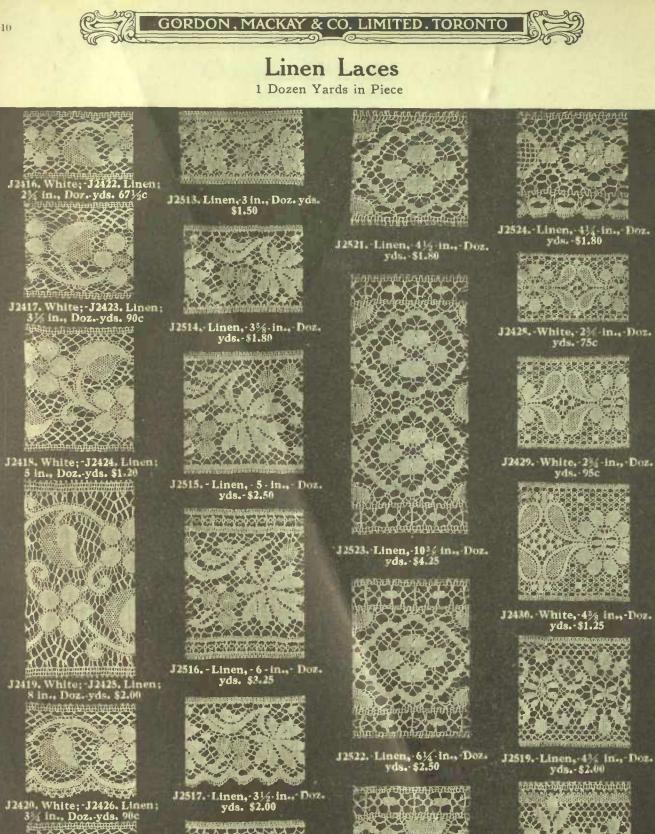
J2529. 314 in. Doz. yds. \$2.50



J2530. 21/4 in. Doz. rds. 51.50



J2411. 31/4 in. Doz. yds. \$2.00 J2507. 21/4 in. Doz. yds. \$1.75 J2512. 23/4 in. Doz. yds. \$1.75 J2531. 33/4 in. Doz. yds. \$2.50



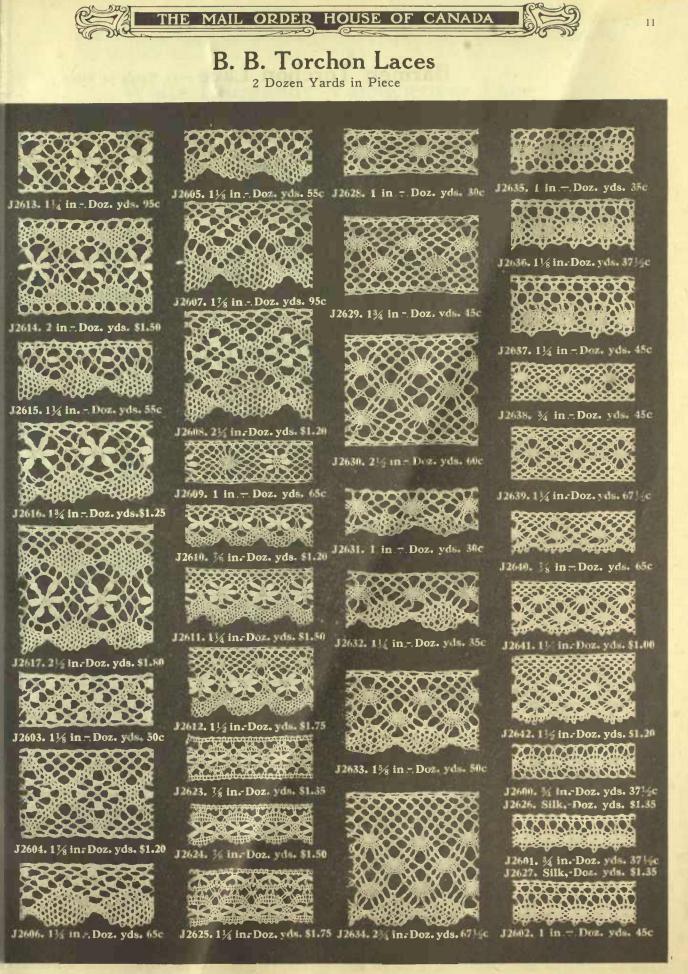


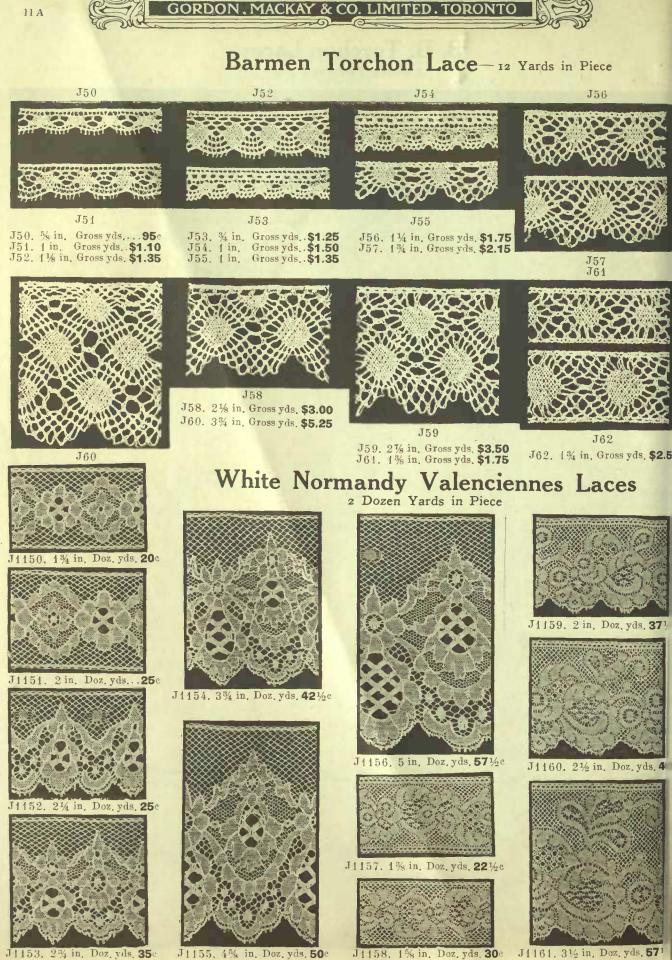


J2421, White; J2427, Linen; J2518, Linen, 476 in., Doz. J2525, Linen, 614 in., Doz. 5 in., Doz. yds. \$1.20 yds. \$2.25



J2520.-Linen, 6% in., Doz. yds.-\$2,75

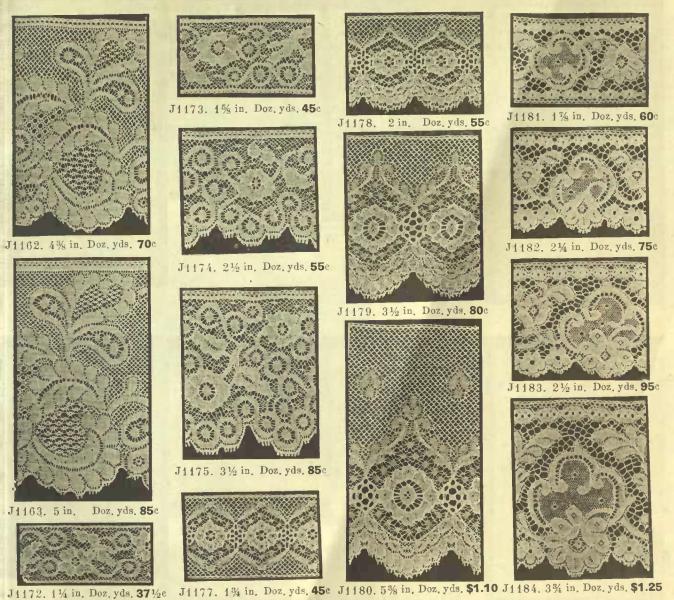




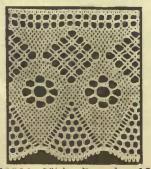


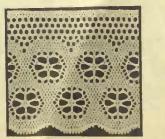
White Normandy Valenciennes Lace

2 Dozen Yards in Piece



White Cotton Pillow Case Laces 2 Dozen Yards in Piece





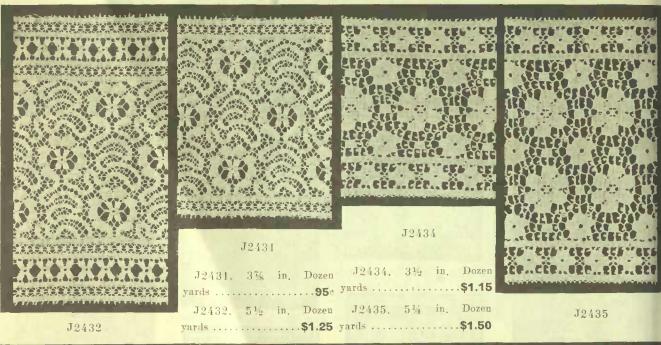


Doz. yds...16c J2587. 3 in. Doz. yds...271/2c J2592. 2% in. Doz. yds. 271/2c J2596. 2 in. Doz. yds....25c J2581, 3 in. Doz, yds... 20c J2587, 3 in. Doz, yds... 27% J2593, 3% in. Doz, yds. 37% J2597, 3 in. Doz, yds... 33% J2582, 3% in. Doz, yds... 25c J2588, 3% in. Doz, yds... 40c J2593, 3% in. Doz, yds... 45c J2598, 3% in. Doz, yds... 40c J2583, 4% in. Doz, yds. 32% J2589, 4% in. Doz, yds... 40c J2594, 4% in. Doz, yds... 45c J2598, 3% in. Doz, yds... 40c Illustrations show Patterns One-Half Actual Size.



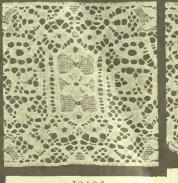


White Cotton Cluny Laces ² Dozen Yards in Piece

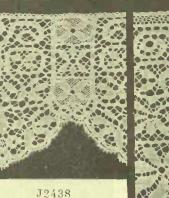




J2437



J2438. 3¼ in. J2436. 3% in. Dozen

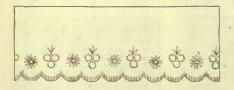


J2436 Dozen

J2439

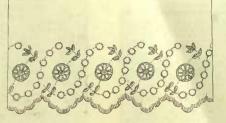
Flannelette Embroideries

About 30 Yards in Piece

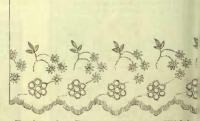


Design for J500 to J505. Width of Flannelette 2 in., width of work 1 in.

J500. White on White. Per yard.31/2e J500, White on White, Per yard. 3.2c J501, Cream on Cream, Per yard 3.1/2c J502, White on Pink, Per yard. 3.1/2c J503, White on Sky, Per yard. 3.1/2c J504, Pink on White, Per yard. 3.1/2c J505. Sky on White. Per yard. .31/20



Design for 1520, 1524 and 1525. Width of Flannelette 31/2 in., width of

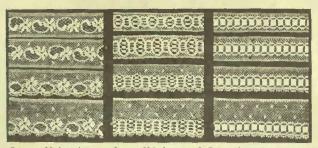


Design for J510 to J515. Width Flannelette 3¼ in., width of work 1¾ J510. White on White. Per yard... J511. Cream on Cream. Per yard... J512. White on Pink. Per yard... J513. White on Sky. Per yard... J514. Pink on White. Per yard... J515. Sky on White. Per yard....

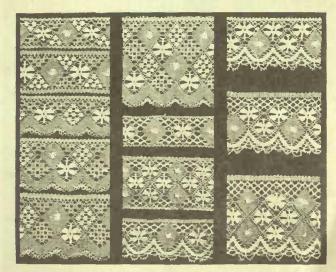


Attractive Lace Assortments in Box Lots

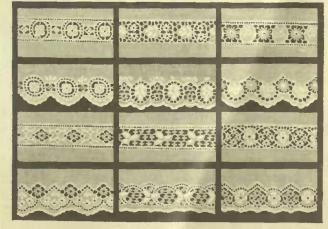
For merchants who want the greatest possible variety at minimum investment. All expertly assorted by embroidery buyers who know the needs of the trade we serve.



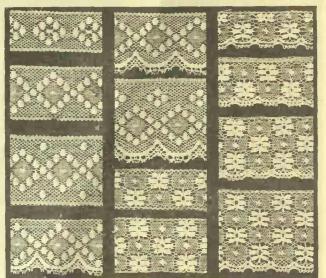
Valenciennes Lace Edging and Insertion Assortment, J40. matched sets, edgings 7% to 15% inches wide; insertions 34 to 1 inch wide, 12 pieces of 2 dozen yards each to box. Per dozen



J52. Torchon Lace Edging and Insertion Assortment, matched sets, edgings 112 to 31/8 inches wide; insertions 11/5 to 134 inches wide, 12 pieces of 2 dozen yards each to box. Per dozen yards......35c

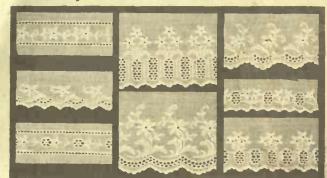


J407. Swiss Embroidery and Insertion Assortment, matched sets, embroidery width of cloth 3 inches, width of work 3/4 to 1 inch: insertion to match, width of cloth 112 inch, width of work % inch, 12 pieces of 20 yards each to box. Per



Torchon Lace Edging and Insertion Assortment, Jol. matched sets, edgings 1% to 3 inches wide; insertions 1% to 212 inches wide, 12 pieces of 2 dozen yards each to box.

Three Splendid Offerings in Swiss Embroidery in Box Lot Assortments



J404. Swiss Embroidery and Insertion Assortment, matched sets, embroidery width of cloth 2, 3 and 412 inches, width of work 3/4, 11/2 and 2 inches; insertion to match, width of cloth 11/2 inch, width of work 34 inch, 8 pieces of 20 yards each

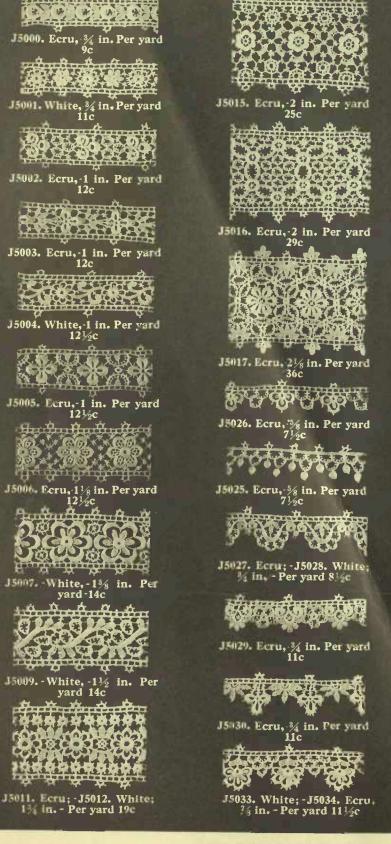


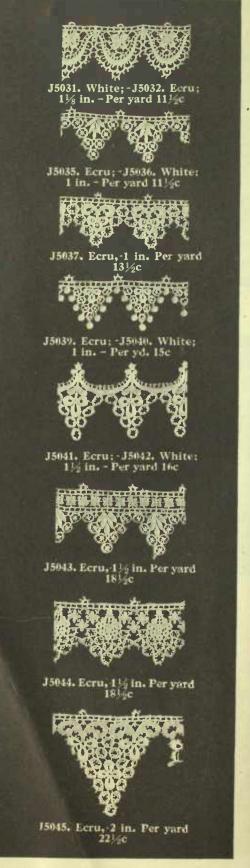
J406. Swiss Embroidery and Insertion Assortment, matched sets, embroidery width of cloth 2 and 334 inches, width of work 34 to 112 inches; insertion to match, width of cloth 115 inches, width of work 1/2 to 3, inch. 9 pieces of 20 yards each to box. Per yard. NOTE .- For Cambric Embroidery Box Lot Assortments refer to page 48 of this Catalogue.



Guipure and Venice Point Laces

1 Dozen Yards in Piece





1

REDE

5 6 . F. . 5 ... 5 ... 5 ... 5 ... 5 ... 5 ... 5 ... 5 ... 5 ... 5 ... 5 ... 5 ... 5 ... 5 ... 5 ... 5 ...

1100

12c

a.A



Spanish Net Laces 12/15 Yards in Piece



14000 8 in .. Per yard 714c



J4001. 11/8 in. Per yard 75%c



J4002. 21/4 in...Per yard 9c



14009. 1% in ... Per yard 11c



J4010. 116 in. Per yard 121/2c



J4016. 1% in. Per yard 12%c



J4018. 5 in. Per yard 161/2c



J4011. 2% in. Per yard 12% J4017. 214 in. Per yard 15c



14006. 214 in.... Per yard 9c

14003. 3 in Per yard 9c







14021. 216 in ... Per yard 20c



14007. 31/4 in ... Per yard 90 J4015. 2% in. Per yard 121/20 J4019. 1% in. Per yard 181/00 J4028. 3 in ... Per yard 400

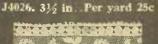


13



J4023. 2½ in. Per yard 1814c

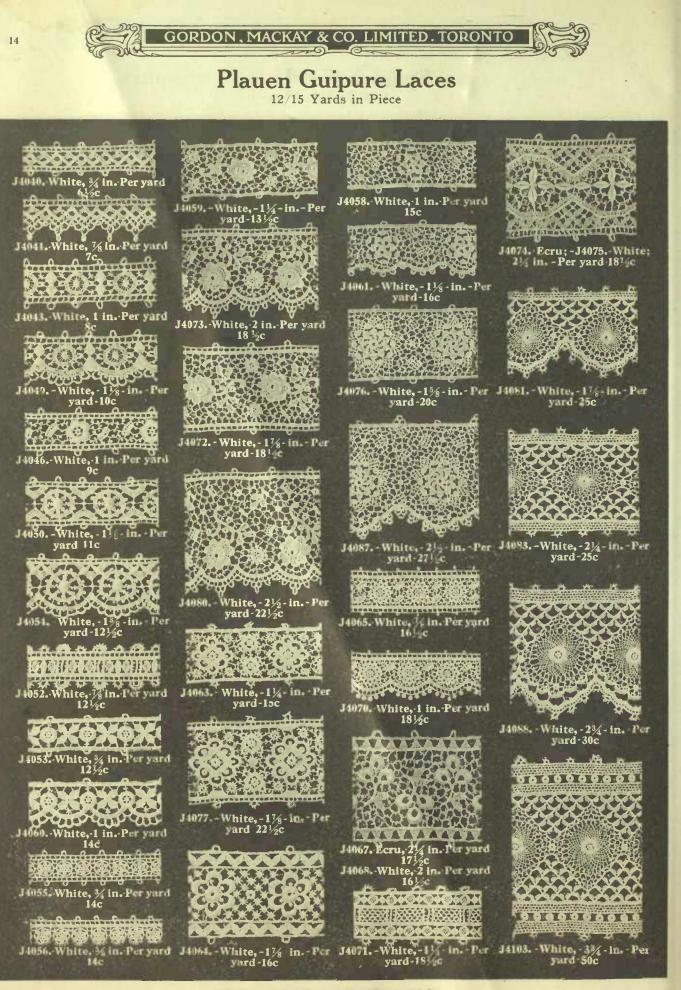






J4827. 112 in. Per yard 25c







Plauen Net Allover Laces 5 Yards in Piece



J4150. White; J4151. Ecru, 18 in. Per yard 25c



J4159. Ecru; J4160. White; 18 in. Per yard 45c



15

J4172. White: J4173. Ecrn; 18 fa. Per yard 70c



J4152. White; J4153. Ecru; 18 in. Per yard 30c



J4166. White, 18 in. Per yard 50c



J4179. White; J4180. Ecru; 18 in. Per yard 75c



J4155. White; J4156. Ecru: 18 in. Per yard 3734c



J4166¹5. Ecru; J4167. White; 18 in. Per yard 50c



J4185. White: J4186. Ecru: 18 in Per yard \$1.00



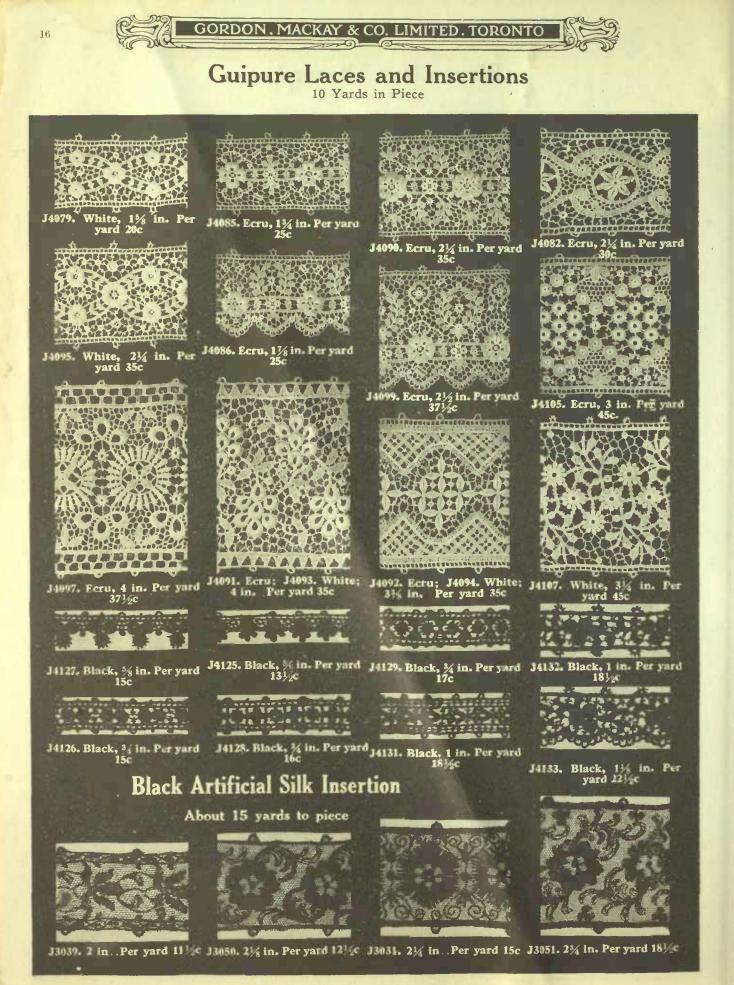
J4157. White; J4158. Ecru 18 in. Per yard 371/5



J4170. Ecru; J4171. White: 18 in. Per yard 65c

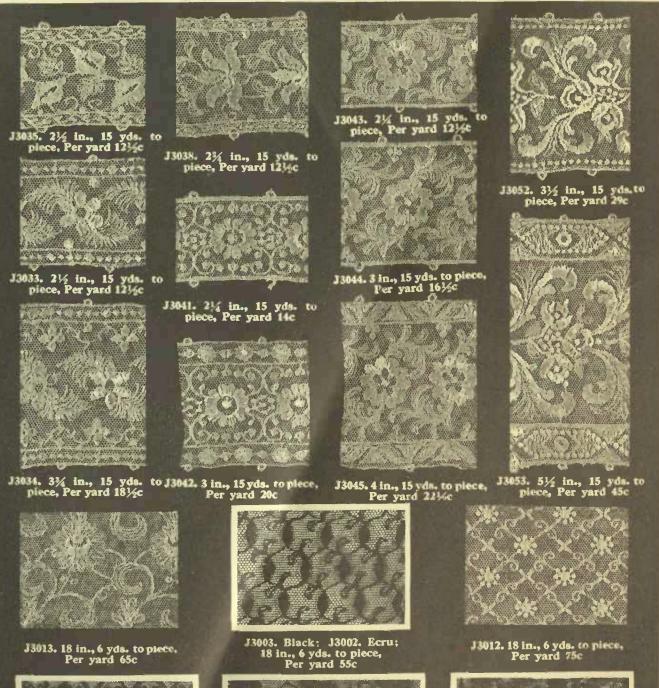


J4188. White; J4189 Ecru; 18 in. Per yard \$1.25





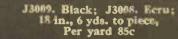
Artificial Silk Insertions and Allovers



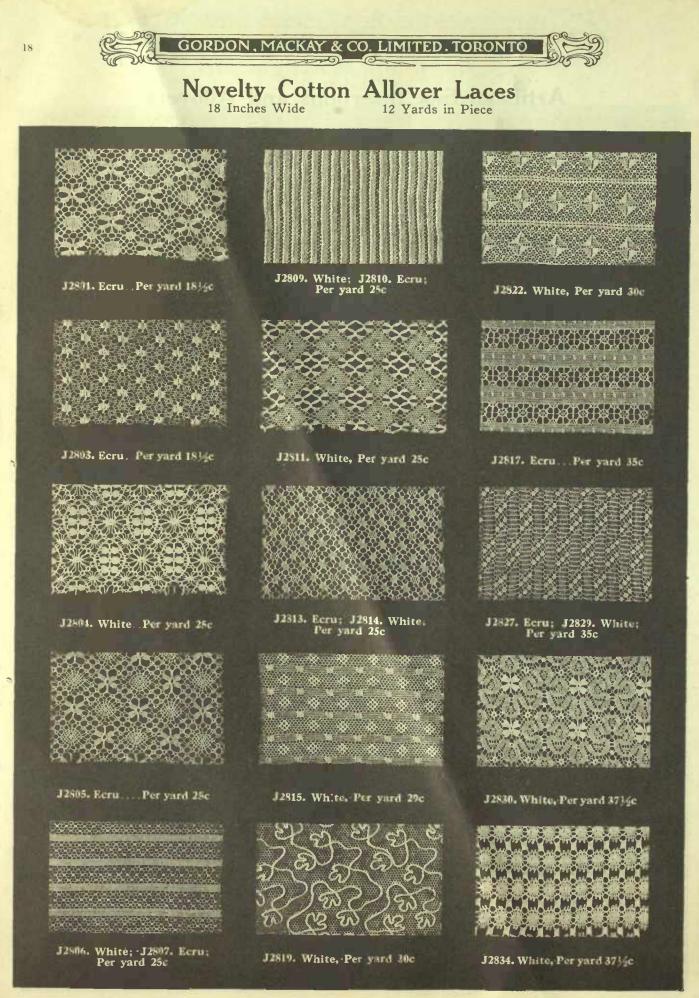


J3011. Black; J3010. Ecru: 18 in., 6 yds. to piece. Per yard 75c





17

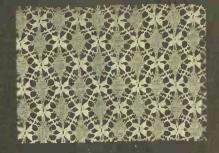




Fancy and Maltese Allovers 12 Yards in Piece 18 Inches Wide



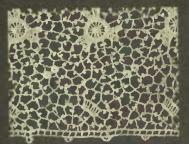
J2835. White; J2836. Ecru; Per yard 35c



J2846. White Per yard 45c

19

J2842. White; J2843. Ecru; Per yard 70c



J4213. White; J4214. Ecru J4215. Black; Per yard 90c



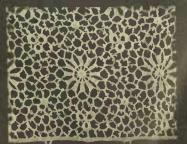
J4223. Ecru, Per yard \$1.25



14230. Ecru, Per yard \$1.65



J4210. White; J4211. Ecru J4212. Black; Per yard \$1.00



J4218. White; J4219. Ecru J4220. Black; Per yard \$1.25

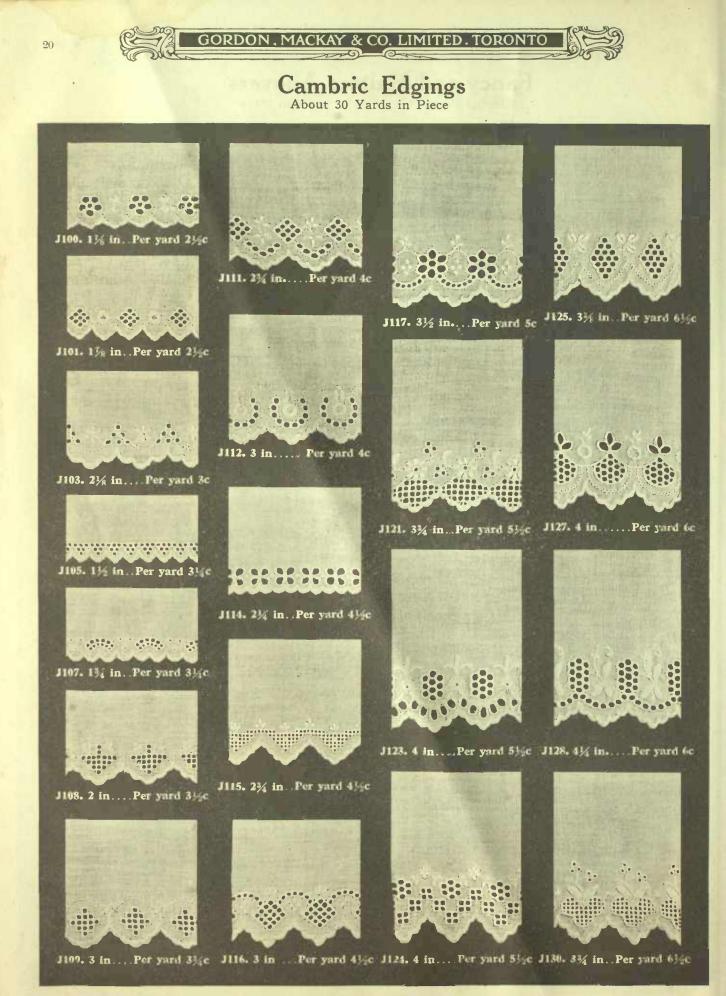


J4225: White; J4226. Ecru; Per yard \$1.50



14231. White; J4232. Ecru; Per yard \$1.75







Cambric Edgings About 30 Yards in Piece



J132. 416 in. Per yard 612c



J140. 4 in. Per yard 7c



J142. 5 in.... Per yard 71/20



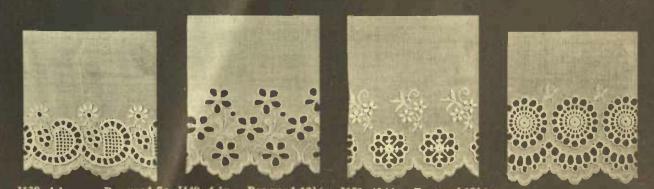
21



J141. 4 in....Per yard 714c



J152, 4 in. Per yard 13%c



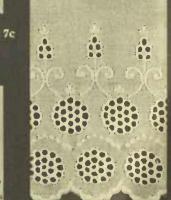
J145. 81/2 in ... Per yard 91/10 J147. 81/2 in ... Per yard 10c

J138. 4 in.....Per yard 7c J149. 4 in... Per yard 121/c J151. 43% in...Per yard 121/c J153. 41/2 in...Per yard 14c

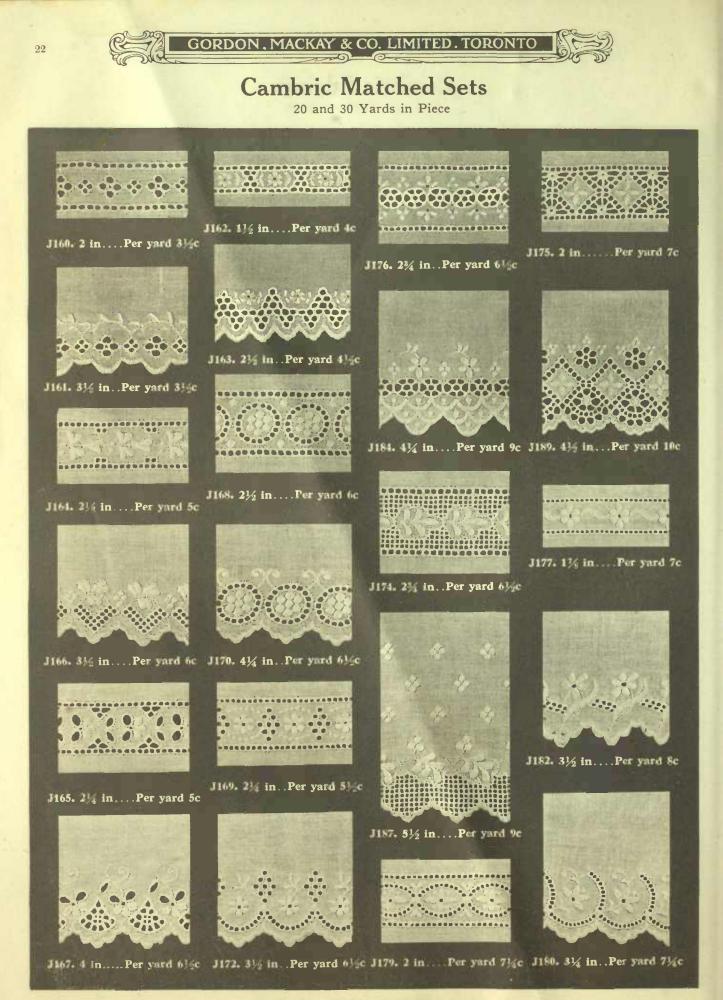


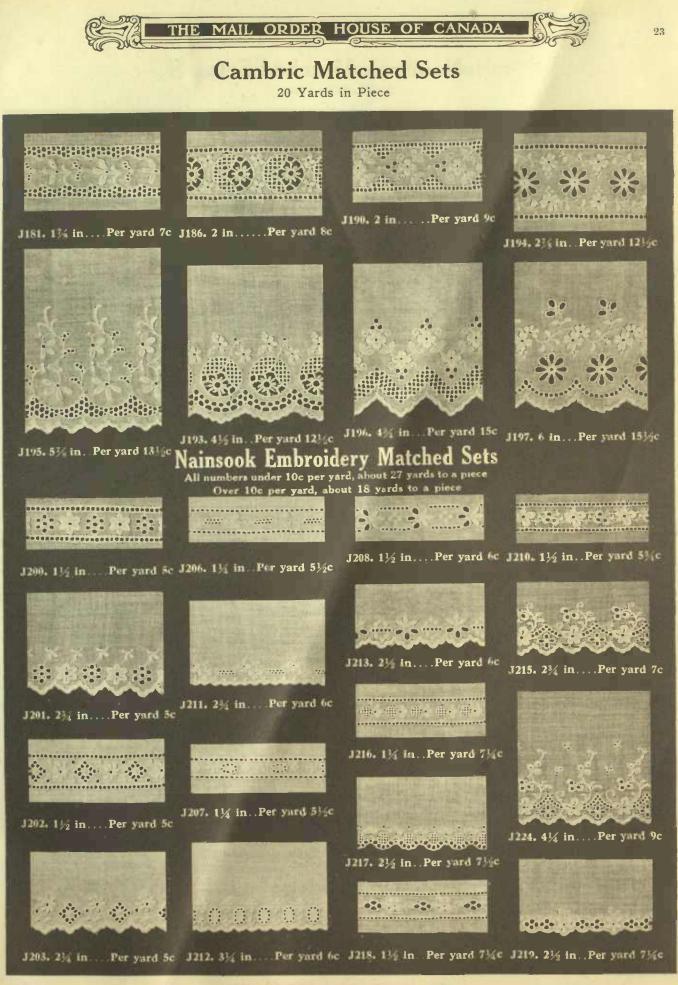


J136. 3% in Per yard 7c







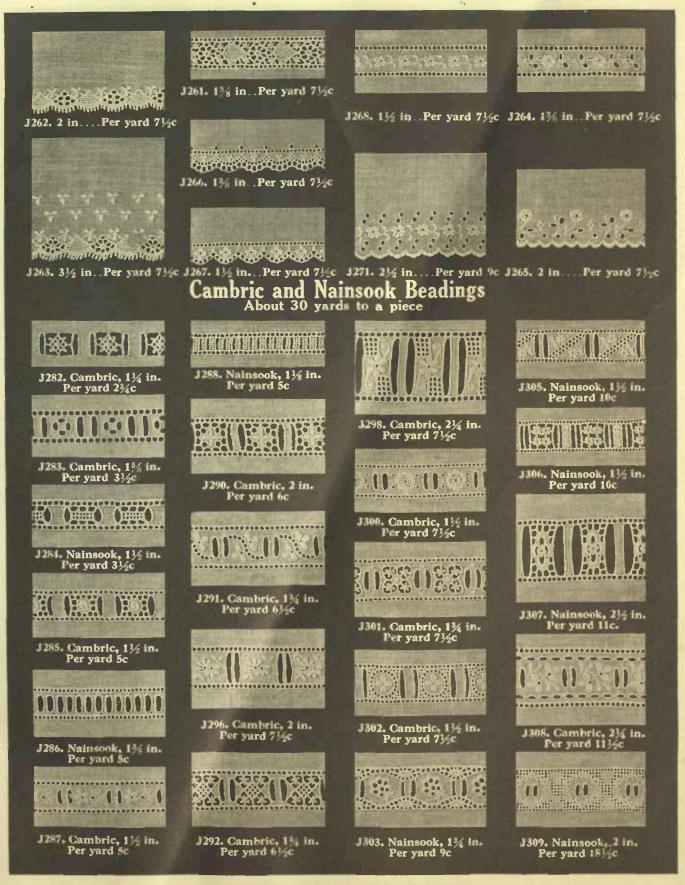


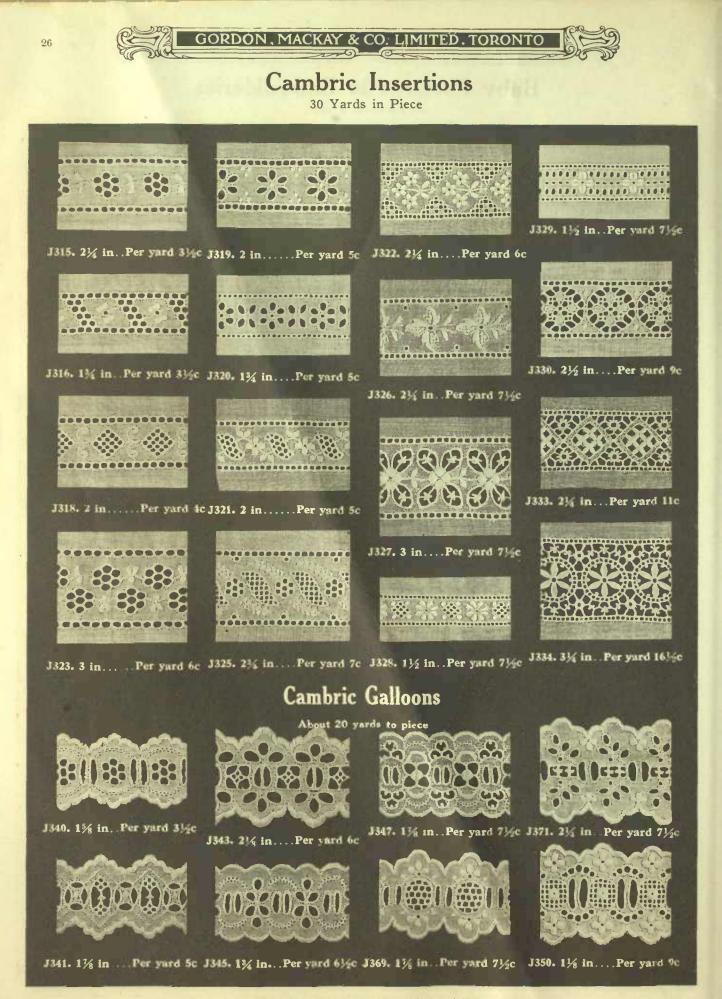


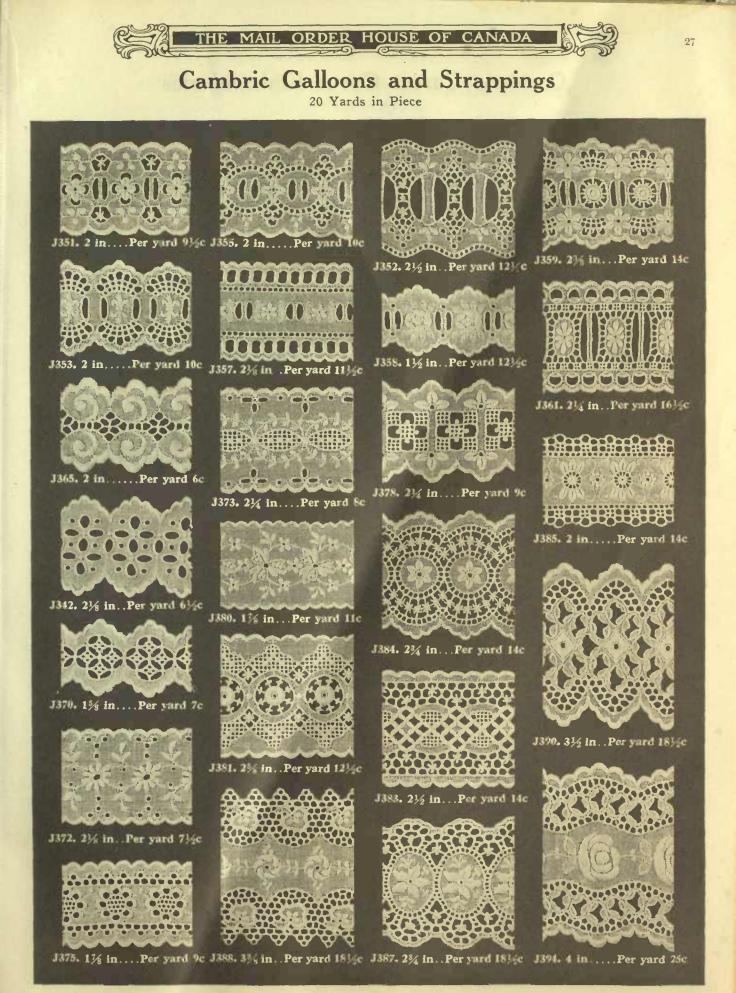


Baby Patterns in Embroideries

30 Yards in Piece









Cambric Corset Cover Embroideries

20 Yards in Piece



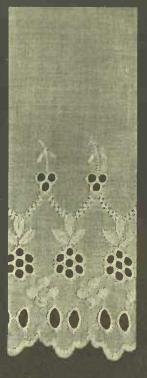
J493. Work 4¾ inches Per yard 11½c



J496. Work 434 inches Per yard 1154c



J503. Work 41% inches Per yard 11%c



J504. Work 43% inches Per yard 11%c



J505. Work 6¼ inches Per yard 12½c





J508. Work 51 inches Per yard 121/c



J50914. Work 5 inches Per yard 12½c



Cambric Corset Cover Embroideries 20 Yards in Piece



J519. Work 6 inches Per yard 15c



J512. Work 5¾ inches Per yard 15c



J513. Work 6½ inches Per yard 15c



J515. Work 6¼ inches Per yard 15c



J516. Work 5% inches Per yard 17



1517. Work 514 inches Per yard 1714c



1519. Work 6 inches Per yard 17



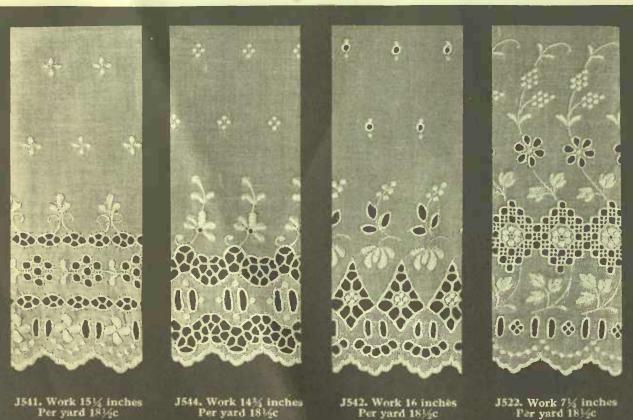
J520. Work 5¾ inches Per yard 17



30

GORDON, MACKAY & CO. LIMITED. TORONTO (D

Cambric and Nainsook Corset Cover Embroideries 20 Yards in Piece



J522. Work 71% inches Per yard 1816c



J523, Work 7½ inches Per yard 18½c



J524. Work 7½ inches Per yard 181



J526. Work 7¼ inches Per vard 181 c



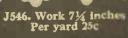
J527. Work 7½ inches Per yard 18½



Nainsook Corset Cover Embroideries

..... 0 11 n () 0 1 Q J533. Work 5 inches Per yard 18½c J532. Work 5 inches Per yard 1855c J545. Work 7% inches Per yard 25c J529. Work 5 inches Per yard 1834c ... -.... :03: . ii. 5 ----0 -. **(**|}

J547. Work 7 inches Per yard 25c 1548. Work 7 inches Per yard 25c



J559. Work 7⁸ Inches Per yard 35c



Nainsook Corset Cover Embroideries



J560. Work 11½ inches Per yard 35c



J550. Work 7 inches Per yard 35c



J551. Work 7 inches Per yard 35c



J554. Work 7 inches Per yard 35c



J562. Work 5 inches Per yard 37½c



J563. Work 5½ inches Per yard 42½c



J567. Work 7½ inches Per yard 50c



J568, Work 734 inches Per yard 50c

Illustrations Show Patterns One-Half Actual Size.



12-inch Cambric Flouncing

 $13\frac{1}{2}$ to 18 Yards in Piece



J410. Work 5½ inches Per yard 11c



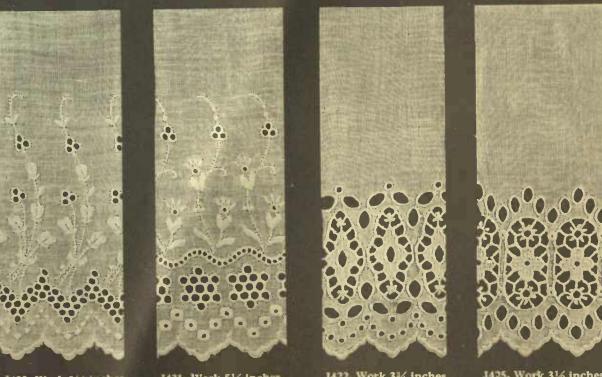




33

J421. Work 4¾ inches Per yard 11c

12-inch Cambric Flouncings



J428. Work 555 inches Per yard 131/c J431. Work 5½ inches Per yard 13¹4c J422. Work 3¾ inches Per yard 16c J425. Work 3½ inches Per yard 16c

Illustrations Show Patterns One-Half Actual Size.



12-inch Cambric Flouncing 13¹/₂ to 18 Yards in Piece



J441. Work 534 inches Per yard 1834c



J434. Work 5% inches Per yard 18%c



J435. Work 6 inches Per yard 1856



J436. Work 5¾ inche Per yard 18½c



J438. Work 5¾ inches Per yard 18½c



J445. Work 5½ inches Per yard 20c

J447. Work 5¾ inches Per yard 20c



J449. Work 5½ inches Per yard 20c



17-inch Cambric Flouncing About 10 Yards in Piece



8)

J451. Work 71g inches Per yard 123gc



J454. Work 7½ inches Per yard 12½



J456. Work 7½ inches Per yard 12½c



35

J458. Work 7 inches Per yard 15c



1460. Work ½ inches Per yard 15c



J463. Work 6 inches Pe yard 15c



J464. Work 61 inches Per yard 15c



J477. Work 734 inches Per yard 25c



17-inch Cambric Flouncing 20 Yards in Piece

J1157. Work 7½ inches Per yard 17½c



J1160. Work 7¾ inches Per yard 17½c



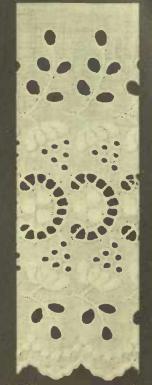
J1165. Work 6½ inches Per yard 17½c



J1168. Work 7% inches Per yard 17½c



J7/27363. Work 7½ inches Per yard 18½c



J7/27746. Work 7½ inches Per yard 1814e



J7/27748. Work 714 inches Per yard 1856



17/27750. Work 8¾ inches Per yard 18½c



17-inch Nainsook Flouncings

About 10 Yards in Piece



J475. Work 73/2 inches Per yard 25c



J476. Work 7½ inches Per yard 25c



J479. Work 735 inches Per yard 35c



37

J482. Work 736 inches Per yard 35c



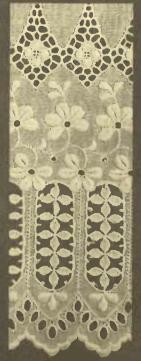
1487. Work 7½ inches Per yard 456



J488. Work 6 inches Per yard 45c



J490. Work 9 inches Per yard 50c



J489. Work 8½ inches Per yard 50c

Illustrations Show Patterns One-Half Actual Size.



27-inch Flouncings About 10 Yards in Piece



J601. Work 9½ inches Per yard 20c



J603. Work 934 inches Per yard 20c

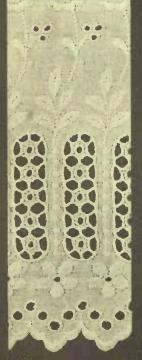


TORON

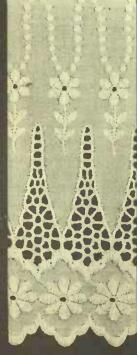
J604. Work 10 inches Per yard 20c



J605. Work 934 inches Per yard 20c



J647. Work 13¼ inches Per yard 25c



J610. Work 12¼ inches Per yard 25c



J611. Work 12¼ inches Per yard 25c



J651. Work 8¼ inches Per yard 29c



27-inch Flouncings

About 10 Yards in Piece



J654. Work 736 inches Per yard 29c



J653. Work 8¼ inches Per yard 30c







J655. Work 8½ inches Per yard 35c



39

J620. Work 14 inches Per yard 3744c



J624. Work 14 inches Per yard 37½c



J616. Work 10 inches Per yard 37 1/c



J626. Work 9½ inches Per yard 37½c



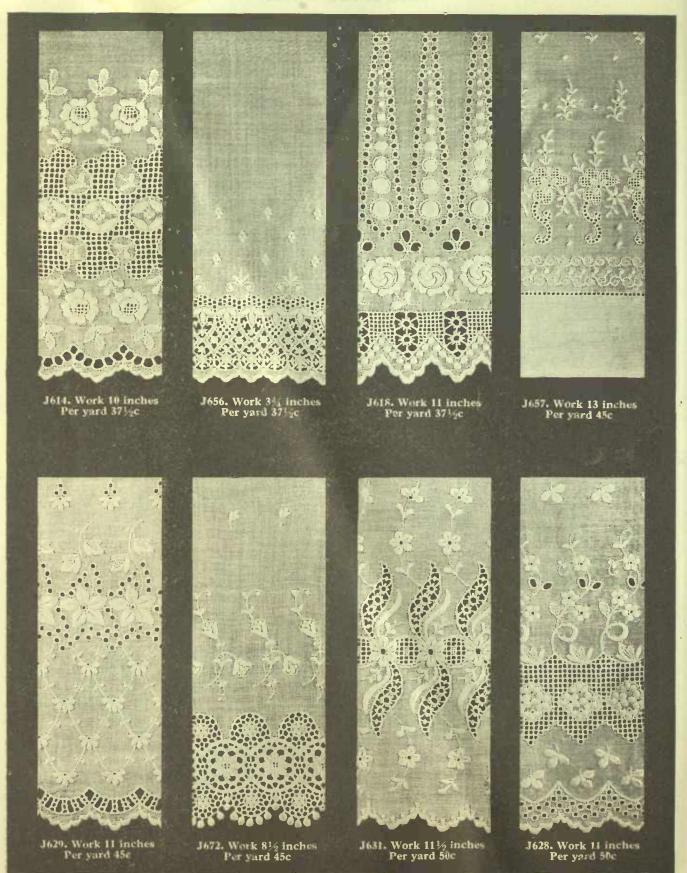
J615. Work 9 inches Per yard 371/c



40

GORDON, MACKAY & CO. LIMITED. TORONTO

27-inch Flouncings About 10 Yards in Piece



Illustrations Show Patterns One-Half Actual Size.



27-inch Flouncings

About 10 Yards in Piece



J630. Work 11¼ inches Per yard 50c



J670. Work 13 inches Per yard 50c



J675. Work 1234 inches Per yard 50c



41

J674. Work 12¹/₂ inches Per yard 50c



J634. Work 10¾ inches Per yard 55c



J638. Work 12½ inches Per yard 65c





J635. Work 10 inches Per yard 65c



J640. Work 1114 inches Per yard 85c



42

45-inch Flouncing About 10 Yards in Piece



Illustrations Show Patterns One-Half Actual Size.



45-inch Flouncing About 10 Yards in Piece





44

45-inch Flouncing About 10 Yards in Piece





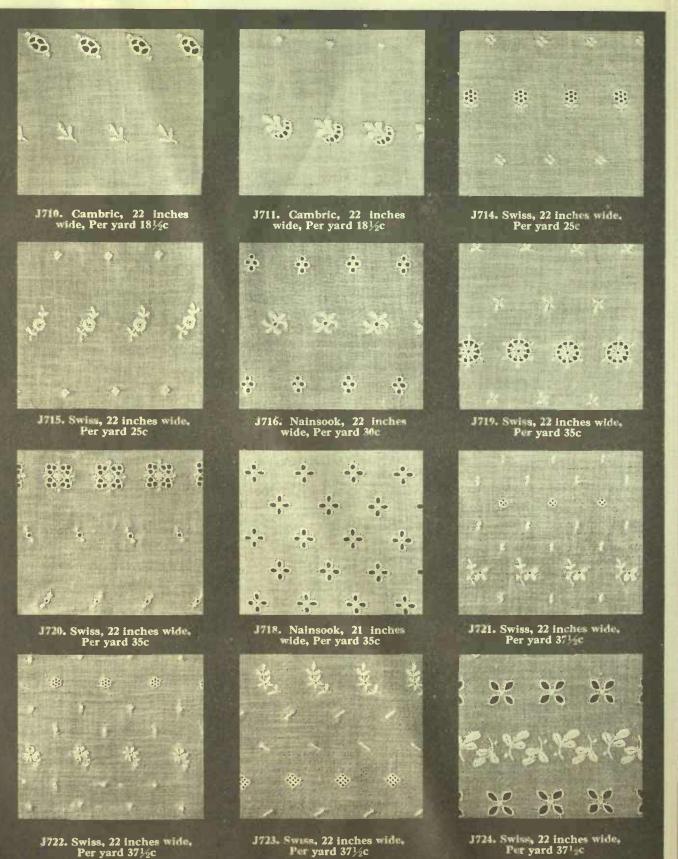
45-inch Flouncing 5 to 10 Yards in Piece





Allover Embroideries 22 Inches Wide

10 Yards in Piece



Illustrations Show Patterns One-Half Actual Size.



Nainsooks and Swiss Allovers 10 Yards in Piece 22 Inches Wide

1.0 025 10

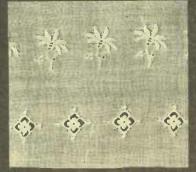
J725, Swiss, 22 inches wide, Per yard 3714c



J729. Nainsook, 21 inches wide, Per yard 50c



1730 Nainsook, 22 inches wide, Per yard 50c



J731. Nainsook, -22 inches wide, Per yard 50c



J737. Swiss, 22 inches wide, Per yard 65c



1742. Swiss, 22 inches wide. Per yard 75c



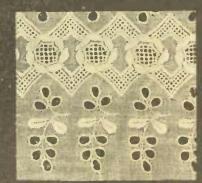
J733. Swiss, 22 inches wide Per yard 55c



J739. Swiss, 22 inches wide. Per yard 75c



J740. Swiss, 22 inches wide. Per yard 75c



J734. Nainsook, 22 inches wide, Per yard 65c



J741. Swiss, 22 inches wide. Per yard 75c

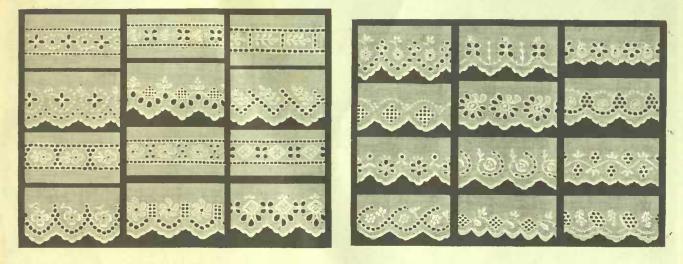


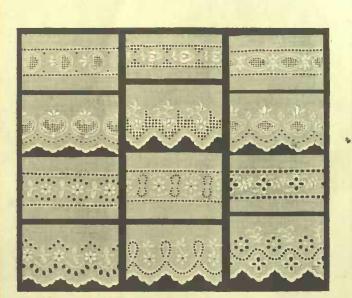
J745. Nainsook, 21 inches wide, Per yard 85c

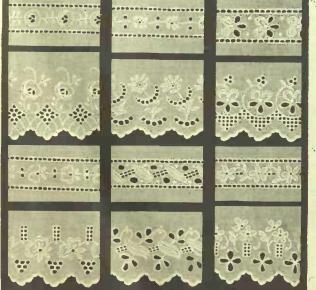


Quick-Selling Cambric Embroidery Assortments in Box Lots

Expertly selected by men who know their business and who also know the needs of the retail store. Especially suited for counter or aisle table use. A variety of new stylish patterns, gathered together under one number, so that you get maximum variety at minimum expense. It's an economical way to buy. Let us send you one of these big profit-earning assortments—it's good business.







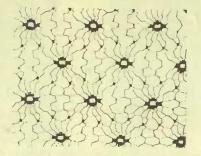
J402. Cambrie Embroidery and Insertion Assortment, matched sets, embroidery width of cloth 3¼ inches, width of work 1¼ to 1½ inches; insertion to match, width of cloth 2 inches, width of work 1 inch, 12 pieces of 30 yards each to box. Per yard5c

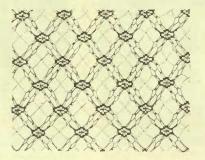
NOTE .- For Swiss Embroidery Box Lot Assortments refer to page 11D of this Catalogue.

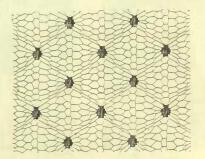


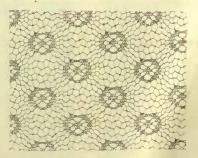
Veilings

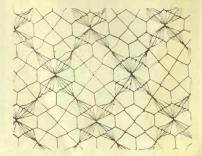
Illustrations show Patterns about Half Actual Size



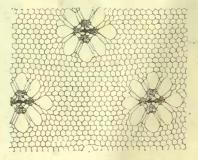




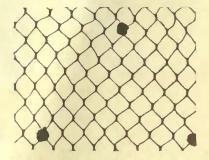




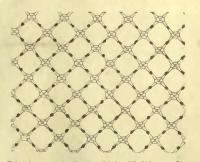
J301. 18 inch Silk Veiling, fancy cobweb design, in Black only, about 15 yards to piece. Per yard......**11**½e

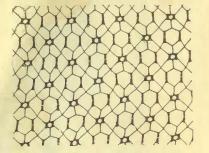


J307. 18 inch Silk Veiling, plain net with floral effect, in Black only, about 15 yards to piece. Per yard.....**15**c

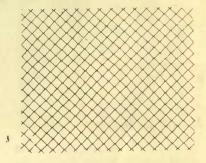


J415. 18 inch Silk Veiling, fancy interwoven design, in Black only, about 15 yards to piece. Per yard.....**15**c

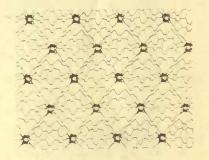




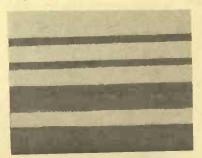
J302. 18 incb Silk Veiling, fancy woven designs with oblong and circle spots, in Black only, about 15 yards to piece. Per yard......15c



J404. 18 inch Silk Veiling, plain net in Black only, about 15 yards to piece. Per yard15c



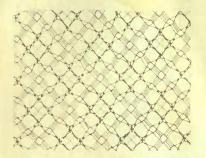
J417. 18 inch Silk Veiling, fancy cobweb design, with woven centres, in black only, about 15 yards to piece. Per yard15c



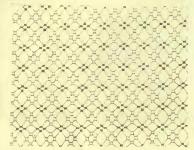


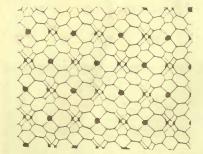
Veilings

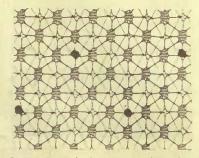
Illustrations show Patterns about Half Actual Size .



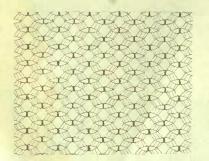
J304. 18 inch Silk Veiling, fancy interwoven design, in Black only, about 15 yards to piece. Per yard....**17**½c

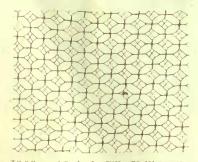




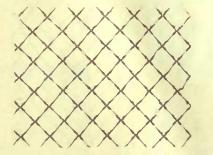


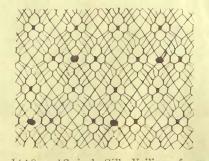
J412. 18 inch Silk Veiling, fancy check and weave design with large chenille spots, in Black only, about 15 yards to piece. Per yard**18**½c

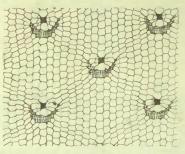




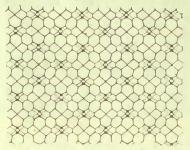
J309. 18 inch Silk Veiling, faney octagonal design, in Black only, about 15 yards to piece. Per yard......**18**¹/₂e

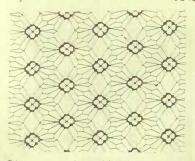


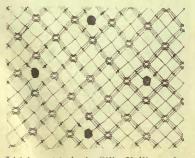




J418. 18 inch Silk Veiling, fancy shadow effect, heavy black spots with interwoven crescents. In Black only, about 15 yards to piece. Per yard **17**½c







J414. 18 inch Silk Veiling, faney triple and single checks with chenille spots every 2½ inches, in Black only. about 15 yards to piece. Yard. **18**½c



A Splendid Range of Babies' Bibs at Popular Prices For All Year Round Trade





J 106. Infant's Quilted Bib, fue embroidery edge, silk embroidered centre, boxed in dozens. Per dozen.....90



J113. Infant's Bib, trimmed with fine embroidery, valenciennes lace edge, boxed in dozens. Per dozen..**\$1.25**



J120. Infant's Quilted Bib, dainty silk embroidered design, fine embroidered edge, boxed in dozens, Dozen **\$2.25**



J101. Infant's Quilted Bib, with silk medallion with monogram, trimmed with torehon lace, boxed in doz. Doz. **45**e



J107. Infant's Quilted Bib. silk embroidered medallion, embroidery edge, boxed in dozens. Per dozen.....**\$1.00**



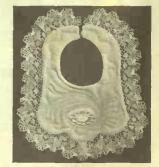
J114. Infant's Bib, trimmed with fine Valenciennes lace and pleated frill, boxed in dozens. Per dozen. **\$1.50**



J121. Infant's Bib, fine embroidered medallion centre, edged with insertion and Valenciennes lace, boxed in dozens. Per dozen......**\$2.25**



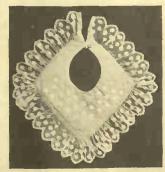
J405. Infant's Quilted Bib, torchon lace edge, silk embroidered medallion, boxed in dozens. Per dozen.....75c



J109. Infant's Quilted Bib, torchon lace edge, silk embroidered medallion in centre, boxed in dozens. Dozen **\$1.00**



J116. Infant's Bib, daintily trimmed with beading and fine Valenciennes late, boxed in dozens. Per dozen..**\$1.80**



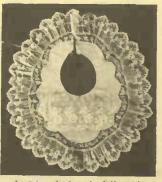


J404. Infant's Quilted Bib, with silk embroidered medallion, embroidery edge, boxed in dozens. Per dozen...75c



J (12. Infant's Quilted Bib, daintily trimmed with fine embroidery and needle work, boxed in dozens. Dozen. **\$1.25**





J124. Infant's Bib, trimmed with fine Valenciennes insertion and embroidered frill, boxed in dozens. Dozen **\$4.00**



52

GORDON, MACKAY & CO. LIMITED. TORONTÓ

Ladies' Short Milanese Lisle Gloves

J401. Ladies' White Lisle Gloves, with two dome fasteners, sizes 6/61/2, 61/2/7, 7/71/2 or 71/2/8. Per dozen \$1.60 J403. Same as J403 in Black, sizes

Ladies'

J406. Ladies' White Lisle Gloves, silk finished, with silk points, two dome fasteners, sizes 6/61/2, 61/2/7, 7/71/2 or ter quality, sizes 6/6¹/₂, 6¹/₂/7, 7/7¹/₂, 7¹/₂/8 or 8/8¹/₂. Per dozen. ...**\$2.25** J409. Assorted Tan and Brown shades, same make as J408, sizes $6/6\frac{1}{2}$, $6\frac{1}{2}/7$, $7/7\frac{1}{2}$ or $7\frac{1}{2}/8$. Per dozen \$2.25 J410. Assorted Greys, similar to J408, sizes 6/6¹/₂, 6¹/₂/7 or 7/7¹/₂. Per dozen\$2.25

J450. Girls' White Silk Finished Lisle Gloves, two domes, sizes 1 and 2, 3 and 4, or 5 and 6. Per dozen. . \$2.25

J4400S. Ladies' Black Lisle Gloves, with wide cut hand and short fingers,

J449. Ladies' White Lace Gloves, with two domes, sizes $6/6\frac{1}{2}$, $6\frac{1}{2}/7$ or

J428. Ladies' White Silk Gloves, two dome fasteners, sizes 6/6^{1/2}, 6^{1/2}/7, 7/7^{1/2}, 7^{1/2}/8 or 8/8^{1/2}. Per dozen \$4.50 J2429. Same as J428 in assorted Tans and Browns, sizes $6/6\frac{1}{2}$, $6\frac{1}{2}/7$, 7/7½ and 7½/8. Per dozen....\$4.50 J430. Same as J428 in assorted

J441. Ladies' Chamois Color Suede Finished Lisle Gloves, two domes, sizes 6/61/2, 61/2/7 or 7/71/2. Per dozen \$2.25

J4411/2. Same as J441 in White,

Ladies' Long Lisle

J480. Ladies' White Lisle Gloves, 20 inches long, two domes at wrist, sizes $5\frac{1}{2}$, 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$ or 8. Per dozen J481. Assorted Tans, same as J480, sizes 6, 6½, 7 or 7½. Per dozen \$2.25 J482. Black, same as J480, sizes 5½, 6, 6½, 7, 7½ or 8. Per dozen

Ladies' Long Silk Gloves, Double Tipped All Long Gloves boxed in 1/2 dozens, solid sizes J2744. Ladies' 20 inch White Silk Gloves, double tipped, two domes at wrist, sizes $5\frac{1}{2}$, 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$ or 8.

Gloves, double tipped, two domes at wrist, sizes $5\frac{1}{2}$, 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$ or 8. Per dozen\$6.50

6/61/2, 61/2/7, 7/71/2, 71/2/8 or 8/81/2. Per dozen\$1.60 J404. Ladies' White Lisle Gloves, sizes 6/61/2, 61/2/7 or 7/71/2. Per dozen\$1.80

Short Silk-Finished Lisle

J412. Navy, similar to J408, sizes 6/6¹/₂, 6¹/₂/7 or 7/7¹/₂. Per dozen J413. Black, similar to J408, sizes 6/6^{1/2}, 6^{1/2}/7, 7/7^{1/2}, 7^{1/2}/8 or 8/8^{1/2}. \$2.25\$3.00 dozen dozen J419. Assorted Greys, sizes 6/6¹/₂, 6¹/₂/7 or 7/7¹/₂. Per dozen...**\$3.00** J420. Assorted Modes, sizes 6/6¹/₂, 6¹/₂/7 or 7/7¹/₂. Per dozen...**\$3.00** J421. Black, sizes 6/6¹/₂, 6¹/₂/7,

Girls' Silk-Finished Lisle Gloves

J451. Assorted Tan, as J450, sizes

3 and 4 or 5 and 6. Per dozen .. \$2.25

Short Lace Gloves

Short Silk Gloves, Double Tipped

Greys, sizes 6/61/2, 61/2/7 or 7/71/2. Per dozen\$4.50 J431. Same as J428 in assorted Champagne shades, sizes 6/61/2, 61/2/7 Per dozen\$4.50

Chamois Finished Gloves

sizes 6/61/2, 61/2/7 or 7/71/2. Per dozen\$2.25 J442. Chamois Colored Suede Finished Lisle Gloves, sizes 6/61/2, 61/2/7 or 7/71/2. Per dozen.....\$3.25

All Long Gloves boxed in $\frac{1}{2}$ dozens, solid sizes

J497. Ladies' 24 inch White Lisle Gloves, sizes 51/2, 6, 61/2, 7, 71/2 or 8. sizes 6, 6¹/₂ or 7. Per dozen.....**\$3.25** J499. Black, same as J497, sizes 5¹/₂, 6, 6¹/₂, 7, 7¹/₂ or 8. Per dozen \$3.25 J1520. Ladies' 24 inch White Silk

J2775. Black, as J2774, sizes 5½, 6.6½, 7,7½ or 8. Per dozen. .\$6.50 J2776. Assorted Tans, as J2774, sizes 51/2, 6, 61/2, 7 or 71/2. Per dozen \$6.50

J404X. Ladies' Assorted Tan Lisle 8/8½. Per dozen.....\$1.80

Gloves

7/71/2, 71/2/8 or 8/81/2. Per dozen J422. Ladies' Assorted Tan and J422. Ladies' Assorted 142 Brown Silk Finished Lisle Gloves, two domes, sizes 6/61/2, 61/2/7, 7/71/2. J423. Assorted Modes, sizes 6/61/2, 6¹/₂/7 or 7/7¹/₂. Per dozen...**\$4.50** J423¹/₂. Assorted Navy, sizes 6/6¹/₂, 6¹/₂/7 or 7/7¹/₂. Per dozen...**\$4.50** J424. Assorted Greys, sizes 6/6¹/₂, 6^{1/2}/₂/7 or 7/7^{1/2}/₂. Per dozen...**\$4.50** J424^{1/2}. Black, sizes 6/6^{1/2}/₂, 6^{1/2}/7, 7/7^{1/2}, 7^{1/2}/8 or 8/8^{1/2}. Per dozen \$4.50

J452. Navy, as J450, sizes 3 and

4 or 5 and 6. Per dozen..... \$2.25

J4550S. Black Taffeta Gloves, same make as J440, sizes 7/71/2, 71/2/8 or 8/81/2. Per dozen \$2.25

6/61/2, 61/2/7, 7/71/2, 71/2/8 or 8/81/2. Per dozen\$2.25

J433. Same as J428 in Black, sizes

 $6/6\frac{1}{2}, 6\frac{1}{2}/7, 7/7\frac{1}{2}, 7\frac{1}{2}/8 \text{ or } 8/8\frac{1}{2}.$ Per dozen\$4.50

J434. Black Silk Gloves, double tipped fingers, two domes, boxed in 1,2 dozens, solid sizes, 6, 61/2, 7, 71/2 or 8. Per dozen\$6.00

J443. Chamois Colored Suede Fin-dozen\$4.25

Finished Lisle Gloves, two domes at wrist, sizes 5½, 6, 6½, 7, 7½ or 8. **\$4.50** J1522. Assorted Tans, same as J1520, sizes 5¹/₂, 6, 6¹/₂, 7 or 7¹/₂. \$4.50 Per dozen\$4.50

24 inches long, double tipped, two domes at wrist, sizes 5½, 6, 6½, 7, 7½ or 8. Per dozen\$9.00 **\$12.00** J2795. Black, as J2794, sizes 6, 6½, 7 or 7½. Per dozen.....**\$12.00**



Ethel and Altona Kid Gloves-Both Leaders

The new, shipment of Jules Guerry Gloves—"Ethel" and "Altona"—have arrived and are now presented in full assortments. This distinguished manufacturer tells us that it is one of the finest consignments he has ever turned out. There are no better gloves in the world than the "Guerry." They are shown in all the correct shades.

ETHEL KID GLOVES, made by one of the most eelebrated French glove manufacturers, every pair made from fine selected light weight skins, extremely light and pliable, and in the newest style, with Paris points, two elasps at wrist. Colors: tans and browns, white, greys, navy and black; black and white in sizes $5\frac{1}{2}$ to 8; tan and brown, sizes $5\frac{5}{4}$ to $7\frac{3}{4}$; grey and navy, sizes $5\frac{5}{4}$ to 7. Dozen **\$9.00**

ETHEL

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Note the Winning

Points

Every

Pair

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ALTONA KID GLOVES are made only from the best selected skins, have three rows of Paris point embroidery on back, gusseted fingers, and two dome fasteners at wrist, imported direct by us from





Two Decidedly Interesting Values in Long Kid Gloves



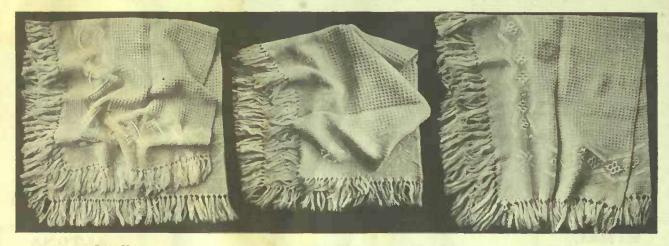
The Finest of Cape Gloves for Children's Wear

JUNIOR. A well made and beautifully finished glove, with one dome fastener, very suitable for boys' wear. These gloves are all nice shades of tan and sizes are from 1 to 7. Dozen....\$6.50

The trade in Long Gloves this season will be brisk. Refer now to left-hand column of this page.



Fine Quality Wool Honeycomb Shawls for Women



J761K

J7600K

J757K

J761K. Fine Wool Honeycomb Shawl, with fancy design border, knotted fringe, size 62 x 60 inches. Colors: white, print gray and black. Boxed in ¼ dozens. Per dozen.**\$18.00**



J762K

J756K

J758K

 J758K. Extra Fine Wool Honeycomb Shawl, with wide fancy border, knotted fringe, size 60 x 60 inches. Colors: white, print gray or black. Boxed in ½ dozens. Per dozen...**\$15.00**



Five Ladies' Sweater Coats for All-Year-Round Selling



Within the past five years nothing has been so phenomenal in the Knit Goods business as the tremendous increase in the sale of Sweater Coats.



Nowadaus

a Sweater Coat is an

absolute

necessity. Sales are

steadily increasing. Centralize your selling efforts on these five numbers. We will stock the m throughout the year.

Whether

it be skating in Win-

ter or boat-

ing in Summer, a Sweater

Coat is in great de-

mand.

J327 Dozen, \$24.00 J327. Women's All Wool Sweater Coat, in a pretty new stitch, made in single breasted style fastening with pearl buttons, the high elose-fitting eollar makes it very desirable for wear on cold or windy days, the

sleeves are finished with plain close-fitting cuffs, with

two pockets. Colors: White, Grey, Navy, Tan and Car-

dinal. Boxed singly, in sizes 38, 40 and 42. Per

dozen\$24.00



55

J.40C Dozen, \$9.00



J.331 Dozen, \$28.00

J331. Women's All Wool Sweater Coat, plain knit stitch with ribbed panel, single breasted fastening with pearl buttons, adjustable collar, two pockets, close fitting cuffs, a coat that will give very satisfactory wear as it is well made and neatly finished throughout. Colors: White, Grey, Cardinal, Navy and Tan. Boxed singly, sizes 38, 40 and 42. Dozen. **\$28.00**





ЛАСКАҮ

& CO

have a splendid Reputation. Quality is and always will be the first consideration in the manufacture of this line. To this are added the advantages of lowest possible quotations and a comprehensive assortment of widths, colors and grades.

J404. All Pure Silk Taffeta Ribbon, 3½ inches wide, 18 yards to piece, shades--

White Cream Sky	Pink Cardinal Wine	Myrtle Brown Navy	Vieux Rose Copenhagen Blue	Tusean Black
•	yard	•		7 1/2e
	All pure piece, shade		a Ribbon, 4 inches	wide, 18
White	Pink	Myrtle	Vieux Rose	Tuscan
Cream	Cardinal	Brown	Copenhagen Blue	Black
Sky	Wine	Navy		
Per	vard			10c

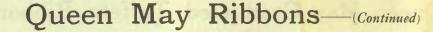
J425. All Pure Silk Taffeta Ribbon, 51% inches wide, 18 yards to piece, shades-

ODONI

White Cream	Pink Cardinal	Brown Cor	ux Rose enhagen Blue	Tuscan Black
Sky	Wine	Navy		
Per y	ard			12 ½e
		ht All Pure Sill		
for Millin	ery purpose	s), $6\frac{1}{4}$ inches	wide, 18 yar	ds to piece,
shades-				
White	Sky	Cardinal	Brown	Navy
Cream	Pink	Wine	Myrtle	Black
Por ve	ard			171.00

Extra Fine Queen Quality Taffeta Ribbon

	Extra Fine ide, shades—	All Pure	Silk Taffeta	Ribbon, 3%	inches wi	le, shades—			Ribbon, 412
White	Sky	Cardinal	Navy	Mystle	White	Sky	Cardinal Black	Navy	Old Rose Saxe Blue
			Mid Brown		Cream	1 IIIK	DIACE	AN1, 1 1 10	Mid Brown
Per	yard			11 e	Per y	ard			12 ½e
J432.	Extra Fine	All Pure	Silk Taffeta R	ibbon, 5 inches	s wide, sha	des—			
White						Navy		Old Rose	
Cream		Pink		Black		Myrtle		Saxe Blue	
								Mid Brown	
Per	yard								17 1 <u>5</u> e



THE MAIL ORDER HOUSE OF CANADA



Graduated Spot Satin Ribbon

J411. Woven Spot Satin Ribbon. Exceptionally fine quality of material used in this number. Firm finished edge, colors White, Sky, Pink, Nile, Old Rose, Heliotrope, Yellow, Light Cardinal, Mid Cardinal, Navy and Black—

Width	3	5	9	15	22
Inches	1/4	12	34	118	1 5/8
Per yard	134 c	21/2 C	3½c	5 c	7½c

Beautiful Quality and Wide Duchess Satin Ribbon Finish

J1040. Duchess Satin Ribbon, special weight and finish, 4 inches wide, colors White, Sky, Cream, Pink, Champagne, Old Rose, Saxe Blue, Mid Brown. Myrtle Green, Black, Navy and Wine. Per yard12½c

J1042. Pure Duchess Satin Ribbon. Special heavy weight. 5% inches wide, colors White, Cream, Sky, Pink, Champagne, Heliotrope, Old Rose, Saxe Blue, Reseda, Grey, Amethyst, Mid Green, Golden Brown, Navy and Black. Per yard. 25e

Graduated Duchess Satin Ribbon

J414. Duchess Satin Ribbon, excellent finish, all silk, shades White, Cream, Sky, Pink, Nile, Cardinal, Navy, Brown, Yellow, Coquelicot, Myrtle, Heliotrope, Black, 18 yards to piece—

Width	3	5	9	16	30
Inches	1/2	7/8	I 1/2	2	234
Per yard	2½c	3½c	5¼c	7¼c	10½c

J417. Extra Heavy Duchess Satin Ribbon, with cord edge, made from pure silk, will bear the keenest inspection. In the following colors, White, Cream, Light Sky, Mid Sky, Light Pink, Mid Pink, Yellow, Heliotrope, Light Cardinal, Mid Cardinal, Navy and Black—

Width	3	5	9	16	30
Inches	1/2	7/8	1 5/8	2	234
Per yard	234 c	4¼ c	6½c	9¼ c	12½c

Baby Ribbons



Special Satin Baby Ribbons

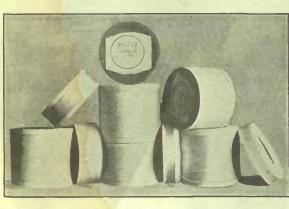
Pure Taffeta Silk Baby Ribbon



Queen May Graduated Taffeta Ribbons

J402. All Silk Taffeta Ribbon, beautiful quality, shades White, Cream, Sky, Pink, Nile, Cardinal, Navy, Brown, Yellow, Purple, Royal, Orange, Coquelicot, Black.

Widths	5	9	16
Inches	3/4	11/8	1 3/4
Per yard	2 ¹ / ₂ c	3 ½c	5 c



J412. All Pure Silk Taffeta Ribbon, splendid quality, shades White, Cream, Sky, Pink, Nile, Cardinal, Coquelicot, Navy, Myrtle, Yellow, Brown, Heliotrope, Black.

 Widths.
 3
 5
 9
 16
 30

 Inches..
 $\frac{1}{2}$ $\frac{7}{8}$ $\frac{1}{2}$ 2 $\frac{27}{8}$ Per yd. 2 1/4 c 3 1/4 c 5 1/4 c 7 1/2 c 10 1/2 c

All Silk Wash Ribbons

J445/11/2. All Silk Wash Ribbon, guaranteed, superior quality, shades White, Sky, Mauve, Pink, 10 yards to piece.

J445/3. All Silk Wash Ribbon, guaranteed, superiorquality, shades White, Sky, Mauve, Pink, 10 yards to piece.

Watch Fob Ribbon

J451. Heavy Black Silk Corded Ribbon for watch fob, 114 inches wide, 18 yards to piece. Per yard15c

Lute Ribbon

J452. All Silk Lute Ribbon, nsed by societies for rosettes, regalia, etc., in colors White, Green, Black, Orange, Purple,

Shoe Tie Ribbon

J450. Shoe Tie Ribbon, 11/4 inch heavy corded silk, made specially for this purpose, in colors Tan, Brown, White or

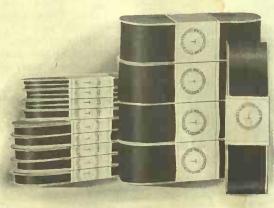
Flannel Binding

JB. All Silk White Flannel Binding, 3/4 inch wide, 1/4 gross to piece. Per gross yards \$4.50

Black and Colored Velvet Ribbon

0000. N	uua	in de	runne?
Black Velvet	Ribbo	on, silk	face
back, woven e	edge,	18 yar	ds to
piece—			
Width 1,	b in.	Yard	2 ½c
Width, 11/2, 1	4 in.	Yard	3 ¼e
Width 2, 3	s in.	Yard	4 c
Width 21/2, 1/2	2 in.	Yard	5 ½c
Width 3, 3	4 in.	Yard	6c
Width 5,	1 in.	Yard	8c
Width 7, 14	s in.	Yard	9c
Width 9, 11/2	6 in.	Yard 1	2½c
Width 12, 13	4 in.	Yard 1	5 c
Width 16, 24	§ in.	Yard 1	8e
Width 20, 23	s in.	Yard 2	2½c
Width 22, 34	s in.	Yard 2	25c

J330 Standard Quality



J329. Velvet Baby Ribbon, 1/2 inch wide, silk face, satin back, woven edge, 18 yards to piece. Colors: Sky, Pink, Cardinal, Navy, Brown, White. Nile, Black. Per piece ... 40c

J355. Colored Velvet Ribbon, with satin back. Colors: Sky, Pink, Cardinal, Navy, Brown, Myrtle. 18 yards to piece-

Width	3	5	9
Inches	1/2	1	1 1/2
Per yard	51/2C	7 1/2	11c

Silk Chiffons

J1262. 42 inch Silk Chiffon, colors White, Cream, Black, 10 yards to piece. Per yard	J1263. Silk Chiffon, special finish, 42 inches wide, colors White, Cream, Sky, Pink, Navy, Brown, Black, 10 yards to piece. Per yard
J1264. Taffeta Finish Silk Chiffon, firmly made, fine fin 7ard	



Wool Motor Scarfs Made from Excellent Yarns



J1507K. Fancy Wool Motor Scarf, made of superfine



These Royalty Ostrich Feathers are, indeed, Captivating



GENUINE OSTRICH PLUMES

	Ostrich Plume,		inches long.	Each \$	1.98
	Ostrich Plume,		inches long.	Each	1.98
	Ostrich Plume,		inches long.	Each :	2.98
	Ostrich Plume,		inches long.	Each :	3.50
	Ostrich Plume,				2.50
J1738. Black	Ostrich Plume,	171/2	inches long.	Each :	3.50
J1744. Black	Ostrich Plume,	191/2	inches long.	Each !	5.00
J1746. Black	Ostrich Plume,	20	inches long.	Each (6.00
J1716. Black	Ostrich Tips,	9 ind	thes long	Dozen \$:	3.65
J1717. White	Ostrich Tips,	9 in	ches long.	Dozen	
J1718. Black	Ostrich Tips,	10 in	ches long.	Dozen	

OUR "QUEEN QUALITY"

J1750. Black only, Ostrich Plumes, 18 in. long. Each **\$8.25** J1752. Black only, Ostrich Plumes, 21 in. long. Each **9.85**

LENGTHS AND WIDTHS OF OUR WILLOW PLUMES

J900. or white.									Colors	
	Willow	Plume,	17	inches	long,	16	inches	wide.	Color s	black
	Willow	Plume,	19	inches	long,	20	inches	wide.	Colors	black
	Willow	Plume,	23	inches	long,	23	inches	wide.	Colors	black
	Willow	Plume,	26	inches	long,	25	inches	wide.	Colors	black



Following of the above numbers come in White:-J4412, also J4411 Ecru: J4431, J4405, J4400, also J4401 Ecru: J4409, also J4408 Ecru: J4417, J4427, J4419, also J4420 Ecru: J4476, J4477, J4478, J505, J4479, J2488, J2446.

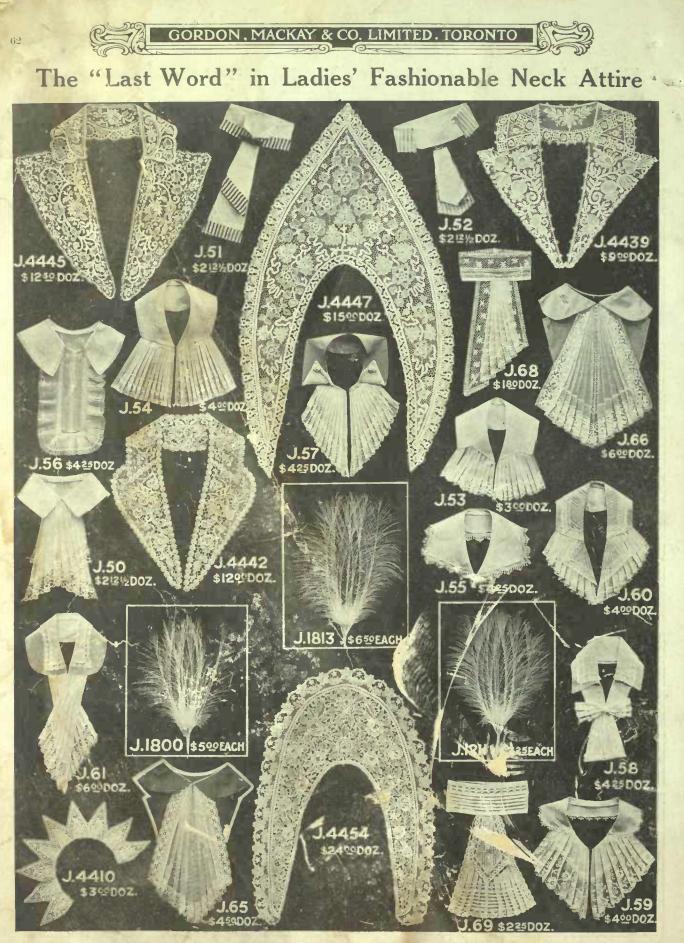
4446

4475

\$ 180

Following of the above numbers come in Ecru:-J4432, J4480, J4449, J4429, also J4428 White; J4481, J4406, J4421, J4430, J4446, J4424, J4422, also J4423 White; J4446, J4437, also J4438 White; J4475.

4437 \$900



J4410, White; J4439, White; J4440, Eeru as J4439; J4442, Eeru; J4445, White; J4447, Eeru; J4454, Eeru; J50, All White; J51, White Black; J52, White Sky, White Pink, White Black, White Purple; J53, All White; J55, All White; J55, Assorted Sky, Tan and White; J56 and J57, White Sky, White Tan, White Pink; J58, White Sky, White Tan, White Ilelio; J59, White Sky, White Pink, Whit Tan; J60 and J61, Vhite Sky, White Tan, White Helio: J65, Collar in satin, colors Black, Ivory, Cerise, Fmerald or Cinnamon with White lace; J66, similar to J65, same colors; J68 and J69, White only, OSPREYS.—J1211, White only, 12 strands, 11 inches long; J1800, White only, 18 strands, 11 inches long; J1833; White only, 18 strands, 13 inches long.