



VOL. XII.

Published for Members of the Maysville Guild of Home Weavers
by January & Wood Co., Maysville, Ky.
Makers of Maysville Warp and Maysville Filler

NO. 1

The Guild Ideal: "that each rug shall be better than the customer expects"

I looked upon the work my hands had done,
A finished product, good, but not quite true,
Two rows of orange—the pattern called for one—
Uneven edge—a missing loop or two.

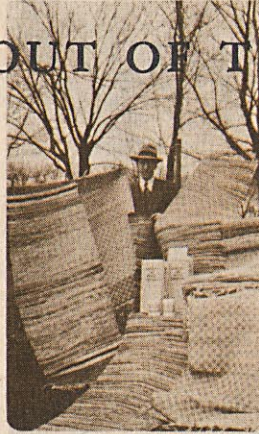
In shame and penitence I hung my head
And to Almighty God in silence prayed:
"Guide Thou, Oh Lord, my shuttle thread;
Teach me to weave the pattern Thou hast made."

November, 1945



Coming OUT OF THE Woods

This picture of Roy Hough, of Rockford, Ill., carries a suggestion that must appeal to every reader of the Shuttle. The naked trees in the background represent the war years in which our looms have been idle. The Maysville rugs in the foreground represent our returning contribution to the gracious arts of peace.



The same machinery that has been manufacturing yarns and cables for war has already been reconverted to produce Maysville Carpet Warp and Rug Filler. The same men and women who have operated these machines as war-workers are again operating them for civilian purposes. But cotton yarn is still in great demand and the reserve stocks are insufficient to satisfy the accumulated demands of the nation. Some time may still elapse before Maysville Warp and Filler will be available at all stores, in all shades and in unlimited quantities.

Get your orders to your usual

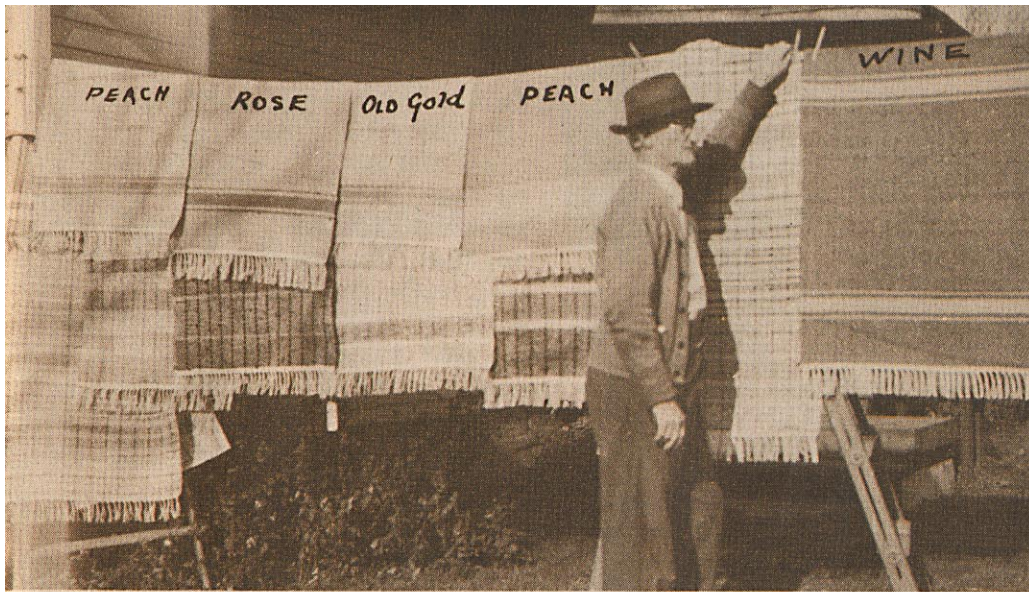
source of supply immediately. But please do not send them to Maysville. We have no facilities for handling retail business, but we are operating the mill around the clock to keep the dealers supplied.

Our experience with the Maysville Guild has proved that this is the best method.

We only act as your business managers for the Maysville Guild making it financially and economically possible for you, 20,000 strong, to enjoy the advantages of your membership and to profit from them. The *Shuttle* is an example of this. Almost every item in its pages and almost every picture is a contribution from some Guild member. If you enjoy reading what they write and in looking at photographs of their work, they will be equally happy to read what you may write and to compare their own work with the photographs of yours.

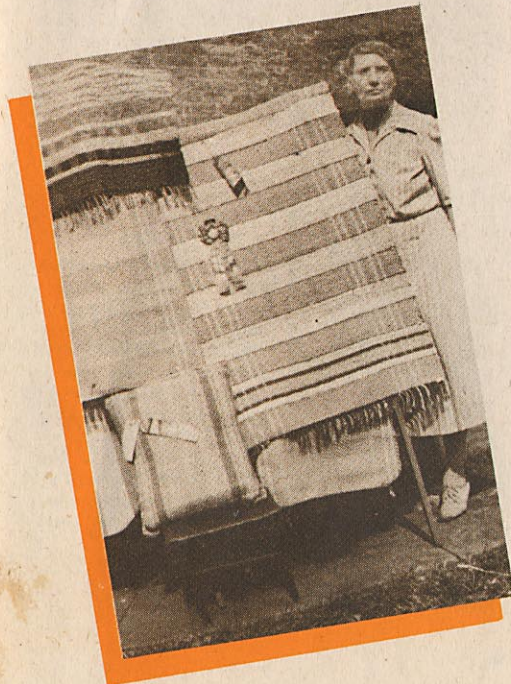
Yes, we are coming out of the woods . . . fast. Nothing can stop us.

The lines on our front cover page are adapted from a beautiful poem by Mrs. Joe Tenhoff of Minnesota. We regret that lack of space prevents us from printing the entire poem. The illustration is from a photograph of Miss Arlene Tucker of Indiana, who learned weaving when only eight years old, and has made it her life work.



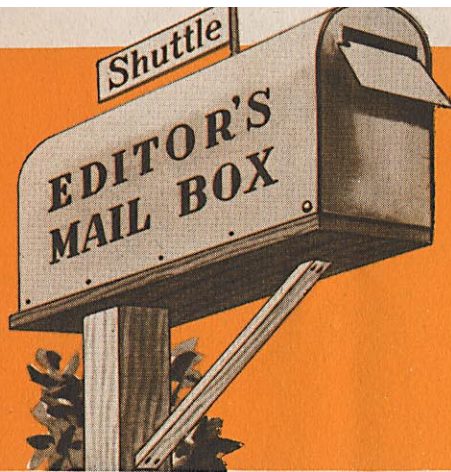
It takes more than wars to put William Welch permanently out of business as a weaver. He was obliged to close his shop for a few weeks during the first World War and for more than a year during the last one because he could not obtain Maysville Warp.

He refuses to use any other kind. All the rugs shown here were woven with Maysville Warp and some of them with Maysville Filler. Mr. Welch says "a blind man can tell in a minute which ones are Maysville *Warp* and *Wett*." Can you?



Mrs. Myrtle Danner Mains of Terre Haute and her Maysville Guild Rug that took first prize and sweepstakes prize at the Indiana Fair. Mrs. Mains writes: "The Hollywood pattern plus Maysville Warp in several beautiful colors account for two prizes being given me for the same rug. It does not pay to use inferior warp. Maysville all the time for me."





There is not room enough in this issue of the SHUTTLE to print all the letters and photographs that have poured into the editor's mail box since January and Wood announced the return of Maysville Warp and Rug Filler. Those that are left over will certainly appear in a later number. Thanks a lot. Now take a look at what follows. Notice what a good looking group of ladies we have in the Guild. And what substantial business men. No wonder we are proud.



This gracious lady is Mrs. B. B. Baker of Golden, Colorado. She had been weaving Maysville Guild floor coverings for 20 years when she shut up her shop rather than substituting any inferior materials for genuine Maysville Warp and Rug Filler. Believe it or not, her customers refused to buy factory made rugs during all that time. They preferred to wait until Mrs. Baker could get back into business. It won't be long now.



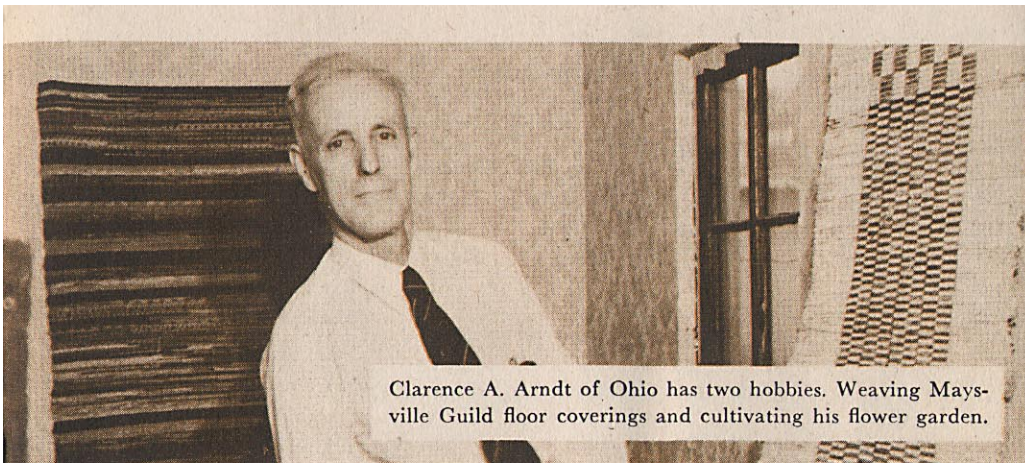
This is a picture of Nellie Parlette of Paw Paw, West Virginia. She did not tell us whether she is Miss or Mrs. but to judge by her style, she must have plenty of admirers of both sexes. They do say that *la Parlette* is the fashion leader of her county and that her Maysville Guild rugs are as fashionable as her dresses.



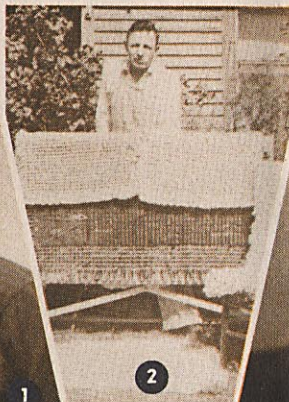
That modish hair-do of Mrs. Lena Charles is the work of the leading beauty specialist in Algoma, Wisconsin, where Mrs. Charles herself is the leading weaver of super excellent Maysville Floor Coverings. The people out in Wisconsin are sticklers for quality. They expect a lot of value in everything they purchase. And they get a lot of value when they buy Maysville Rugs from Mrs. Charles.



And here is lovely Mrs. Cartwright of Oil City, Pennsylvania. She has an eye for color harmonies—uses quantities of red and black Maysville Warp and Rug Filler in weaving her floor coverings. The orders that have accumulated during the war will keep her busy for a long time to come. Her rugs are not only better but also better looking than her customers expect.



Clarence A. Arndt of Ohio has two hobbies. Weaving Maysville Guild floor coverings and cultivating his flower garden.



1 Clyde C. Rust of West Virginia makes a specialty of Waffle Weaving with Maysville Rug Filler but he will resume work at the loom this fall.

2 Lloyd Dickerson of Oklahoma makes a good living as a Maysville Guild weaver in spite of physical handicaps.



3 William James of Utah has enough back orders to keep him profitably busy for a year. He writes: "Maysville Warp is superb in every way."

4 Sgt. Stanley Bilvin of Pennsylvania is still with Eisenhower in Germany. His mother does the weaving until his return.



Because she has 15 grandchildren, six of them in the Armed Forces, and three great grandchildren, Mrs. Jessop of Illinois has christened her shop "Grandma's Rug Shop." In her 73rd year Mrs. Jessop purchased a new loom and paid for it in three months with the profits on her weaving. Many members of the Maysville Guild are well advanced in years. Age seems to be no handicap. *For example:*

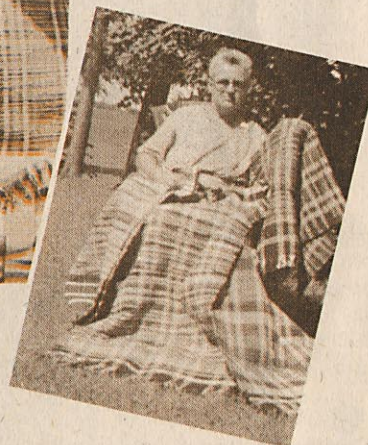
Mr. and Mrs. Joel Saline of Pennsylvania—too old to work their farm but not too old to weave.



The Salines get good prices for their rugs woven with Maysville Warp and Filler.



Mrs. Brinkman of Ohio is 70 yet she weaves beautiful Maysville Guild rugs. Sells all she can make. Always uses Maysville 4-ply Warp. Says it is the best money can buy.



Mary Krizek of Wisconsin sets a fast pace for the youngest weavers in the Guild. You can just *see* the quality of Maysville Warp and Filler in this small picture.

Saugerties, New York
Dear Guild Friends:

Here is my photograph, with my rugs on my arms. I joined the Maysville Guild about 20 years ago and I have my pledge framed, hanging by my loom. I am now 84 years old and I try to weave 2 rugs or 3 yards of runner every day. I am glad that Maysville Warp is again available because I have almost 300 pounds of carpet rags waiting to be woven.

MRS. MARY E. SMITH

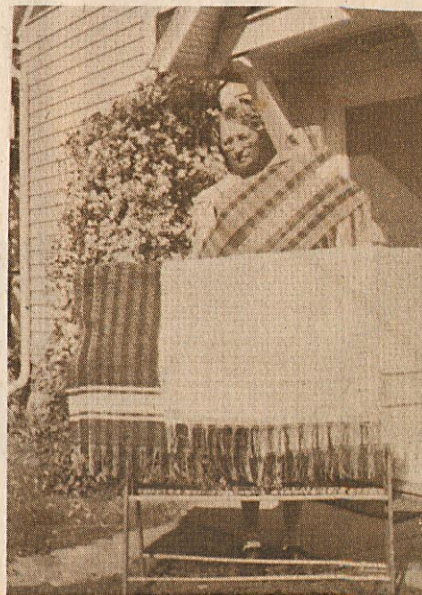


Mr. Elmer Siglin of Pennsylvania is another Guild weaver who is glad that Maysville Warp has come back. Elmer had built up a wonderful business as a maker of fine floor coverings when the war cut off the supply of Maysville Warp and Filler. Now he has opened up his shop again with hundreds of yards of carpets on order and customers waiting for more. Weaving was once his hobby. Now it is his profession.

Fairmount, Minn.
Dear Shuttle:

I am sending you my picture for use in your next issue. I have used Maysville Warp in all my weaving for 35 years for customers in almost every state in the Union. Right now I have work lined up for a year in advance and I am therefore very thankful that Maysville Warp is again on the market. I know from experience that it is the best at any price.

MRS. H. H. BROKER





A Letter to RALPH STOGOSKI

Dear Ralph:

You forgot to give us your address when you wrote that nice letter enclosing your photograph. So, of course, we can't answer your inquiry privately. Fact is, we are rather pleased to have this excuse for publishing the answer right here, where every reader of the *Shuttle* can read it.

You ask what you must do to receive every issue of this little magazine of the Maysville Guild. That's easy: *Join the Guild!* Pledge yourself to "make every rug better than your customers expect" by using Maysville Warp exclusively. Send your application to The Maysville Guild of Home Weavers, care of January and Wood Company, Maysville, Kentucky. That's all there is to it.

How much will it cost? Not one red cent, Ralph. Not a penny. No initiation fee, no dues, no assessments. All expenses of the Guild are included in the price you pay for the Maysville Warp and Rug Filler you purchase from your retail dealer.

Be careful, Ralph, when you buy warp and rug filler. Don't let anybody gyp you into accepting inferior merchandise. Look for the Maysville labels on every reel of warp and every hank of filler. Those labels are for your protection—the protection you secure from your membership in the Maysville Guild.

Sincerely yours,

THE EDITOR.

