

Private Mailing Card

2c
POSTAGE
WELL
SPENT

ATLAS ELECTRIC DEVICES CO., INC.,

362 W. SUPERIOR STREET,

CHICAGO, ILL., U. S. A.

ATLAS ELECTRIC DEVICES CO.,
CHICAGO, ILL., U. S. A.

Date.....

Gentlemen:

Do you realize that misrepresentation of color fastness occurs daily, intentional or not?

It is an ever-present threat to good will and a hindrance to sales.

Why not let this "mark of assurance" be your unflinching protection?

GUARANTEED FAST TO LIGHT
BY A
"FADE-OMETER TEST"

We are interested and request your Bulletin on the Fade-Ometer without obligation to us.

ADDRESS.....

Mark for the attention of.....