EVERY DAY IS BARGAIN DAY IN OUR LACE DEPARTMENT.
We will offer the best qualities at lower prices than retail dealers can buy for you. Our styles
are selected from the finest goods that can be obtained. Our designs are in the very latest
styles that are in vogue. We have a large variety of Lace Laces of every description, including
many new and exclusive styles. Our lace is selected for quality and value, and our prices are
unbeatable. We guarantee our lace to be of the finest quality and workmanship.

Our prices are so low and our values so extraordinary that we are compelled to offer certain
styles of lace at 12-yard pieces. Whenever we sell lace put up in 12-yard pieces under no conditions will we sell lace
by the dozen yards. It is always true that lace can be purchased by the yard instead of by the dozen yards.

When you send us an order for lace, you are fully protected, as we guarantee our
merchandise to be of the highest quality and comparable to that in the best retail
stores. We are always ready to provide you with the latest lace designs and
trends, ensuring that you receive the finest lace available.

Pillow or American Laces.

Soviliana Torchon Lace.

Linen Torchon Lace.

White Soviliana Torchon Lace.

Fine quality Soviliana Linen Torchon Lace in neat subscription pattern.

Real Linen Torchon Lace in neat subscription pattern, made of the finest quality and

Extra Fine Quality White English Nottingham Lace.

Our Finest Quality White English Nottingham Lace

Fancy Cluny Lace.

German Torchon Lace.

German Machine made Torchon Lace is very popular. It washes well and wears

Cheap White Lace.

French Machine Lace.

LACE DEPARTMENT
LOWEST PRICES, HIGHEST QUALITIES, NEWEST DESIGNS.

Pillow or American Laces.

Soviliana Torchon Lace.

Linen Torchon Lace.

White Soviliana Torchon Lace. A new double thread pattern, very attractive quality. Comes
in low widths. Width, Price, per

Real Linen Torchon Lace. Made of the finest quality and

Extra Fine Quality White English Nottingham Lace. Suitable for the dress

Our Finest Quality White English Nottingham Lace in neat subscription pattern.

Fancy Cluny Lace.

German Torchon Lace.

German Machine made Torchon Lace is very popular. It washes well and wears

Cheap White Lace.

French Machine Lace.
OUR BIG VALUE LACE ASSORTMENTS

Our Big Value Lace Assortments have been expressly made up at the urgent request of many of our customers, who buy lace from us to use as millinery ornamentation. Our sole object in making up these assortments has been to give our customers the finest lace values they possibly could secure in the most popular styles and best patterns of quick selling laces. You can more than double your money on our big value lace assortments and still sell the goods at a lower price than is usually charged by retail dealers. If you do any canvassing or have a desire to try little pleasing and profitable way of earning money, we know of no better buying opportunity or quicker selling line that will pay so handsome profits as we now offer you in our lace assortments. Send us your order and we know you will be more than pleased with the remarkable values you can get in lace from us for so little money. Our lace assortments are packed in special hinged covered strong pasteboard boxes suitable for carrying.

$6.50 LACE ASSORTMENT FOR $3.00

No. 18010 You can easily get $6.50 or more for this lace assortment and still sell the goods cheaper than your home dealer would. This assortment consists of twelve dozens yards of lace, at a cost of about 2 cents per yard, for which you can get an average price of 4½ cents per yard, more than double your money. The lace is assorted in the following styles: pillow lace, English torchon lace, everlastin lace, fancy lace, and French valenciennes lace to the wide 3½-inch fancy lace. The assortment is made up of nine pieces of one dozen yards each of lace widths, two pieces of one dozen yards each of lace insertion and one piece of one dozen yards braid.

Complete assortment of $3.00

OUR CHALLENGE $13.00 LACE ASSORTMENT FOR $5.00

No. 18012 You will have no trouble in getting $13.00 or more for this assortment and still sell the goods cheaper than your home dealer would. This assortment consists of twenty-four pieces of one dozen yards each, or a total of 288 yards at a cost of less than 2 cents per yard, on which you can get an average price of over 4½ cents per yard, or more than double your money. In the assortment we give you seventeen dozen yards lace, pillow lace, everlastin lace, German torchon lace, linen torchon lace, lace insertion, fancy raised valenciennes lace, and French valenciennes lace, ranging in width from the narrow valenciennes lace to the wide 3½-inch lace. We show two illustrations of our challenge lace assortments; the one showing the lace in the box, the other showing the lace loose, so as to give you the best possible idea of the widths and styles which we send you.

Our special price for the entire twenty-four pieces, or 288 yards of lace, is only $5.00.