EMBROIDERIES
AND
LACES
VALUES THAT SELL

GORDON MACKAY
& COMPANY LIMITED
TORONTO

SEASON 1913

GENEVA LACES
ALPINE EMBROIDERY
FOREWORD

Within the covers of this special catalogue the merchant wishing to make selections in Laces, Embroideries, Ribbons and other kindred lines, will find one of the most complete and varied assortments ever gathered together. Keep this book at your elbow and refer to it constantly. We have the goods in stock and can give you instant shipments.

Get The Habit, Use This—INDEX—It Will Help You Find Things Quickly

A Special Showing of Plauen Lace Doylies and Tray Cloths

We are direct importers of this class of goods and constantly in touch with the very latest patterns as they are produced. Our range represents the newest designs, which are exclusively confined to us.

NOTE.—The letter "S" and figure following before numbers on this block indicate the set to which that particular pattern belongs.

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White Valenciennes Laces
2 Dozen Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
White Valenciennes Laces
2 Dozen Yards in Piece

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Illustrations Show Patterns One-Half Actual Size.
White Valenciennes Laces
2 Dozen Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
White Valenciennes Laces
2 Dozen Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
THE MAIL ORDER HOUSE OF CANADA

Torchon Laces
2 Dozen Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Torchon and Cluny Laces
2 Dozen Yards in Piece

Cluny and Maltese Laces
2 doz. yards to each piece

Illustrations Show Patterns One-Half Actual Size.
Torchon, Cluny and Maltese Laces
2 Dozen Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Cluny and Maltese Laces
2 Dozen Yards in Piece

Illustrations show Patterns One-Half Actual Size.
Linen Laces
2 Dozen Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Linen Laces
1 Dozen Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
B. B. Torchon Laces
2 Dozen Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Barmen Torchon Lace - 12 Yards in Piece

White Normandy Valenciennes Laces
2 Dozen Yards in Piece
White Normandy Valenciennes Lace
2 Dozen Yards in Piece

Illustrations show Patterns One-Half Actual Size.

White Cotton Pillow Case Laces
2 Dozen Yards in Piece

Illustrations show Patterns One-Half Actual Size.
White Cotton Cluny Laces
2 Dozen Yards in Piece

Design for J500 to J505. Width of Flannelette 2 in., width of work 1 in.

J500. White on White. Per yard. 3½¢
J501. Cream on Cream. Per yard. 4¢
J502. White on Pink. Per yard. 3½¢
J503. White on Sky. Per yard. 3½¢
J504. Pink on White. Per yard. 3½¢
J505. Sky on White. Per yard. 3½¢

Flannelette Embroideries
About 30 Yards in Piece

Design for J510 to J515. Width of Flannelette 3¼ in., width of work 1¾ in.

J510. White on White. Per yard. 6½¢
J511. Cream on Cream. Per yard. 6½¢
J512. White on Pink. Per yard. 7½¢
J513. White on Sky. Per yard. 7½¢
J514. Pink on White. Per yard. 7½¢
J515. Sky on White. Per yard. 7½¢

Top Two Blocks show Patterns One-Half Actual Size.
Flannelette Embroidery Cuts show Patterns about One-Third Actual Size.
Attractive Lace Assortments in Box Lots

For merchants who want the greatest possible variety at minimum investment. All expertly assorted by embroidery buyers who know the needs of the trade we serve.

J40. Valenciennes Lace Edging and Insertion Assortment, matched sets, edgings 5/8 to 1 3/4 inches wide; insertions 3/4 to 1 inch wide, 12 pieces of 2 dozen yards each to box. Per dozen yards 20¢

J51. Torchon Lace Edging and Insertion Assortment, matched sets, edgings 1 1/8 to 3 inches wide; insertions 1 1/8 to 2 1/2 inches wide, 12 pieces of 2 dozen yards each to box. Per dozen yards 30¢

Three Splendid Offerings in Swiss Embroidery in Box Lot Assortments

J407. Swiss Embroidery and Insertion Assortment, matched sets, embroidery width of cloth 3 inches, width of work 3/4 to 1 inch; insertion to match, width of cloth 1 1/2 inch, width of work 3/4 inch, 12 pieces of 20 yards each to box. Per yard 8¢

J406. Swiss Embroidery and Insertion Assortment, matched sets, embroidery width of cloth 2 and 3 3/4 inches, width of work 3/4 to 1 1/2 inches; insertion to match, width of cloth 1 1/2 inches, width of work 1 1/2 to 3 3/4 inch, 9 pieces of 20 yards each to box. Per yard 8¢

NOTE.—For Cambric Embroidery Box Lot Assortments refer to page 48 of this Catalogue.
Guipure and Venice Point Laces
1 Dozen Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Spanish Net Laces
12/15 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Plauen Guipure Laces
12/15 Yards in Piece
Plauen Net Allover Laces
5 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Guipure Laces and Insertions
10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.

Black Artificial Silk Insertion
About 15 yards to piece

Illustrations Show Patterns One-Half Actual Size.
Artificial Silk Insertions and Allovers

Illustrations Show Patterns One-Half Actual Size.
Novelty Cotton Allover Laces
18 Inches Wide 12 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Fancy and Maltese Allovers
18 Inches Wide 12 Yards in Piece

Guipure Allover Lace
About 5 yards to piece

J2835. White; J2836. Ecru;
Per yard 35c

J2846. White, Per yard 45c

J2842. White; J2843. Ecru;
Per yard 70c

J4213. White; J4214. Ecru;
J4215. Black; Per yard 90c

J4223. Ecru, Per yard $1.25

J4230. Ecru, Per yard $1.65

J4210. White; J4211. Ecru;
J4212. Black; Per yard $1.00

J4225. White; J4226. Ecru;
Per yard $1.50

J4231. White; J4232. Ecru;
Per yard $1.75

J4218. White; J4219. Ecru;
J4220. Black; Per yard $1.25

J4227. White; J4228. Ecru;
J4229. Black; Per yard $1.50

J4234. Ecru, J4235. White;
Per yard $2.00

Illustrations Show Patterns One-Half Actual Size.
Cambric Edgings
About 30 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Cambric Edgings
About 30 Yards in Piece

J132. 4½ in...Per yard 6¾c
J134. 8½ in...Per yard 9½c
J135. 3½ in...Per yard 7c
J136. 3½ in...Per yard 7c
J138. 4 in...Per yard 7c
J140. 4 in...Per yard 7c
J142. 5 in...Per yard 7¾c
J145. 8½ in...Per yard 9½c
J147. 8½ in...Per yard 10c
J149. 4 in...Per yard 12¾c
J151. 4½ in...Per yard 12½c
J152. 4 in...Per yard 13½c
J153. 4½ in...Per yard 14c

Illustrations Show Patterns One-Half Actual Size.
Cambric Matched Sets
20 and 30 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Cambric Matched Sets
20 Yards in Piece

THE MAIL ORDER HOUSE OF CANADA

Cambric Matched Sets
20 Yards in Piece

J181. 1¾ in. Per yard 7c
J186. 2 in. Per yard 8c
J190. 2 in. Per yard 9c
J194. 2½ in. Per yard 12½c

J195. 5½ in. Per yard 13½c
J193. 4½ in. Per yard 12½c
J196. 4½ in. Per yard 15c
J197. 6 in. Per yard 15½c

Nainsook Embroidery Matched Sets
All numbers under 10c per yard, about 27 yards to a piece
Over 10c per yard, about 18 yards to a piece

J200. 1½ in. Per yard 8c
J206. 1½ in. Per yard 5½c
J208. 1½ in. Per yard 6c
J210. 1½ in. Per yard 5½c

J201. 2½ in. Per yard 5c
J211. 2½ in. Per yard 6c
J213. 2½ in. Per yard 6c
J215. 2½ in. Per yard 7c

J202. 1½ in. Per yard 5c
J207. 1½ in. Per yard 5½c
J216. 1½ in. Per yard 7½c
J224. 4½ in. Per yard 9c

J203. 2¼ in. Per yard 5c
J212. 3¼ in. Per yard 6c
J218. 1½ in. Per yard 7½c
J219. 2½ in. Per yard 7½c

Illustrations Show Patterns One-Half Actual Size.
Nainsook Matched Sets
20 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Baby Patterns in Embroideries
30 Yards in Piece

Cambric and Nainsook Beadings
About 30 yards to a piece

Illustrations Show Patterns One-Half Actual Size.
Cambric Insertions
30 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.

Cambric Galloons
About 20 yards to piece
Cambric Galloons and Strappings
20 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Cambric Corset Cover Embroideries

20 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.

J493. Work 4\(\frac{3}{4}\) inches Per yard 11\(\frac{3}{4}\)c

J496. Work 4\(\frac{3}{4}\) inches Per yard 11\(\frac{3}{4}\)c

J503. Work 4\(\frac{3}{4}\) inches Per yard 11\(\frac{3}{4}\)c

J504. Work 4\(\frac{3}{4}\) inches Per yard 11\(\frac{3}{4}\)c

J505. Work 6\(\frac{1}{4}\) inches Per yard 12\(\frac{1}{4}\)c

J507. Work 5\(\frac{1}{4}\) inches Per yard 12\(\frac{1}{4}\)c

J508. Work 5\(\frac{1}{4}\) inches Per yard 12\(\frac{1}{4}\)c

J509\(\frac{1}{4}\). Work 5 inches Per yard 12\(\frac{1}{4}\)c
Cambric Corset Cover Embroideries
20 Yards in Piece

J519. Work 6 inches Per yard 15c
J512. Work 5½ inches Per yard 15c
J513. Work 6½ inches Per yard 15c
J515. Work 6½ inches Per yard 15c

J516. Work 5¾ inches Per yard 17½c
J517. Work 5½ inches Per yard 17½c
J519. Work 6 inches Per yard 17½c
J520. Work 5½ inches Per yard 17½c

Illustrations Show Patterns One-Half Actual Size.
Cambric and Nainsook Corset Cover Embroideries

20 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Nainsook Corset Cover Embroideries

10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Nainsook Corset Cover Embroideries

10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
12-inch Cambric Flouncing
13½ to 18 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
12-inch Cambric Flouncing
13½ to 18 Yards in Piece
17-inch Cambric Flouncing
About 10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size
17-inch Cambric Flouncing
20 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
17-inch Nainsook Flouncings
About 10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
27-inch Flouncings
About 10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
27-inch Flouncings
About 10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
27-inch Flouncings
About 10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
27-inch Flouncings
About 10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
45-inch Flouncing
About 10 Yards in Piece

J683. Work 12½ inches Per yard 37½¢
J680. Work 11½ inches Per yard 37½¢
J681. Work 11½ inches Per yard 37½¢
J682. Work 12½ inches Per yard 45¢

Illustrations Show Patterns One-Half Actual Size.
45-inch Flouncing
About 10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
45-inch Flouncing
About 10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
45-inch Flouncing

5 to 10 Yards in Piece

Illustrations Show Patterns One-Half Actual Size.
Allover Embroideries
22 Inches Wide 10 Yards in Piece
Nainsooks and Swiss Allovers
22 Inches Wide 10 Yards in Piece

J725. Swiss, 22 inches wide, Per yard 37 1/2c
J729. Nainsook, 21 inches wide, Per yard 50c
J730. Nainsook, 22 inches wide, Per yard 50c

J731. Nainsook, 22 inches wide, Per yard 50c
J733. Swiss, 22 inches wide, Per yard 55c
J734. Nainsook, 22 inches wide, Per yard 65c

J737. Swiss, 22 inches wide, Per yard 65c
J739. Swiss, 22 inches wide, Per yard 75c
J741. Swiss, 22 inches wide, Per yard 75c

J742. Swiss, 22 inches wide, Per yard 75c
J740. Swiss, 22 inches wide, Per yard 75c
J745. Nainsook, 21 inches wide, Per yard 85c

Illustrations Show Patterns One-Half Actual Size.
Quick-Selling Cambric Embroidery Assortments in Box Lots

Expertly selected by men who know their business and who also know the needs of the retail store. Especially suited for counter or aisle table use. A variety of new stylish patterns, gathered together under one number, so that you get maximum variety at minimum expense. It’s an economical way to buy. Let us send you one of these big profit-earning assortments—it’s good business.

**J401. Cambric Embroidery and Insertion Assortment, matched sets, embroidery width of cloth 3 inches, width of work 1¼ inches; insertion to match, width of cloth 1½ inches, width of work ¾ to 1 inch, 12 pieces of 30 yards each to box.** Per yard ........................................ 3½c

**J400. Cambric Embroidery Edging Assortment, width of cloth 3 inches, width of work 1 to 1¼ inches, 12 pieces of 30 yards each to box.** Per yard ........................................ 3½c

**J402. Cambric Embroidery and Insertion Assortment, matched sets, embroidery width of cloth 3½ inches, width of work 1¼ to 1½ inches; insertion to match, width of cloth 2 inches, width of work 1 inch, 12 pieces of 30 yards each to box.** Per yard ........................................ 5c

**J403. Cambric Embroidery and Insertion Assortment, matched sets, embroidery width of cloth 6 inches, width of work 1¼ to 1½ inches; insertion to match, width of cloth 2 inches, width of work 1 inch, 12 pieces of 20 yards each to box.** Per yard ........................................ 5c

NOTE.—For Swiss Embroidery Box Lot Assortments refer to page 11D of this Catalogue.
Veilings
Illustrations show Patterns about Half Actual Size

J90/4. 18 inch Silk Veiling, fancy woven check with large chenille spots, in Black only, about 15 yards to piece. Per yard 10c

J304. 18 inch Silk Veiling, fancy cobweb design, in Black only, about 15 yards to piece. Per yard 11½c

J302. 18 inch Silk Veiling, fancy woven designs with oblong and circle spots, in Black only, about 15 yards to piece. Per yard 15c

J303. 18 inch Silk Veiling, fancy check with single thread overcheck, in Black only, about 15 yards to piece. Per yard 15c

J307. 18 inch Silk Veiling, plain net with floral effect, in Black only, about 15 yards to piece. Per yard 15c

J404. 18 inch Silk Veiling, plain net in Black only, about 15 yards to piece. Per yard 15c

J405. 18 inch Silk Veiling, fancy cobweb design with woven centre, in Black only, about 15 yards to piece. Per yard 15c

J415. 18 inch Silk Veiling, fancy interwoven design, in Black only, about 15 yards to piece. Per yard 15c

J417. 18 inch Silk Veiling, fancy cobweb design, with woven centres, in Black only, about 15 yards to piece. Per yard 15c

J308. 18 inch Silk Veiling, fancy woven mesh with circle designs, in Black only, about 15 yards to piece. Per yard 17½c

J408. 18 inch Silk Veiling, fancy woven check with small spot between, in Black only, about 15 yards to piece. Per yard 17½c

J734. 18 inch Black Silk Chiffon Veiling, 1¼ inch stripe border, about 15 yards to piece. Per yard 17½c

J735. White. Per yard 17½c

J736. Navy. Per yard 17½c

J738. Brown. Per yard 17½c

J739. Pearl Grey. Per yard 17½c
Veilings

Illustrations show Patterns about Half Actual Size

J304. 18 inch Silk Veiling, fancy interwoven design, in Black only, about 15 yards to piece. Per yard... 17½¢

J306. 18 inch Silk Veiling, fancy woven design with small spots, in Black only, about 15 yards to piece. Per yard... 18½¢

J305. 18 inch Silk Veiling, fancy mesh with heavy woven spots, in Black only, about 15 yards to piece. Per yard... 18½¢

J309. 18 inch Silk Veiling, fancy octagonal design, in Black only, about 15 yards to piece. Per yard... 18½¢

J409. 18 inch Silk Veiling, fancy woven design with small oblong spot, in Black only, about 15 yards to piece. Per yard... 17½¢

J418. 18 inch Silk Veiling, fancy shadow effect, heavy black spots with interwoven crescents. In Black only, about 15 yards to piece. Per yard 17½¢

J310. 18 inch Silk Veiling, hexagonal and crossbar check with small spots, in Black only, about 15 yards to piece. Per yard... 18½¢

J410. 18 inch Silk Veiling, double strand check with fancy weave at intersections, in Black only, about 15 yards to piece. Per yard... 18½¢

J414. 18 inch Silk Veiling, fancy cobweb design with woven centres, in Black only, about 15 yards to piece. Per yard... 18½¢

J412. 18 inch Silk Veiling, fancy check and weave design with large chenille spots, in Black only, about 15 yards to piece. Per yard... 18½¢

J412. 18 inch Silk Veiling, fancy woven mesh with chenille spots, in Black only, about 15 yards to piece. Per yard... 18½¢

J414. 18 inch Silk Veiling, fancy triple and single checks with chenille spots every 2½ inches, in Black only, about 15 yards to piece. Per yard... 18½¢
A Splendid Range of Babies’ Bibs at Popular Prices

For All Year Round Trade

<table>
<thead>
<tr>
<th>Style</th>
<th>Description</th>
<th>Price</th>
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<tr>
<td>J100</td>
<td>Infant’s Quilted Bib, torchon lace edge</td>
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</tr>
<tr>
<td>J101</td>
<td>Infant’s Quilted Bib, with silk medallion with monogram, trimmed with torchon lace, boxed in dozens</td>
<td>$45.00</td>
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<td>J102</td>
<td>Infant’s Quilted Bib, with silk embroidered medallion, embroidery edge, boxed in dozens</td>
<td>$75.00</td>
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<td>J103</td>
<td>Infant’s Quilted Bib, torchon lace edge, silk embroidered medallion, boxed in dozens</td>
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<td>Infant’s Quilted Bib, daintily trimmed with fine embroidery and needlework, boxed in dozens</td>
<td>$1.25</td>
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<td>J105</td>
<td>Infant’s Quilted Bib, silk embroidered medallion, boxed in dozens</td>
<td>$90.00</td>
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<td>J106</td>
<td>Infant’s Quilted Bib, the embroidery edge, silk embroidered centre, boxed in dozens</td>
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<td>J107</td>
<td>Infant’s Quilted Bib, silk embroidered medallion, embroidery edge, boxed in dozens</td>
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<td>J108</td>
<td>Infant’s Quilted Bib, silk embroidered medallion, boxed in dozens</td>
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<td>Infant’s Quilted Bib, daintily trimmed with fine Valenciennes lace and pleated frill, boxed in dozens</td>
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<td>J117</td>
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<td>J118</td>
<td>Infant’s Bib, fine embroidery frill, embroidered medallion centre and fancy braid edge, boxed in dozens</td>
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<td>J119</td>
<td>Infant’s Bib, trim with fine Valenciennes insertion and embroidered frill, boxed in dozens</td>
<td>$4.00</td>
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Ladies' Short Milanese Lisle Gloves
J401. Ladies’ White Lisle Gloves, with two dome fasteners, sizes 6/6½, 6½/7, 7/7½ or 7½/8. Per dozen $1.60
J403. Same as J401 in Black, sizes 6/6½, 6½/7, 7/7½ or 7½/8. Per dozen $1.60

Ladies’ Short Silk-Finished Lisle Gloves
J412. Navy, similar to J408, sizes 6/6½, 6½/7 or 7/7½. Per dozen $2.25

Out Size Gloves
sizes 7/7½, 7½/8 or 8/8½. Per dozen $2.25

Short Lace Gloves
7/7½. Per dozen $2.25
J452. Navy, as J450, sizes 3 and 4, or 5 and 6. Per dozen $2.25

Girls’ Silk-Finished Lisle Gloves
J541. Assorted, as J450, sizes 3 and 4, or 5 and 6. Per dozen $2.25

Short Silk Gloves, Double Tipped
Greas, sizes 6/6½, 6½/7 or 7/7½. Per dozen $4.50
J431. Same as J428 in assorted Champagne shades, sizes 6/6½, 6½/7 or 7/7½. Per dozen $4.50
J432. Same as J428 in Navy shades, sizes 6/6½, 6½/7 or 7/7½. Per dozen $4.50

Chamois Finished Gloves
sizes 6/6½, 6½/7 or 7/7½. Per dozen $2.25
J442. Chamois Colored Suede Finished Lisle Gloves, sizes 6/6½, 6½/7 or 7/7½. Per dozen $2.25

All Long Gloves boxed in ½ dozens, solid sizes
J497. Ladies’ 24 inch White Silk Gloves, sizes 5½, 6, 6½/7, 7 ½ or 8. Per dozen $3.25

Ladies’ Long Silk Gloves, Double Tipped
All Long Gloves boxed in ½ dozens, solid sizes
J2775. Black, as J2774, sizes 5½, 6, 6½/7, 7½ or 8. Per dozen $6.50
J2776. Assorted Tans, as J2774, sizes 5½, 6, 6½/7 or 7½. Per dozen $6.50
J2777. Navy, as J2774, sizes 6, 6½, 7 or 8 only. Per dozen $6.50
J2778. Champagne, as J2774, sizes 6, 6½ or 7 only. Per dozen $6.50
J2779. Assorted Greens, as J2774, sizes 6, 6½ or 7 only. Per dozen $6.50
J2781. Ladies’ White Silk Gloves, sizes 6, 6½, 7 or 8, Per dozen $6.50

Ladies’ White Silk Gloves,
J2774. Ladies’ 20 inch White Silk Gloves, double tipped, two domes at wrist, sizes 5½, 6, 6½/7, 7½ or 8. Per dozen $6.50
J2775. Black, as J2774, sizes 5½, 6, 6½/7, 7½ or 8. Per dozen $6.50
J2776. Assorted Tans, as J2774, sizes 5½, 6, 6½/7 or 7½. Per dozen $6.50
J2777. Navy, as J2774, sizes 6, 6½, 7 or 8 only. Per dozen $6.50
J2778. Champagne, as J2774, sizes 6, 6½ or 7 only. Per dozen $6.50
J2779. Assorted Greens, as J2774, sizes 6, 6½ or 7 only. Per dozen $6.50
J2781. Ladies’ White Silk Gloves, sizes 6, 6½, 7 or 8. Per dozen $6.50
Ethel and Altona Kid Gloves—Both Leaders

The new shipment of Jules Guerry Gloves—"Ethel" and "Altona"—have arrived and are now presented in full assortments. This distinguished manufacturer tells us that it is one of the finest consignments he has ever turned out. There are no better gloves in the world than the "Guerry." They are shown in all the correct shades.

**ETHEL KID GLOVES**, made by one of the most celebrated French glove manufacturers, every pair made from fine selected light weight skins, extremely light and pliable, and in the newest style, with Paris points, two clasps at wrist. Colors: tans and browns, white, greys, navy and black; black and white in sizes 5½ to 8; tan and brown, sizes 5½ to 7¾; grey and navy, sizes 5¾ to 7. Dozen $9.00

**ALTONA KID GLOVES** are made only from the best selected skins, have three rows of Paris point embroidery on back, gusseted fingers, and two dome fasteners at wrist, imported direct by us from France and sold to you at a very small margin of profit. Colors: tans and browns, black and white; tans and browns in sizes 5¾ to 7½; black in sizes 5¾ to 8; white, sizes 5¾ to 7. Dozen ...............$10.50

Two Decidedly Interesting Values in Long Kid Gloves

J1X. 12-button Length French Kid Mousquetaire Gloves, 20 inches long, of excellent imported French kid, soft and pliable, three domes at wrist and three rows of narrow embroidery on the back. This is a very high-grade glove which we offer at a surprisingly low price. Color: white only. Sizes 5½ to 7. Per dozen........................$18.00

J2X. Our Special 16-button Length Imported French Kid Glove. This glove is 24 inches long and comes well up over the point of the elbow; as the finest skins only are used this glove will give excellent wear, three buttons at wrist and the usual three rows of silk embroidery on back. Colors: black, white and tau. Sizes 5¾ to 7. Per dozen......................$21.50

The trade in Long Gloves this season will be brisk. Refer now to left-hand column of this page.
Fine Quality Wool Honeycomb Shawls for Women

J761K. Fine Wool Honeycomb Shawl, with fancy design border, knotted fringe, size 62 x 60 inches. Colors: white, print gray and black. Boxed in ¼ dozens. Per dozen $18.00

J7600K. Special Wool Honeycomb Shawl, with very neat fancy border, knotted fringe, size 51 x 51 inches. Colors: white, black, pink, print gray or cardinal. Boxed in ¼ dozens. Per dozen $9.00

J753K. Wool Honeycomb Shawl, with neat fancy border, similar to J7600K, knotted fringe, size 47 x 47 inches. Colors: white, pink, cardinal, print gray or black. Boxed in ¼ dozens. Per dozen $6.50

J757K. Wool Honeycomb Shawl, with wide fancy border, knotted fringe, size 58 x 58 inches. Colors: white, print gray or black. Per dozen $12.00

J762K. Fine Wool Honeycomb Shawl, richly embroidered silk border, knotted fringe, size 60 x 60 inches. Color: white only. Boxed in ¼ dozens. Per dozen $18.00

J756K. Wool Honeycomb Shawl, very pretty fancy border with silk stripes, size 50 x 50 inches, in ¼ dozens. Color: white only. Per dozen $9.00

J751K. Wool Honeycomb Shawl, fancy border, size 41 x 41 inches. Colors: white, sky, pink, cardinal, print gray and black. Boxed in ¼ dozens (not illustrated). Per dozen $4.50

J758K. Extra Fine Wool Honeycomb Shawl, with wide fancy border, knotted fringe, size 60 x 60 inches. Colors: white, print gray or black. Boxed in ¼ dozens. Per dozen $15.00

J759K. Wool Honeycomb Shawl, with fancy border, style similar to J758K with two rows of silk on border, knotted fringe, size 58 x 60 inches. Color: white only. Boxed in ¼ dozens. Per dozen $15.00

J765K. Extra Fine Quality Wool Honeycomb Shawl, fancy designed border, fringe edge, 70 x 68 inches. Color: white only. Boxed in ¼ dozens. Per dozen $22.50
Five Ladies’ Sweater Coats for All-Year-Round Selling

Within the past five years nothing has been so phenomenal in the Knit Goods business as the tremendous increase in the sale of Sweater Coats.

J.41C. Women’s Sweater Coat, of fine worsted in close rib stitch, single-breasted style with plain border around neck and down front edges, finished with two pockets; pearl buttons. Colors: Solid Grey, grey with Cardinal, Grey with Navy, and Grey with Myrtle trimming. Put up in ¼ dozens. Per dozen $7.85

J.40C—Women’s Sweater Coat, in fine rib stitch with plain border around neck and down front, single-breasted, finished with pearl buttons, has two pockets. Colors: Grey with Cardinal, Grey with Navy and Grey with Myrtle trimming. Put up in ¼ dozens. Per dozen $9.00

Centralize your selling efforts on these five numbers. We will stock them throughout the year.

Our range of KNIT GOODS for 1913 is beyond doubt the finest we have ever shown.

J.327. Women’s All Wool Sweater Coat, in a pretty new stitch, made in single-breasted style fastening with pearl buttons, the high close-fitting collar makes it very desirable for wear on cold or windy days, the sleeves are finished with plain close-fitting cuffs, with two pockets. Colors: White, Grey, Navy, Tan and Cardinal, Boxed singly, in sizes 38, 40 and 42. Per dozen $24.00

Whether it be skating in Winter or boating in Summer, a Sweater Coat is in great demand.

Nowadays a Sweater Coat is an absolute necessity. Sales are steadily increasing.

J.331. Women’s All Wool Sweater Coat, plain knit stitch with ribbed panel, single-breasted fastening with pearl buttons, adjustable collar, two pockets, close-fitting cuffs, a coat that will give very satisfactory wear as it is well made and neatly finished throughout. Colors: White, Grey, Cardinal, Navy and Tan, Boxed singly, sizes 38, 40 and 42. Dozen $28.00

J.332. All Wool Coat Sweater, in very closely knitted heavy ribbed effect, buttons up to the neck, stand-up turn-down collar. The sweater has two pockets and the sleeves are finished with close-fitting ribbed cuffs, absolutely one of the best garments ever offered at the price. Colors: White, Cardinal, Navy, Grey and Tan. Boxed singly, sizes 38, 40 and 42. Per dozen $30.00
Queen May Ribbons

have a splendid Reputation. Quality is and always will be the first consideration in the manufacture of this line. To this are added the advantages of lowest possible quotations and a comprehensive assortment of widths, colors and grades.

<table>
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<th>Reference</th>
<th>Description</th>
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<td>All Pure Silk Taffeta Ribbon</td>
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<td>18</td>
<td>White Pink Myrtle Vieux Rose Tuscan Cream Cardinal Brown Copenhagen Blue Black Sky Wine Navy</td>
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<tr>
<td>J427</td>
<td>All Pure Silk Taffeta Ribbon</td>
<td>4 inches</td>
<td>18</td>
<td>White Pink Myrtle Vieux Rose Tuscan Cream Cardinal Brown Copenhagen Blue Black Sky Wine Navy</td>
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<td>J430</td>
<td>Extra Fine All Pure Silk Taffeta Ribbon</td>
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<td>White Sky Cardinal Navy Myrtle Cream Pink Black Mid Brown Saxe Blue</td>
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<td>J431</td>
<td>Extra Fine All Pure Silk Taffeta Ribbon</td>
<td>4 1/2 inches</td>
<td></td>
<td>White Sky Cardinal Navy Myrtle Old Rose Cream Pink Black Saxe Blue Mid Brown</td>
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<tr>
<td>J432</td>
<td>Extra Fine All Pure Silk Taffeta Ribbon</td>
<td>5 inches</td>
<td></td>
<td>White Sky Cardinal Navy Myrtle Old Rose Cream Pink Black Mid Brown</td>
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Queen May Ribbons — (Continued)

Graduated Spot Satin Ribbon

J411. Weaven Spot Satin Ribbon. Exceptionally fine quality of material used in this number. Firm finished edge, colors White, Sky, Pink, Nile, Old Rose, Heliotrope, Yellow, Light Cardinal, Mid Cardinal, Navy and Black—

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<tr>
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<td>12½c</td>
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<td>20c</td>
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Beautiful Quality and Wide Duchess Satin Ribbon Finish

J1039. Duchess Satin Ribbon. Exceptionally fine finish. Good for counter or millinery trade. 4 inches wide, colors White, Cream, Sky, Pink, Champagne, Old Rose, Saxe Blue, Mid Brown, Myrtle Green, Black, Navy and Wine. Per yard ... 11c

J1040. Duchess Satin Ribbon, special weight and finish, 4 inches wide, colors White, Sky, Cream, Pink, Champagne, Old Rose, Saxe Blue, Mid Brown, Myrtle Green, Black, Navy and Wine. Per yard ... 12½c

Graduated Duchess Satin Ribbon

J414. Duchess Satin Ribbon, excellent finish, all silk, shades White, Cream, Sky, Pink, Nile, Cardinal, Navy, Brown, Yellow, Coquelicot, Myrtle, Heliotrope, Black, 18 yards to piece—

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<td>5½c</td>
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J417. Extra Heavy Duchess Satin Ribbon, with cord edge, made from pure silk, will bear the keenest inspection. In the following colors, White, Cream, Light Sky, Mid Sky, Light Pink, Mid Pink, Yellow, Heliotrope, Light Cardinal, Mid Cardinal, Navy and Black—

<table>
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<tr>
<th>Width</th>
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<th>16</th>
<th>30</th>
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<td>Inches</td>
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<td>2½</td>
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<tr>
<td>Per yard</td>
<td>2½c</td>
<td>4½c</td>
<td>6½c</td>
<td>9½c</td>
<td>12½c</td>
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Pure Taffeta Silk Baby Ribbon

J420/1½. Superior Taffeta Baby Ribbon, warranted all silk, special quality, ¾ inch wide, 36 yards to piece, shades White, Cream, Sky Blue, Pink, Nile, Cardinal, Light Cardinal, Heliotrope, Gold, Brown, Navy, Black. Per piece ... 45c

J420/2. Superior Taffeta Baby Ribbon, warranted all silk, special quality, 7-16 inch wide, 36 yards to piece, shades White, Cream, Sky, Pink, Cardinal, Nile, Light Cardinal, Heliotrope, Gold, Brown, Navy and Black, Per piece ... 60c

Special Satin Baby Ribbons

J440/1½. Liberty Satin Baby Ribbon, extra fine quality, shades White, Cream, Sky, Pink, Nile, Cardinal, Navy, Gold, Light Cardinal, Heliotrope, Mid Brown, Black, 36 yards to piece. Per piece ... 65c

J440/2. Liberty Satin Baby Ribbon, extra fine quality, shades White, Cream, Sky, Pink, Nile, Cardinal, Navy, Gold, Light Cardinal, Heliotrope, Mid Brown, Black, 36 yards to piece. Per piece ... 85c
Queen May Graduated Taffeta Ribbons

J402. All Silk Taffeta Ribbon, beautiful quality, shades White, Cream, Sky, Pink, Nile, Cardinal, Navy, Brown, yellow, Purple, Royal, Orange, Coquelicot, Black,

Widths...... 5 9 16
Inches...... ½ ¾ 1¼
Per yard...... $2.50 $3.50 $5.00

All Silk Wash Ribbons

J445/1½. All Silk Wash Ribbon, guaranteed, superior quality, shades White, Sky, Mauve, Pink, 10 yards to piece, Per piece 18½c

J445/2. All Silk Wash Ribbon, guaranteed, superior quality, shades White, Sky, Mauve, Pink, 10 yards to piece, Per piece 25c

J445/3. All Silk Wash Ribbon, guaranteed, superior quality, shades White, Sky, Mauve, Pink, 10 yards to piece, Per piece 32½c

Watch Fob Ribbon

J451. Heavy Black Silk Corded Ribbon for watch fob, 1½ inches wide, 18 yards to piece, Per yard 15c

Lute Ribbon

J452. All Silk Lute Ribbon, used by societies for rosettes, regalia, etc., in colors White, Green, Black, Orange, Purple, ½ inch wide, 36 yards to piece, Per piece 65c

Shoe Tie Ribbon

J450. Shoe Tie Ribbon, 1¼ inch heavy corded silk, made specially for this purpose, in colors Tan, White or Black, 18 yards to piece, Per yard 6½c

Flannel Binding

JB, All Silk White Flannel Binding, ¾ inch wide, ¼ gross to piece, Per gross yards 4.50

Black and Colored Velvet Ribbon

J330. Standard Quality
Black Velvet Ribbon, silk face back, woven edge, 18 yards to piece—

Width 1, ⅛ in, Yard 2½c
Width, ½, ½ in, Yard 3½c
Width 2, ⅜ in, Yard 4½c
Width 2½, ⅜ in, Yard 5½c
Width 3, ⅜ in, Yard 6½c
Width 5, 1 in, Yard 8½c
Width 7, 1½ in, Yard 9½c
Width 9, 1¾ in, Yard 12½c
Width 12, 1½ in, Yard 15½c
Width 16, 2¼ in, Yard 18½c
Width 20, 2½ in, Yard 22½c
Width 22, 3¼ in, Yard 25½c

J329. Velvet Baby Ribbon, ¼ inch wide, silk face, satin back, woven edge, 18 yards to piece, Colors: Sky, Pink, Cardinal, Navy, Brown, White, Nile, Black, Per piece 40c


Width 3 5 9
Inches ½ 1 1½
Per yard $5.00 $7.50 $11c

Silk Chiffons

J1262. 42 inch Silk Chiffon, colors White, Cream, Black, 10 yards to piece, Per yard 18½c

J1263. Silk Chiffon, special finish, 42 inches wide, colors White, Cream, Sky, Pink, Navy, Brown, Black, 10 yards to piece, Per yard 25c

J1264. Taffeta Finish Silk Chiffon, firmly made, fine finish, colors White, Cream and Black, 10 yards to piece, Per yard 35c
Wool Motor Scarfs Made from Excellent Yarns

J1124K. Fancy Botany Wool Motor Scarf, in a close handsome weave with wide fancy stripe down each side and very pretty woven lace design at each end, wide fringe, 76 inches long x 19 inches wide. Colors: three solid White, two White with Sky stripes and one White with Pink stripe border in box of ½ dozen. Per dozen $6.50

J1114K. Fine Wool Motor Scarf, made of fine wool in fancy double stitch, a very effective design, striped edges and two fancy stripes down centre, fringed ends, 66 inches long, 13 inches wide. Colors: three solid White, two White with Sky stripes, and one White with Pink stripes in box of ½ dozen. Per dozen $4.00

J1113K. Fancy Woven Wool Motor Scarf, in neat chain stitch with fancy self-striped edge, fringed ends, size 72 inches long, 17 inches wide, boxed in dozens. Per dozen $3.25

J1507K. Fancy Wool Motor Scarf, made of superfine soft Botany wool in attractive striped design with four half-inch silk stripes three inches apart, scalloped edges, silk and wool fringed ends, 76 inches long, 19 inches wide. Per dozen $9.00

J1112K. Fancy Wool Motor Scarf, woven in a neat striped design, with fringed ends, 72 inches long x 10 inches wide, boxed in dozens. Per dozen $2.25

J116K. Fine Wool Motor Scarf, triple stripe and pattern design with scalloped edges, fancy fringed ends, size 68 inches long x 18 inches wide. Color: solid White only. Boxed in ½ dozens. Per dozen $4.50

J1628K. Fancy Silk and Wool Motor Scarf, silk forming broken stripe across width, a very pretty woven design, fringed ends, size 78 inches long x 14 inches wide. Colors: three solid White, two White with Sky stripes and one White with Pink stripes in box of ½ dozen. Per dozen $4.50
These Royalty Ostrich Feathers are, indeed, Captivating

GENUINE OSTRICH PLUMES

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Length</th>
<th>Width</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>J1705</td>
<td>White Ostrich Plume, 18 inches long.</td>
<td></td>
<td></td>
<td>$1.98</td>
</tr>
<tr>
<td>J1704</td>
<td>Black Ostrich Plume, 18 inches long.</td>
<td></td>
<td></td>
<td>$1.98</td>
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<tr>
<td>J1700</td>
<td>White Ostrich Plume, 20 inches long.</td>
<td></td>
<td></td>
<td>$2.98</td>
</tr>
<tr>
<td>J1710</td>
<td>Black Ostrich Plume, 21 inches long.</td>
<td></td>
<td></td>
<td>$3.50</td>
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<tr>
<td>J1734</td>
<td>Black Ostrich Plume, 15½ inches long.</td>
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<td>$2.50</td>
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<tr>
<td>J1738</td>
<td>Black Ostrich Plume, 17½ inches long.</td>
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<td>$3.50</td>
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<tr>
<td>J1744</td>
<td>Black Ostrich Plume, 19½ inches long.</td>
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<td></td>
<td>$5.00</td>
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<tr>
<td>J1746</td>
<td>Black Ostrich Plume, 20 inches long.</td>
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<td>$6.00</td>
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<tr>
<td>J1716</td>
<td>Black Ostrich Tips, 9 inches long.</td>
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<td></td>
<td>$3.65</td>
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<tr>
<td>J1717</td>
<td>White Ostrich Tips, 9 inches long.</td>
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<td></td>
<td>$3.65</td>
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<tr>
<td>J1718</td>
<td>Black Ostrich Tips, 10 inches long.</td>
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<td>$5.98</td>
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OUR "QUEEN QUALITY"

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Length</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>J1750</td>
<td>Black only, Ostrich Plumes, 18 in.</td>
<td></td>
<td>$8.25</td>
</tr>
<tr>
<td>J1752</td>
<td>Black only, Ostrich Plumes, 21 in.</td>
<td></td>
<td>9.85</td>
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LENGTHS AND WIDTHS OF OUR WILLOW PLUMES

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Length</th>
<th>Width</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>J900</td>
<td>Willow Plume, 15 inches long, 12 inches wide.</td>
<td></td>
<td></td>
<td>$3.00</td>
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<tr>
<td>J901</td>
<td>Willow Plume, 17 inches long, 16 inches wide.</td>
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<td>$5.00</td>
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<tr>
<td>J902</td>
<td>Willow Plume, 19 inches long, 20 inches wide.</td>
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<td></td>
<td>$6.50</td>
</tr>
<tr>
<td>J903</td>
<td>Willow Plume, 23 inches long, 23 inches wide.</td>
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<td></td>
<td>$9.00</td>
</tr>
<tr>
<td>J904</td>
<td>Willow Plume, 26 inches long, 25 inches wide.</td>
<td></td>
<td></td>
<td>15.00</td>
</tr>
</tbody>
</table>

Ostrich Feathers and Willow Plumes sent according to order are positively not returnable.
Exclusive and Captivating Designs in Lace Neckwear

Following of the above numbers come in White:—J4432, also J4431
Etc.: J4431, J4406, J4400, also J4401 Etc.; J4409, also J4408
Etc.: J4417, J4427, J4419, also J4429 Etc.; J4479, J4475, J4478, J565, J4479, J4416.

Following of the above numbers come in Ecru:—J4452, J4481
J4449, J4428, also J4428 White: J4481, J4465, J4421, J4450, J4466, J4424, J4428, also J4423 White; J4466, J4467, also J4458
The “Last Word” in Ladies’ Fashionable Neck Attire

- J.4445, White; J.4439, White; J.4440, Ecn; J.4444, Ecn; J.4445, White; J.4447, Ecn; J.4441, Ecn; J.4442, All White; J.51, White/Black; J.52, White/Sky; White/Pink; White/Black; White/Purple; J.53, All White; J.54, All White; J.55, Assorted Sky, Tan and White; J.56 and J.57, White/Sky, White/Tan, White/Pink; J.58, White/Sky, White/Tan, White/Helio; J.59, White/Sky, White/Pink, White/Tan; J.60 and J.61, White/Sky, White/Tan, White/Helio; J.62, Collar in satin, colors Black, Ivory, Celery, Emerald or Cinnamon with White lace; J.63, similar to J.62, same colors; J.64 and J.65, White only; J.66 to J.69, White, 12 strands, 11 inches long; J.60 to J.69, White only, 18 strands, 12 inches long.