ATLAS ELECTRIC DEVICES CO., INC.,
362 W. SUPERIOR STREET,
CHICAGO, ILL., U. S. A.

ATLAS ELECTRIC DEVICES CO.,
CHICAGO, ILL., U. S. A.  Date

Gentlemen:
Do you realize that misrepresentation of color fastness occurs daily, intentional or not?
It is an ever-present threat to good will and a hindrance to sales.
Why not let this "mark of assurance" be your unfailing protection?

GUARANTEED FAST TO LIGHT
BY A
"FADE-OMETER TEST"

We are interested and request your Bulletin on the Fade-Ometer without obligation to us.
ADDRESS

Mark for the attention of