Every rug after charging for all materials. Will probably add 10 cents this year to keep up with the higher cost of living.

Above — In 1916 Mrs. Swan Johnson opened her shop as a Maysville weaver in Utica, Illinois. Even the small pictures above will give you some idea of the beautiful and difficult patterns that come from her loom. Mrs. Johnson never lowers the quality of her workmanship and never has difficulty in getting satisfactory prices.

About the same time that the Maysville Guild of Home Weavers was formed Mrs. Mary Voules began her career as a Guild weaver in Belvidere, Illinois.

Mrs. John Weeks took time out from her weaving to pose for this snap shot.

Above is a snap shot of a satisfied customer holding up one of Mrs. Fischer's popular rugs for her husband to admire. Men always like the bright colors of Maysville Warp and their sense of value is flattered when they see the Maysville Guild label. They know that strong warp and solid beating mean long wear.

Mrs. Voules is another artist weaver who uses Maysville Warp and Fillers in large quantities and reads every issue of the Shuttle from cover to cover.

Out in Illinois where the Prairies begin the Maysville Guild of Home Weavers is well represented. From the looms of the weavers above and a thousand more like them, great quantities of Maysville Guild rugs and carpets flow to add beauty and durability to the interior equipment of discriminating homes.

The editor is grateful to the weavers in the great State of Illinois who have contributed so generously to this issue, the largest in the history of the Guild. Such cooperation is proof of the loyalty of our members to the great national industry in which we are engaged and to the organization that serves them.
"Out Where the Prairies Begin"

MRS. MARY BURKHARD

"Weaving was once my hobby but for the past 25 years it has been my business, thanks to Maysville."

MRS. ELA K. AMBEHL of Pocahontas has great faith in the Chinese proverb "One picture tells more than ten thousand words." This explains why she sent this picture of her Maysville Guild Rugs, displayed where passing tourists are sure to see them. And to buy them.

MRS. CORA BUSBY

"What do I think of Maysville yarns? Well, when I am not weaving with them I am usually using them for needlework."

MRS. VICT ADAMS

"I wove 500 rugs before I ran out of Warp in 1947 and had 50 more on order when Maysville got back into production. Send me every issue of the SHUTTLE."

Below—Thirty years ago MRS. E. J. FISHER of Galesburg first began to weave with Maysville Warp. When the Guild was first organized she was a charter member. Her business has grown and prospered in the shop that her husband and son built for her exclusive use. Note the handsome display rack.

MRS. LYDIA HORTON

"Maybe I don't look like it but I have been weaving with Maysville Warp for 50 years—and I love it."

MRS. ERNEST JONES

"Good luck, everybody. Now we are all set and ready to go the Maysville way."

MRS. ROSELLA HYLAND

"It pays to live up to the ideal of the Maysville Guild and make every rug better than our customers expect."

MRS. IDA GRIDLEY

"People out here in the corn belt call me the 'Colonial Rug Weaver.' I have customers in many states and I aim to make at least $1 clear profit on every rug I make."

MRS. DORA WOODSIDE

"I am happy to quit my war work job and devote full time..."
The year 1946 will go down into history as the year of bumper crops in the Mississippi Valley States. Corn, wheat and livestock, dairy products and poultry have brought enormous amounts of cash money into Iowa, Missouri and Kansas. Homes, neglected for five war years, are being reconditioned and homemakers are calling upon Maysville Guild Weavers for the rugs and carpets to cover their floors.

Mrs. Rickey, Mrs. Evarts and Mr. Carpenter represent the Guild in Iowa. Mrs. Perrat shows how they display Maysville floor coverings in Missouri. The Kansas delegation includes Mrs. Rogier, Mrs. Brockway, Mrs. Kiess, Mrs. Owen, Mrs. Nowland and Mrs. Simmons.
From the Great Lakes of the North
and the Mountains of the South

Charles M. Terrill does a whale of a rug business in Michigan. He uses more than 400 tubes of Maysville Warp and 750 skeins of rug filler in an average year. His only criticism of the Maysville Guild is that the SHUTTLE ought to be twice as big and come out twice as often. Think of that!

The thrifty housewives of Wisconsin keep Mrs. Krizak busy with their orders for Maysville Guild Rugs like those shown in the picture above. Pretty good, eh?

For exactly half a century Mrs. Calista Cox has been weaving floor coverings right here in the home state of Maysville Warp. Selling them, too, as fast as she can make them.

This dear little lady made a holiday of her 72nd birthday to have her picture taken for the SHUTTLE. She is an honored Guild member in Tennessee. God bless her!

Over in Arthurdale, in West Virginia, the people flock to Mrs. Rose Mayer for her hand-loomed Maysville Guild floor coverings. They certainly get their money’s worth—and then some!

Mrs. Larson rests her feet after a day’s work at the treadles.

Here is Mr. Francis Eckert with the first rug he wove after production of Maysville Warp was resumed in 1946. It is 40” x 27” in a lovely mixture of rose, white and two shades of blue.
Mrs. Karlson’s Imagination, Originality and Skill Work Wonders with Maysville Materials

From Napa, California, Mrs. Edith Karlson sends greetings to the Maysville Guild and tells of the great personal satisfaction she and her husband have enjoyed by combining imagination and originality in weaving.

Mr. Karlson specializes in drafting new and original patterns for which the bright colors of Maysville Warp and the delicate shadings and texture of Maysville Rug Filler are so well adapted. Although the time required to produce these masterpieces of the weavers’ art is much greater than that for weaving yardage of hit-and-miss floor coverings, the selling prices yield a much greater net profit both for time and materials.

During the interval in which Maysville production was all taken for defense industry the Karlson looms were idle. “We would rather not weave at all than to use anything but the best—and Maysville is the best” is the way Mrs. Karlson expresses it.

The Karlsons have kept a complete file of all issues of the SHUTTLE since 1940, says Mrs. Karlson “because it is so interesting to read about the experiences of Guild members in the beautiful art of weaving.”
There was a time when the 3 R's—Reading, Riting and Rithmetic—were enough for many people in Tennessee. Now MRS. C. D. RINKER has added a fourth R—for Rugs. Her customers say that "Rinker's rugs are really rich."

To make them rich, Mrs. Rinker usually weaves pure wool carpet rags of dark shades with Maysville Brown Carpet Warp. She gets her striking color effects by the use of bright stripes of contrasting colors. Never has any trouble about her price—$3 for a rug 27" x 54" including materials.

MR. HUGO FLESCHEMBERG is another New Yorker who earns a good income as a Maysville Guild Weaver. His specialty is fine rugs and fancy shopping bags, all woven with Maysville Warp.

Ask anybody in Buffalo, N. Y., where you can buy the most durable floor coverings and the answer will probably be "At Stanley Brenner's." Brenner says: "The reason why my floor coverings wear so well is because I always weave them with a backbone of Maysville Warp. My customers often furnish their own carpet rags and they stand up all right after I have beaten them solid, but I never take any chances with the warp. It's always Maysville Warp for Brenner.

MR. GEORGE KUPINSKY does a large business as a custom weaver in the Empire State. He has built it up to its present volume by making every rug better than his customers demand and always using Maysville Warp.
To Make Every Rug Better than the Customer Expects

"Perfect freedom is reserved for those who live by their work and find a steady market for the product of their skill."—Anon

"They who would really serve mankind must reach them through their work."
—Henry Ford
They are weaving in the East
They are weaving in the West
They are weaving from the Southland to the Lakes
And the warp they use is Maysville
For they always use the best
With the brilliant fade-proof colors
And the strength that never breaks.

The January & Wood Company is proud of their contribution to the extraordinary achievement of the Maysville Guild of Home Weavers whose members everywhere are loyal to Maysville Warp and Rug Filler. They realize, however, that the success of the Guild is due chiefly to the excellence of the workmanship that goes into the weaving of every Maysville Guild Rug.

As they "benefit mankind"
Perfect freedom do they find
To serve the waiting markets they themselves select
And for their skill no charge
Will ever be too large
When every rug is better than the customers expect.