THANK YOU FOR YOUR INQUIRY — HERE'S THE LOOM BOOK YOU ASKED FOR.

The rag rugs of Colonial days are again in style for every room. A glimpse at the home furnishing pages of any popular periodical proves it. No other floor covering harmonizes so well with the modern day furniture made after the Early American manner as the ruggedly beautiful hand-woven rugs and carpets.

Today everyone is planning to have more of them. Not the ugly, dull, poorly-made kind you sometimes see on bargain counters, but the tasteful, long-lived, new-day rugs woven on UNION Looms.

These really wonderful rugs, with their beauty of color and design, their unrivaled durability and their surprising low cost, are a perfect solution of the modern floor problem. Whether it be hardwood, tile or linoleum, their use enhances comfort, appearance and cleanliness. In perfect taste for the living room and dining room, with spinet desk, highboy and Windsor chairs, and really indispensable for cozy comfort and sanitation in kitchen, bedroom and bath, there is a ready welcome in every home for the hand-woven Colonial Rug.

Quaint rag carpets, too, are in favor everywhere, solving as nothing else can the problem of the guest room furnished with antique mahogany or maple, with unfinished floors. In many homes, too, where the family wear is concentrated on the living room floor, rag carpet will always be preferred because of its durability and unquestioned economy.

For the parlor, there are fluff rugs, which are ingrain carpets astonishingly transformed into thick, velvety rugs, and, popular with many, rich portieres, woven from real silk rags.

For porch and camp, there are sturdy rugs woven from burlap strips dyed forest green or autumn brown, and knock-
about pillows woven from strong rags dyed bright yellow or blue to match the camp color scheme.

Soft scarves of silk-and-wool; homemolds of genuine wool yarns; blankets for every purpose; a hundred-and-one other things. No limit to the possibilities for pleasure and money-making in weaving at home.

No one likes to waste anything deliberately. If your neighbors' rag bags are full of good material worth only a cent or less per pound to the rag man, it is because they have not had an opportunity to have them woven into the new-day rag rugs, at surprisingly little expense.

Money in it for them - real dollars of saving; and money in it for the weaver - real dollars of profit for YOU, if you have a loom. An IDEAL way to earn extra money. Plenty of business from friends, neighbors and townspeople, as much as you can handle.

Now, for the catalogue -

If, like everyone else, you like to begin looking through a magazine or catalogue starting at the last page first, please make an exception this time and read pages 1 to 12 first. Read about the business side of weaving, the cost, the selling price, and the profit. Read how weaving can be done in spare moments at home, or as a full day regular business.

Then read about our new looms: The UNION HOME Loom, built for the busy housewife who wants to weave just her own rugs; the UNION SPECIAL Loom, just right for the spare time weaver; and the UNION CUSTOM Loom, built of the best, to stand up under the day-after-day wear and tear of the business weaver.

Both the larger models now obtainable on liberal time payment terms, in accordance with the Pay-As-You-Weave Plan explained on the enclosed Order Blank; or at the reduced cash prices on cash or C.O.D. terms. Ten days trial on arrival, subject to full refund if not satisfactory; see our Cash Refund Guarantee on back cover.

These reduced prices and our special Premium Offer will be in effect for the next 2 months, but the sooner you have your loom, the sooner you can be earning money with it.

Cordially,

UNION LOOM WORKS, Inc.

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