IN THIS WE BELIEVE...

THAT a craftsman has a right to the pursuit of happiness regardless of whether he is an Artist or not.

THAT the Crafts have a much more important part to play in the modern world than the Art, because they answer the needs of many, when the Art became a refuge of a small elite. Because Crafts are Democratic, when the Art is and must be Aristocratic.

THAT it is a fallacy to pretend that Art can be brought to the masses of Humanity, but that it is true that false Art can be sold to the masses.

THAT the Crafts are always an expression of constructive drives inherent in the human nature, when the Art often results from personal stresses which have no social background.

THAT both Art and Crafts are necessary to human development, but that neither has any right to dictate to the other.

THAT it is a flagrant injustice therefore that the artists are judging Craft exhibits, when no craftsman ever judges Art exhibits.

THAT one can become a famous artist by false pretences, but nobody can become a craftsman unless he is honest.

THAT a real craftsman is always humble and willing to learn from a real artist, when the opposite is seldom true.

THAT an honest craftsman who knows that he is not an artist is worth ten times as much as another who thinks that he is one.

THAT the only way for a craftsman to regain his independence is to refuse to take part in any show, competition, or exhibition, in which the majority of jurymen are not craftsmen.

THAT every craftsman should feel free to challenge the verdict of an incompetent jury, and to take it before an organisation of craftsmen, if necessary.

THAT every juror should pass a test as to his knowledge of the craft he is supposed to judge, and be rejected if he fails.

THAT every Jury room of any Guild, Museum, or Exhibition should have a sign: "JUDGE NOT, THAT YE BE NOT JUDGED".

THAT the Guilds of Crafts should be organisations based on good will, made by craftsmen and for craftsmen, for mutual understanding and for mutual help, but not for personal ambitions, and personal gains.

THAT each craftsman should be aware and proud of the part he is playing in preparing a new and better world; of his responsibility as a guardian of the purity of the Craft.

THAT the integrity of a craftsman is both his privilege and his duty.

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