

# OUR GREAT LINE OF LACE CURTAINS

**NOTTINGHAM LACE**  
**BATTENBERG LACE**

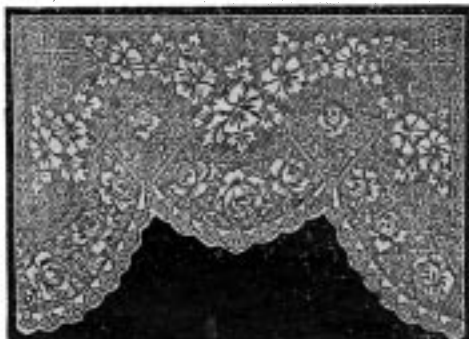
**DAINTY IRISH POINT**  
**PLAIN MUSLIN**

**BRUSSELS NET**  
**RUFFLED MUSLIN**

OUR PRICES TO YOU ARE AS LOW AS THE PRICES QUOTED BY WHOLESALE HOUSES TO RETAIL DEALERS, BECAUSE WE BUY DIRECT FROM THE MANUFACTURERS THE SAME AS THE WHOLESALE HOUSE. IN MANY CASES, ON ACCOUNT OF BUYING MUCH LARGER QUANTITIES THAN ANY WHOLESALE HOUSE CAN HANDLE, WE ARE ABLE TO GET LOWER PRICES FROM MANUFACTURERS AND HENCE WE EVEN UNDERSELL THE WHOLESALE HOUSE.

OUR IMMENSE VARIETY comprises the finest grades of both domestic and foreign products and no matter for what purpose, whether for bedroom, dining room, library or parlor, or whether you want a very plain curtain or one of the fancy varieties or an ordinary grade or a strictly high class extra fine quality, you will find this line to exactly meet your needs. You can't find as complete an assortment to choose from in any of the big furnishing stores in the largest cities near you. As our trade covers the entire country, you can readily see that to meet such a varied trade we must have the widest possible variety in curtains. You will find in this line varieties that no furnishing store elsewhere can offer at any price, so that aside from the fact that we quote the lowest prices ever heard of, you have the distinct advantage of being able to choose from the most complete line of curtains ever assembled in one assortment. This line completely meets the needs of any household in country, town or city anywhere on the continent.

**27** CENTS NOTTINGHAM LACE  
EACH. LAMBREQUIN.



This Nottingham Lace Lambrequin at 27 cents is wonderful value. It is used at the top of a window, and makes a very effective drape. Comes in white only. Size, 40 inches long by 50 inches wide. No. 37K4576 Price, each.....27c

**57** CENTS OUR LEADER IN A LOW PRICED  
EACH. NOVELTY LACE CURTAIN.



This curtain has the effect of two curtains, while in fact it is only one solid piece of lace. The design is entirely new, and one of the prettiest novelties recently brought out. It is made of a nice quality of Nottingham lace, and we know at our extremely low price it cannot be duplicated by any other house. Comes in white or cream color. Be sure to give color desired. Size, 3 yards long by 52 inches wide. No. 37K4584 Price, each.....57c

## OUR GUARANTEE OF QUALITY

WE POSITIVELY GUARANTEE that the quality of our curtains, in fact all our house furnishings, are the best standard grades on the market. We are offering only the strictly reliable, well known makes of goods. Our Nottinghams, Irish Points, Brussels Nets, Battenberg Laces and Muslins are made by manufacturers of worldwide reputation for the best curtains produced. The curtains you see illustrated and described in these pages are exactly the same high grade qualities that you will find offered by retail furnishing stores at fancy retail prices and you must not think that because our prices are astonishingly low as compared with the prices you ordinarily see quoted elsewhere that it means inferior quality in the curtain. The fact that we quote lower prices means merely that we are taking the place of the wholesale house and letting you have your curtains without having retail prices and expenses added, so that you are buying your curtains from us on the same basis as the dealer buys his store supply, and you can buy one pair or a dozen pairs or any number of pairs as you choose at these same prices.

QUALITY CONSIDERED, there is absolutely no other house in the country that can offer curtains to you at such extremely low prices as these. No other house has the facilities or factory connections to enable them to accomplish it.

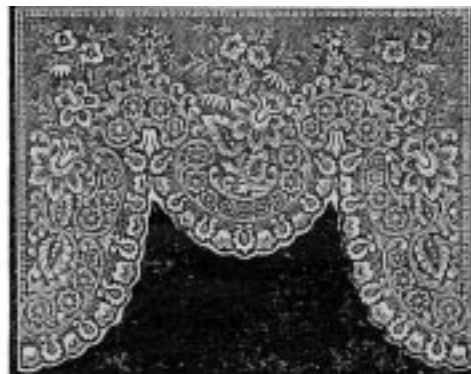
IF YOU ARE NOT PERFECTLY SATISFIED with any curtain you receive from us, if you don't conclude it is the best curtain value you could possibly get in the world you may return the goods to us at our expense and we will refund both the price and any transportation charges you paid on the shipment.

**69** CENTS OUR BONNE FEMME NOTTINGHAM  
EACH. LACE CURTAIN A NEAT STYLE



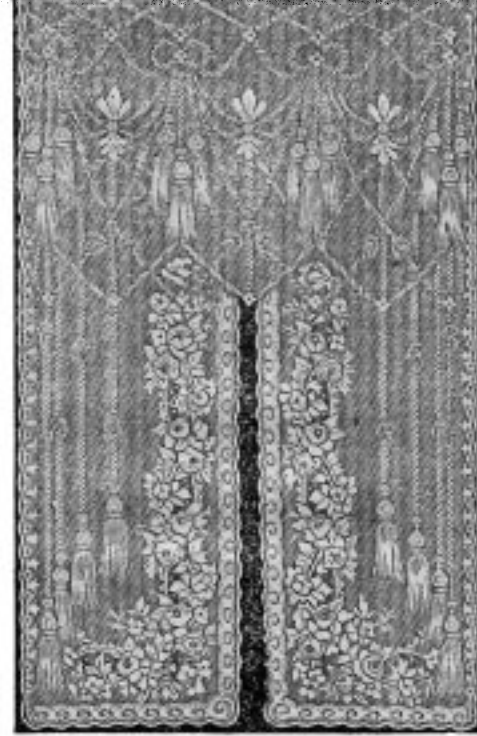
This pretty Bonne Femme Curtain has been just recently introduced on the market. It is made of a nice quality of net and has the appearance and effect of a curtain that sells for double our price. From the illustration you can form some idea of this pretty curtain. The rounce effect on the bottom is woven so as to give it a heavy ruffe, while in reality it is one solid piece of lace. It comes in white or Arabian. Be sure to state color wanted. Size, 3 yards long by 54 inches wide. No. 37K4588 Price, each.....69c

**37** CENTS OUR BEST NOTTINGHAM LACE  
EACH LAMBREQUIN



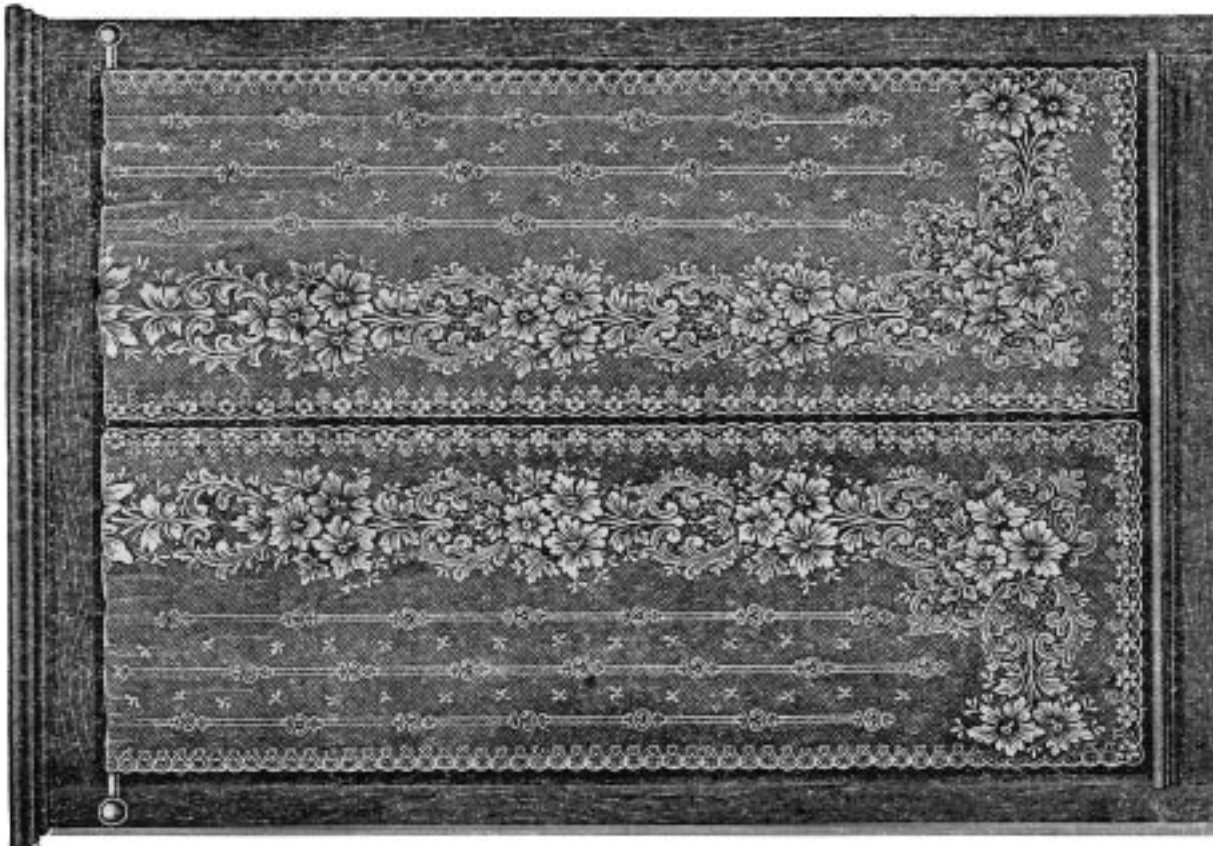
This Lambrequin is made of an extra quality of Nottingham lace, and at our extremely low price of 37 cents is selling very large quantities of it. Comes in white only. Size, 48 inches long by 57 inches wide. No. 37K4580 Price, each.....37c

**79** CENTS OUR NEW SOLID LACE ROPE PORTIERE  
EACH. EFFECT NOVELTY LACE CURTAINS.



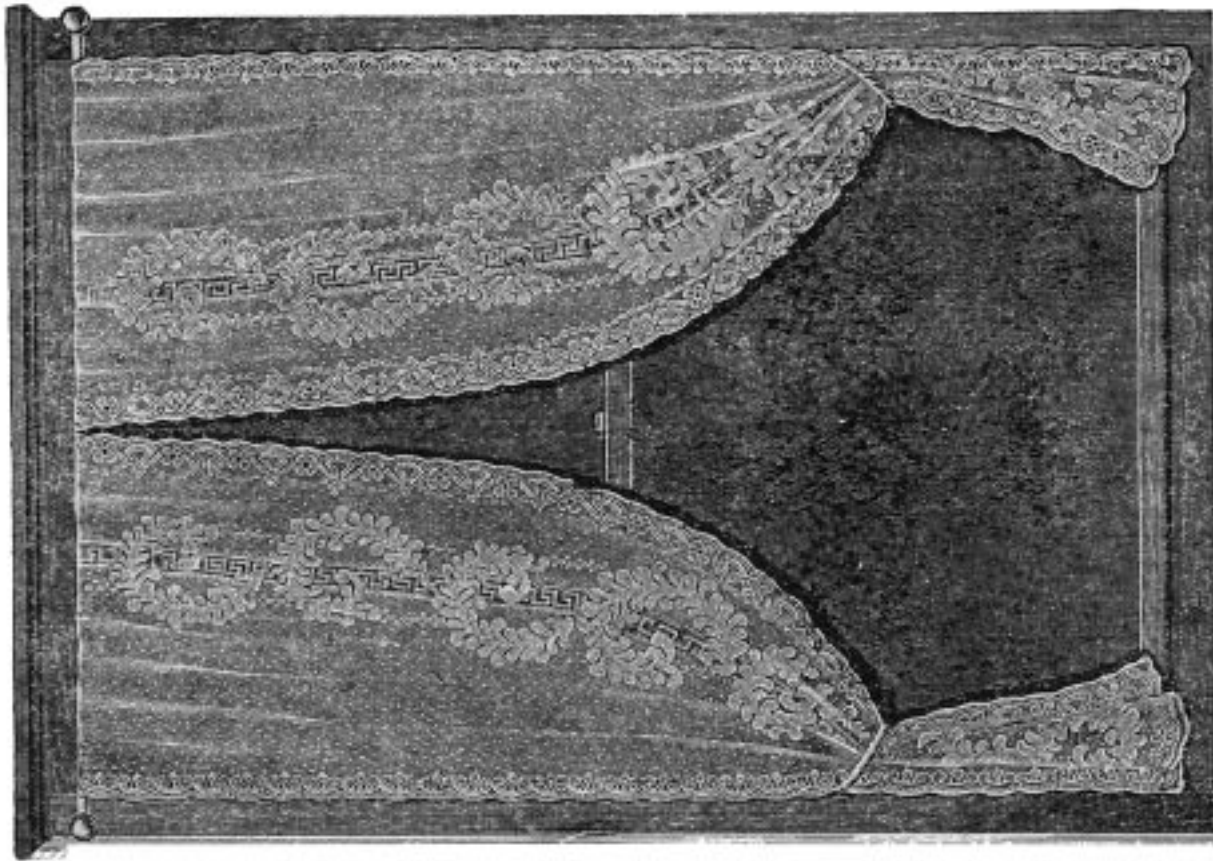
This is a new style of lace curtain, and is positively an exceptional value. The illustration will give you some idea of the style of this curtain. It is made of one solid piece of lace fastened in the center so as to be draped to each side. This curtain has the style and beauty of curtains that sell at more than double the price we ask. It comes in white or cream. Be sure to state color wanted. Size, 3 1/4 yards long by 54 inches wide. No. 37K4592 Price, each.....79c

**78 CENTS PER PAIR.**  
 ONE OF OUR GREATEST OFFERS FOR THE SEASON IN NOTTINGHAM LACE CURTAINS. A WONDER FOR THE PRICE.



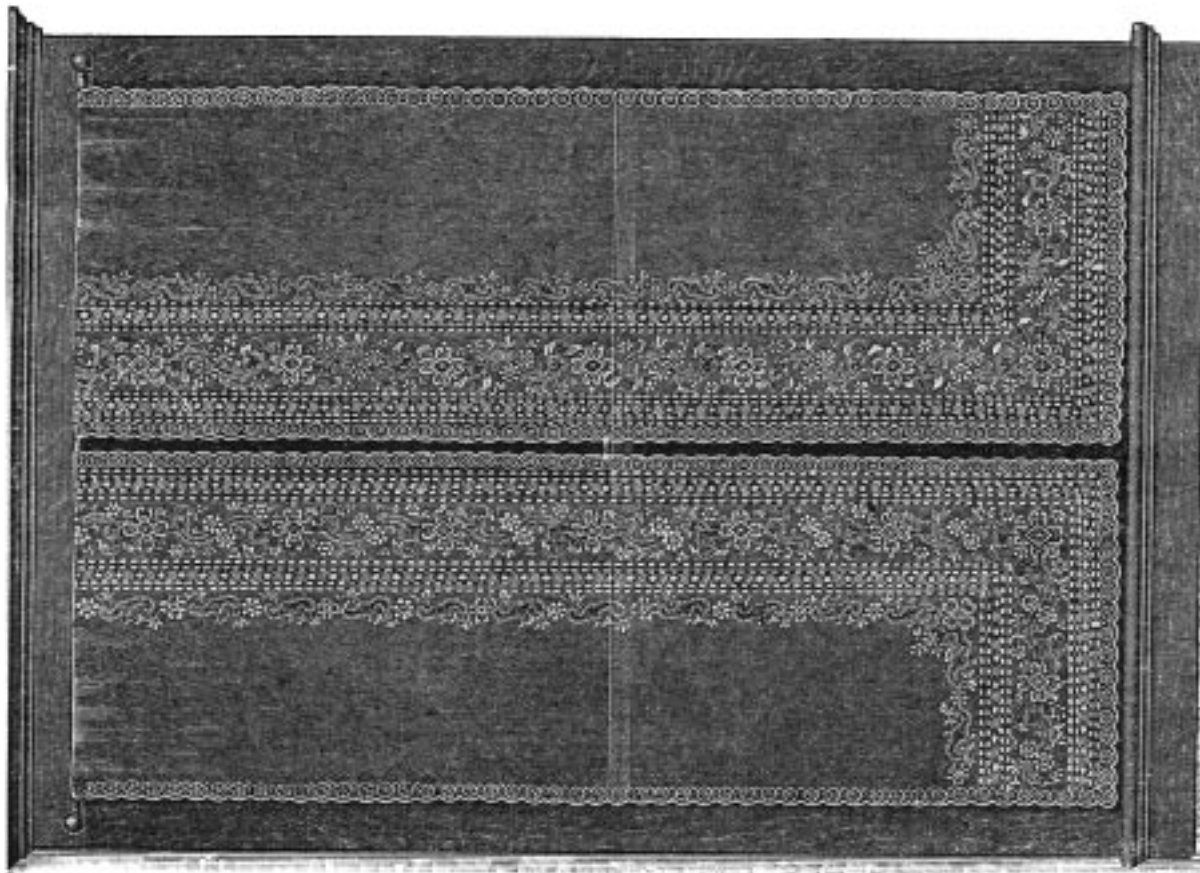
The neatness of the above design, the very effective drape it makes on a window and the splendid quality of Nottingham lace in it at this very low price makes this one of our great wonders in curtain values. Our sales on it are extraordinarily large, so that, because of placing contracts direct with the manufacturer for extraordinary large quantities and getting lower prices than even the jobbers pay, we are able even to give you a lower price on this quality than the actual wholesale price. We therefore recommend this to you as one of our unusually great offers. It comes in white or cream, and in ordering be sure to state the color wanted. Size, 3 yards long by 38 inches wide. Price, per pair .....78c  
 No. 37K4605

**89 CENTS PER PAIR.**  
 OUR BEAUTIFUL POINT D'ESPRIT NOTTINGHAM LACE CURTAIN THAT IS SELLING WITH GREAT RAPIDITY.



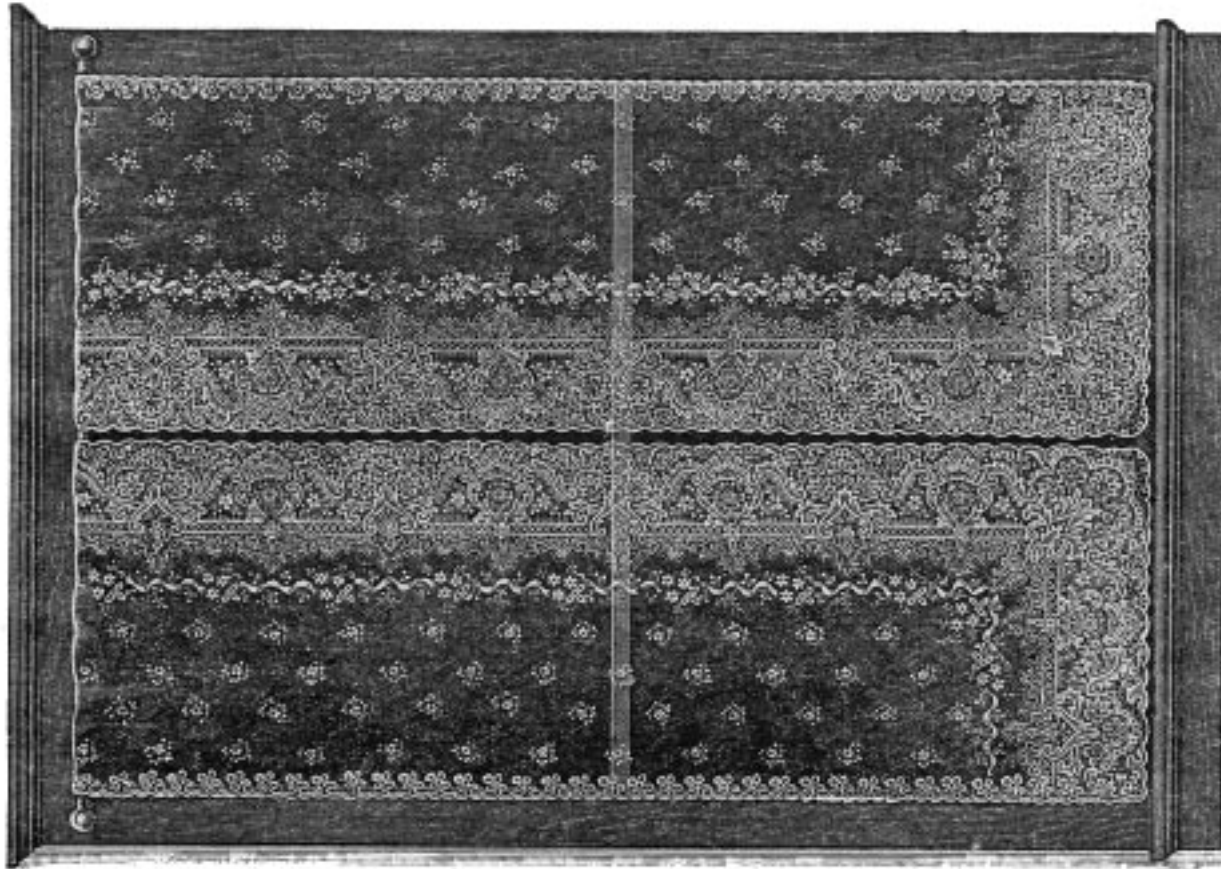
This curtained window illustration shows why our Point d'Esprit Nottingham at 89 cents is so popular. If you did not know that we sell vast quantities of all kinds of curtains and particularly large quantities of some special styles and that we place our contracts direct with the manufacturers, you would indeed wonder at this price. We guarantee, however, that our facilities, immense sales and very small profits especially in cases of such exceedingly popular curtains as this, enable us to offer you the most astonishing values ever heard of. Note the clever border design and neat point d'Esprit weave in the center. It comes in white or cream. Be sure to state color wanted. Size, 3 yards long by 48 inches wide. Price, per pair .....89c  
 No. 37K4612

**\$1.92 PER PAIR.** JUDGING THE DESIGN, QUALITY AND FINISH, THIS PRICE IS FULLY 40 PER CENT BELOW RETAIL QUOTATIONS.



The manufacturer who makes these curtains for us has a world wide reputation for the best standard goods produced and furnishes the curtains that are sold in the foremost retail furnishing stores in the big cities at fancy prices. This quality is sold right here in Chicago at not less than \$2.75. Our enormous quantity order from the manufacturer has enabled us to quote the closest price by our one small profit plan that has ever been quoted by any wholesale jobber. It is an extra fine quality of net, a neat artistic design and this illustration will show you its unusually fine appearance on the window. We guarantee to please you perfectly or refund your money. We offer it in white or cream color. State which you want. Size, 3 1/4 yards long by 82 inches wide. No. 37K4661 Price, per pair.....\$1.92

**\$2.14 PER PAIR.** IF YOU LIKE A DEEP BORDER DESIGN IN NOTTINGHAM LACE CURTAINS HERE IS A VALUE OF SHIRDING MERIT



This is a strong, well made Nottingham Lace Curtain, with an 18-inch border in a very fashionable effect with a neat, small figure in the body of the curtain, making it one of the most stylish and attractive drapes one could possibly desire for the parlor window. While, of course, we have dozens of extraordinary values both in qualities not as good and in still better qualities than this and have them in a great variety of designs, as you will find in the various pages, yet taking everything into consideration, this number is entitled to more than ordinary consideration. We are selling unusually large quantities of it and are thus able to give you a shade better value than usual. You can have it in white or cream as desired. Don't forget to state color preferred. Size, 3 1/4 yards long by 88 inches wide. No. 37K4672 Price, per pair.....\$2.14

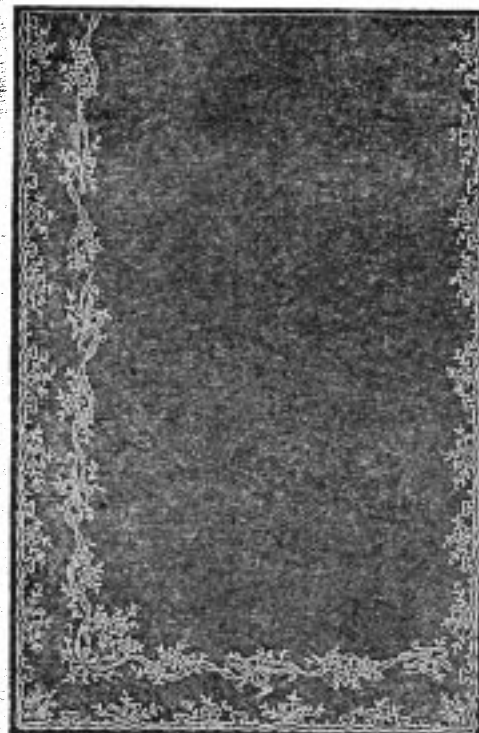
**\$2.98** PER OUR LEADER IN A PRETTY PAIR. IRISH POINT CURTAIN.



This is a very low price for this dainty Irish Point Curtain. It is made of a good quality of Brussels net. It has a very pretty border with neat figured center, as per illustration. It makes a rich parlor curtain at the price, and we are sure it will interest you. Comes in white only. Size, 3 yards long by 48 inches wide.

No. 37K4716 Price, per pair.....\$2.98

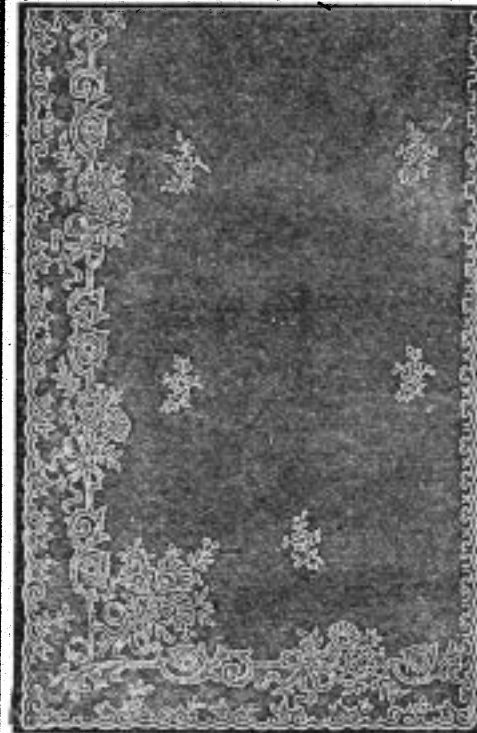
**\$3.97** PER SPECIAL VALUE IN IRISH PAIR. POINT CURTAINS.



From the illustration you can form some idea of the fashionable, up to date design this curtain comes in. It is made of a fine quality of net, and the pretty applique work in border and edge gives it a very rich effect. If you want a stylish parlor curtain we know this will please you. Comes in white only. Size, 3 1/2 yards long by 46 inches wide.

No. 37K4720 Price, per pair.....\$3.97

**\$5.84** PER OUR BEST IRISH POINT PAIR. LACE CURTAINS.



In this beautiful Irish Point Lace Curtain we offer one of the very best values ever presented to our customers at anything like the price. It is made of an extra fine quality of net, and is the richest and most elaborately designed curtain in our store. The border is exceedingly rich, showing an abundance of high art. We can strongly recommend this to anyone wanting a high class parlor curtain. It comes in white only. Size, 3 1/2 yards long by 48 inches wide.

No. 37K4725 Price, per pair.....\$5.84

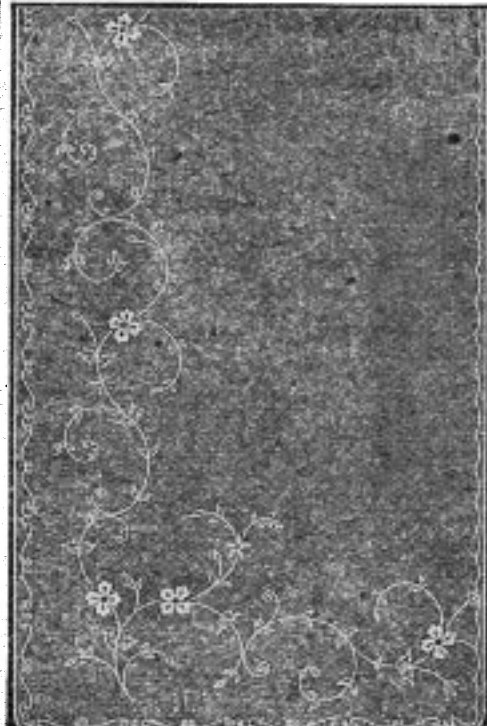
**\$3.87** PER COLORED IRISH POINT CURTAINS. THE LATEST STYLE.



Colored Irish Point Curtains are very much in demand at the present time. The illustration above shows this very handsome pattern made of a fine quality net. Comes in ecru color only, the design being applied in red or green on the ecru ground. Be sure to state color of design desired. Size, 3 1/2 yards long by 46 inches wide.

No. 37K4728 Price, per pair.....\$3.87

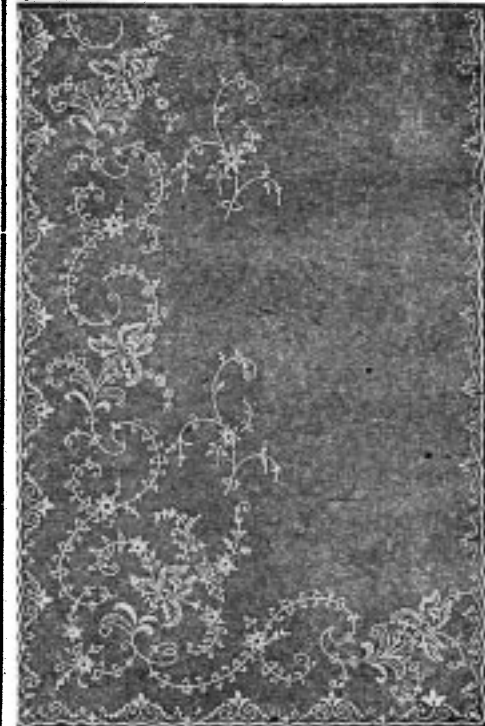
**\$2.79** PER OUR LEADER IN A BRUSSELS PAIR. NET CURTAIN.



This Brussels Net Curtain is made of a very fine quality net. The scroll design border is very handsome and dainty. We are perfectly sure that by comparison it will be found that this is the best value ever offered in a low priced Brussels net curtain. It makes a very dainty drapery considering the low price. Comes in white only. Size, 3 yards long by 43 inches wide.

No. 37K4732 Price, per pair.....\$2.79

**\$3.95** PER SPECIAL QUALITY DAINTY PAIR. BRUSSELS NET CURTAINS.



This is one of the prettiest and daintiest Brussels Net Curtains shown this season, and makes a very handsome parlor curtain at a medium price. The quality of net in this curtain will give splendid service. Comes in white only. Size, 3 yards long by 43 inches wide.

No. 37K4736 Price, per pair.....\$3.95